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2026 NY Product Design Awards Season 2 Winners Announced — Recognizing Global Excellence in Product Design

(INTERNATIONAL – November 6, 2026) – The **2026 NY Product Design Awards**, organized by the **International Awards Associate (IAA)**, has officially announced the winners of its **Season 2 competition**, recognizing outstanding achievements in **product design, design innovation, functionality, and user-centered development** from around the world.

This season attracted **more than 1,500 submissions**, bringing together established brands, design studios, manufacturers, independent designers, and emerging talent across the international product design community. The winning works demonstrate how thoughtful design can transform ideas into products that respond to real needs, improve everyday experiences, and advance their respective industries.

As an **international product design competition**, the NY Product Design Awards recognizes work that brings together **originality, functionality, aesthetics, usability, and purposeful execution**. Across the winning collection, design is distinguished not simply by appearance, but by how effectively an idea is developed into a meaningful and well-resolved product.

2026 Season 2 at a Glance

- **More than 1,500 submissions received worldwide**
- **30 jury members representing 13 countries**

- **Product Design of the Year** is the competition's highest honor.
- Participation from established international brands, manufacturers, studios, independent designers, and emerging talent

2026 Product Design of the Year & Category Winners of the Year

The **Product Design of the Year** title is the competition's highest honor, awarded to one product across all design categories. The **Category Winner of the Year** title recognizes products that stand out in their respective fields through thoughtful choices in form and function.

Product Design of the Year

Season 1: ***AI Transformer Home Trailer (AI-THt)*** *by* ***AC Future*** — United States;
Season 2: ***Geely Zhanjian 700*** *by* ***Geely Automobile Holding (Shanghai) Co.,Ltd*** — China.

Category Winners of the Year

Season 2: **Digital, Electronic Devices & Accessories**
TECNO Modular Phone *by* ***TECNO*** — China.
Season 2: **Home Interior**
Regenesis Pod *by* ***Recharge Pod Ltd*** — Cyprus.

These distinctions celebrate work distinguished by **original thinking, design quality, functionality, and execution**, while recognizing the designers and teams whose vision contributes meaningfully to the advancement of product design.

Global Participation & International Brands

Season 2 welcomed submissions from across the global design industry, representing a broad spectrum of product categories, markets, and creative approaches.

Participating organizations included **Dell Technologies, Geely Automobile Holding (Shanghai) Co., Ltd, forceMAJEURE Design, HYUNDAI MOTOR TECHNOLOGY & ENGINEERING CENTER (CHINA) LTD., HAKAN GÜRSU - DESIGNNOBIS, Dreame Technology (Suzhou) Co., Ltd.,** and **ELICA spa**, while recognized projects were also

developed for international brands and clients including **Chinese Academy of Science, TAO Clean, DeltaStream, StreamNative, Baidu Wizstar, and Stockland + RPS Group**.

From established manufacturers and multinational brands to independent studios and emerging designers, the breadth of participation reflects the increasingly international nature of product design and the role designers play in responding to evolving expectations around **functionality, experience, technology, sustainability, and everyday use**.

For the complete list of **2026 NY Product Design Awards Season 2 winners**, visit **nydesignawards.com**.

International Jury & Evaluation Process

The 2026 Season 2 entries were evaluated by a distinguished panel of **30 design professionals from 13 countries**, bringing international expertise across product design and related creative disciplines.

Through a structured **blind judging process**, each entry was evaluated independently on the merits of the work itself. The evaluation considered **design quality, originality, functionality, execution, and overall impact**, with particular attention to how effectively each product fulfills its intended purpose.

Among this season's distinguished jurors were:

- **Alexandre Collares**, Creative Art Director at Ogilvy Australia;
- **Xiaobi Pan**, Lead Designer at Amazon;
- **Vasil Velchev**, Media & Product Life Cycle Manager, Europe, at Ideal Standard International NV;
- **Khaled Elnems**, Q.C. & Industrial Product Designer at PARSONS Infrastructure & Technology Group Inc.;
- **Zehua Zhang**, Associate Principal at Kohn Pedersen Fox.

They were joined by fellow international design professionals whose expertise contributed to a rigorous and professionally grounded evaluation process.

Recognizing Excellence in Product Design

“Exceptional product design begins with a clear understanding of purpose, but it is defined by how completely that purpose is carried through,” said **Thomas Brandt**, spokesperson of the **International Awards Associate (IAA)**. “This season's winners demonstrate originality alongside thoughtful execution, creating products that respond meaningfully to the people and environments they are designed for. We are proud to recognize the designers and brands advancing the standard of product design worldwide.”

Winning an **NY Product Design Award** represents international recognition for **product design excellence**, honoring designers, studios, and brands whose work demonstrates the value of thoughtful ideas, purposeful development, and accomplished execution.

About NY Product Design Awards

The **NY Product Design Awards** is an international design competition recognizing excellence in **product design and innovation**. Open to designers, studios, brands, manufacturers, and creative professionals worldwide, the program honors products distinguished by originality, functionality, aesthetics, usability, and impact.

Through international recognition of award-winning work, the NY Product Design Awards provides a global platform for the designers and organizations shaping the evolution of contemporary product design.

About International Awards Associate (IAA)

Established in 2015, the **International Awards Associate (IAA)** is a global organization dedicated to recognizing professional excellence and outstanding achievements across industries. IAA organizes internationally recognized award programs including the **MUSE Creative Awards, MUSE Design Awards, Vega Digital Awards, NYX Awards, TITAN Property Awards, Noble Business Awards, London Design Awards, Tokyo Design Awards, and French Design Awards**, among others — bringing together a global community of professionals, brands, and organizations shaping the future of their industries.

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