



ALPS

A N N I E   L I N G



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# Brand Introduction



## **Timeless with a Twist**

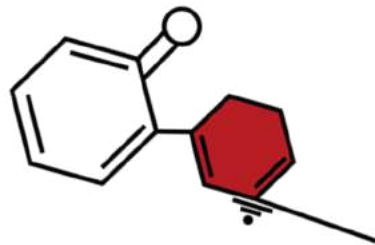
Driven by the desire to unite fashion and craftsmanship with technology elements, designer Annie Ling founded the brand ALPS Annie Ling in 2016.

Inspired by a new age of active living and cutting-edge textile innovations, the brand is committed to designing enduring clothing that supports wellbeing.

ALPS integrates fun and unexpected details with practical technology elements into the designs. These unique combination differentiate ALPS from normal fashion brands in the market. ALPS pieces are effortlessly stylish, highly versatile and wearable every day.

[www.annieling.com](http://www.annieling.com)

## Brand Mission



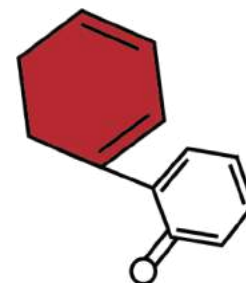
**ALPS**  
ANNIE LING

**ALPS is a contemporary fashion label with  
technology and sports inspired elements,  
focusing in eclectic timeless designs**

**offer freshness and practical ideas  
to improve upon traditional clothing**



**new clothing experience to consumer**



# Warrior Collection Concept

The world is facing a tremendous challenging time, the covid-19 pandemic is affecting every human being in some way, we are all trying our best to fight for our believes like a warrior....

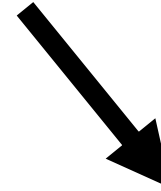
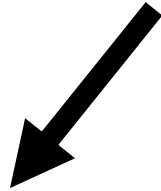
The doctors, nurses and people working in the hospital, supermarket, public transportation, food industry, delivery, all are like warriors fighting to help keep the world in order...

for the ones who were unfortune and got infected also fighting against the virus for their own life, everyone is fighting.

unleash each of our inner strength, like a warrior, fighting everyday challenge to make a better world.

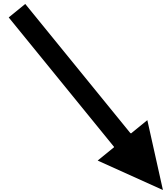
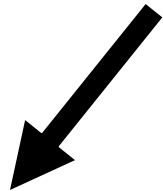
# Warrior Style and Material Concept

**warrior**



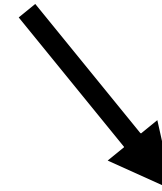
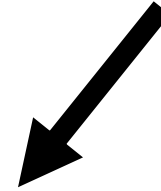
versatile multi - styling

material protection



on-off styling

Interchangeable



anti-bacterial  
anti-viral

sustainable

# Warrior Collection

ALPS  
ANNIE LING





# Warrior Collection

ALPS  
ANNIE LING



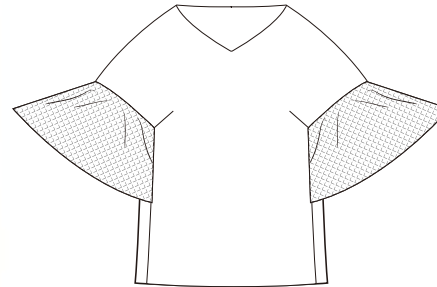


# Warrior Collection

ALPS  
ANNIE LING

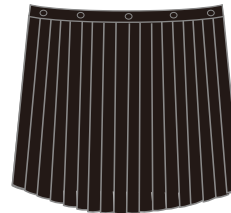


# Warrior Style



detachable sleeve top  
# TP1203

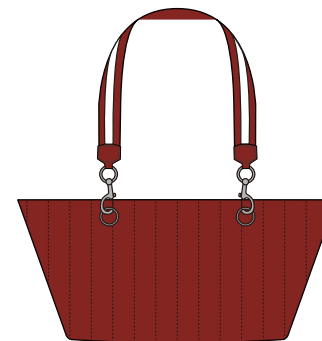
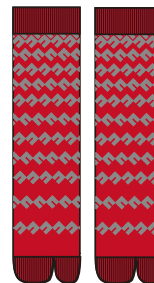
	black	titanium	red	vanilla
body				
body side				
sleeves				



attachable pleat skirt  
# DR1201-SK1

black	vanilla

can attach to tops as dress  
TP1203  
JS1201-TP  
DR1201-TP






cabas 220 shoulder bag # AC0015			
black	navy	wine	vanilla

# Warrior Style




**ALPS**  
ANNIE LING

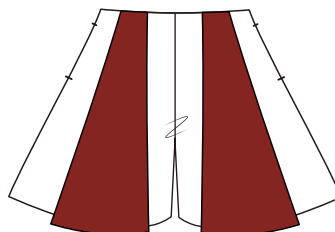


detachable sleeves top  
# JS1201-TP  
black titanium vanilla

body   




vanilla black titanium

sleeves   






detachable strap shorts  
# SH1201

black red vanilla




body   

titanium black red

straps   



rêves tote  
# AC0016  
black navy titanium

# Warrior Style



visor cap  
# AC0019  
black



hoodie wind breaker with mesh  
# JK0201B  
black white



racer back tank  
# TP1201  
black red



detachable full skirt  
# DR1201-SK2  
black vanilla



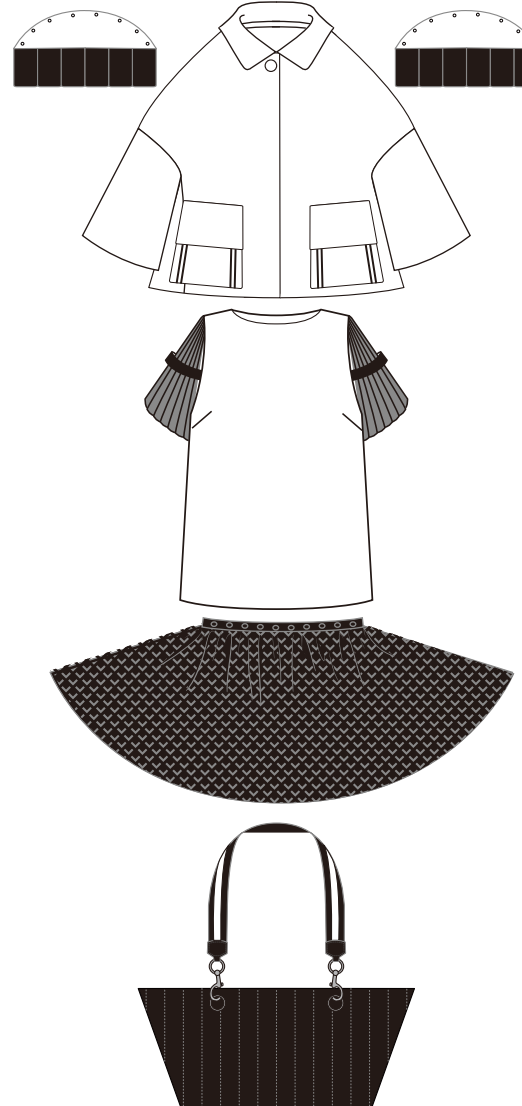
can attach to tops as dress  
TP1203  
JS1201-TP  
DR1201-TP

cravate bag  
# AC0018  
black navy titanium



# Warrior Style

**ALPS**  
ANNIE LING



detachable sleeves jacket  
# JK1201

black vanilla



black vanilla



detachable sleeves top  
# JS1201-TP

black titanium vanilla



vanilla black titanium



detachable full skirt  
# DR1201-SK2

black vanilla



can attach to tops as dress  
TP1203

JS1201-TP

DR1201-TP

cabas 220 shoulder bag

# AC0015

black navy wine vanilla



# Warrior Style

ALPS  
ANNIE LING



detachable sleeve and hood jacket

# JK1202

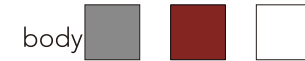
black red vanilla



detachable sleeves top

# DR1201-TP

titanium red vanilla



vanilla titanium black



detachable side pants

# PT1201

black vanilla



red black



rêves tote

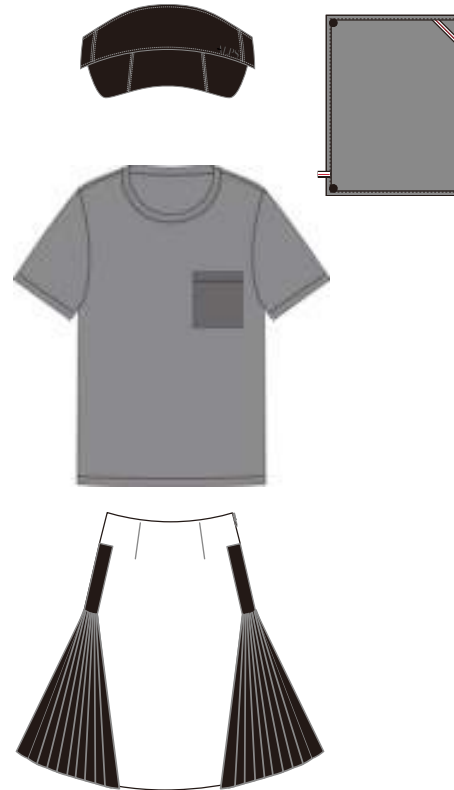
# AC0016

black navy titanium





# Warrior Style



visor cap  
# AC0019  
black



mouchoir boutonne  
# AC0021  
black navy titanium



foil pocket tee  
# TP0210D  
black titanium

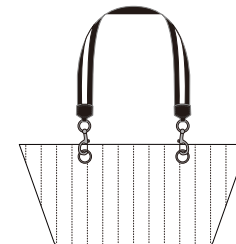


detachable side skirt  
# SK1202  
black vanilla



black black

side bottom

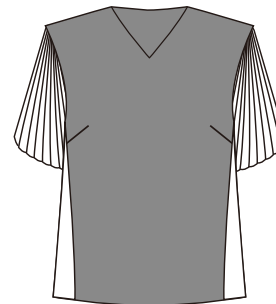


cabas 220 shoulder bag  
# AC0015  
black navy wine vanilla





hoodie wind breaker with foil  
# JK0201D  
black



detachable sleeves top  
# DR1201-TP

titanium red vanilla

body   

vanilla titanium black

sleeves   



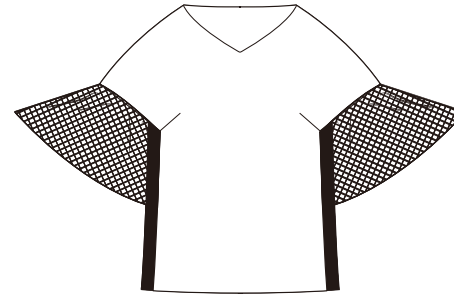
detachable strap shorts  
# SH1201

black red vanilla

body   

titanium black red

straps   



detachable sleeves top

# TP1203

black titanium red vanilla

body    

black titanium vanilla vanilla

body side    

black titanium vanilla vanilla

sleeves    



detachable side pants

# PT1201

black vanilla

body  

red black

side bottom  



silver ion foldable shoulder bag

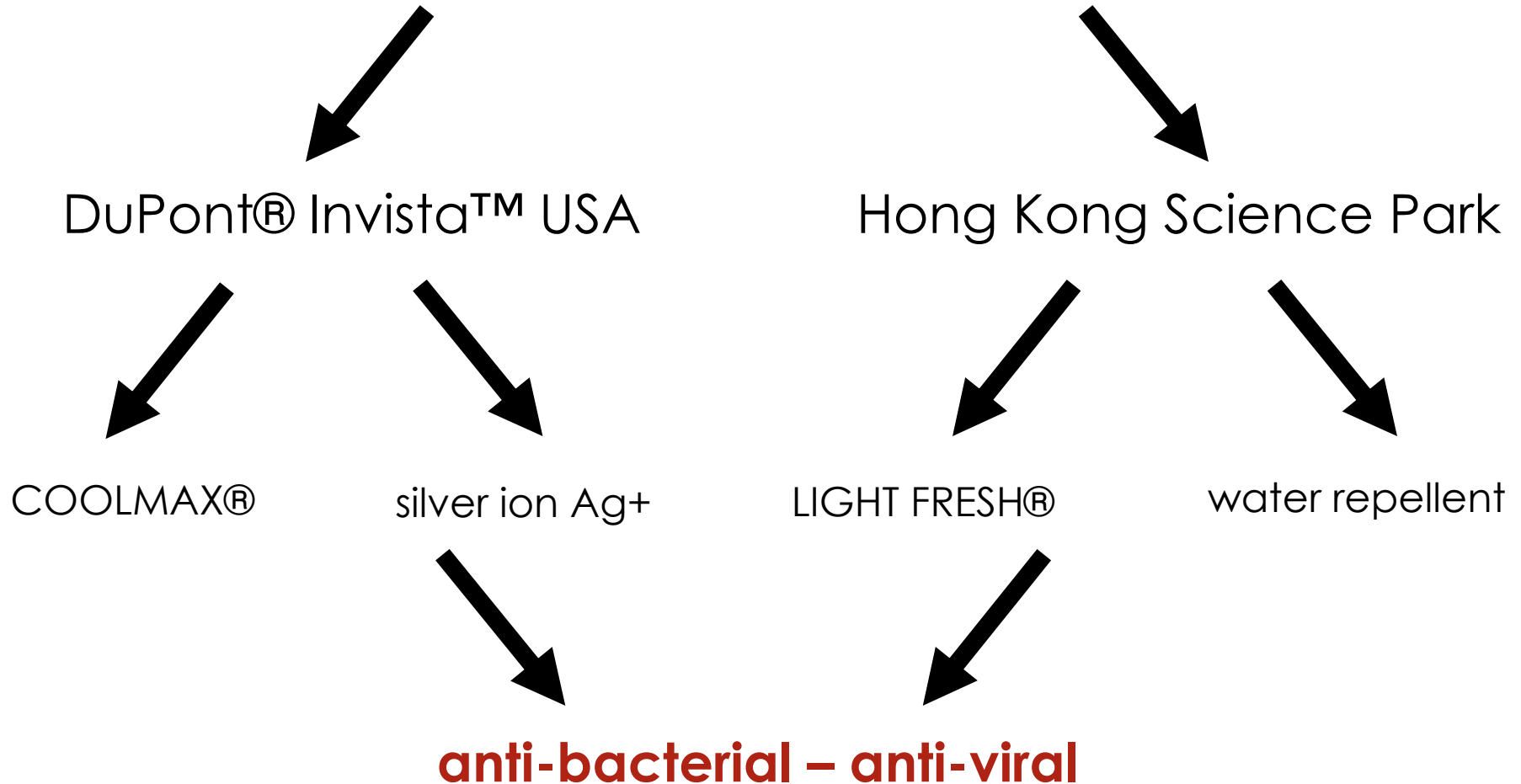
# AC0010

black



# Warrior Material

## protection technology

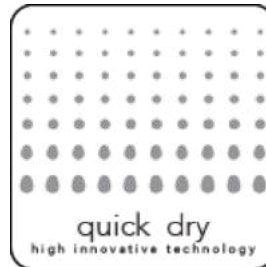


# Warrior Technology in Materials



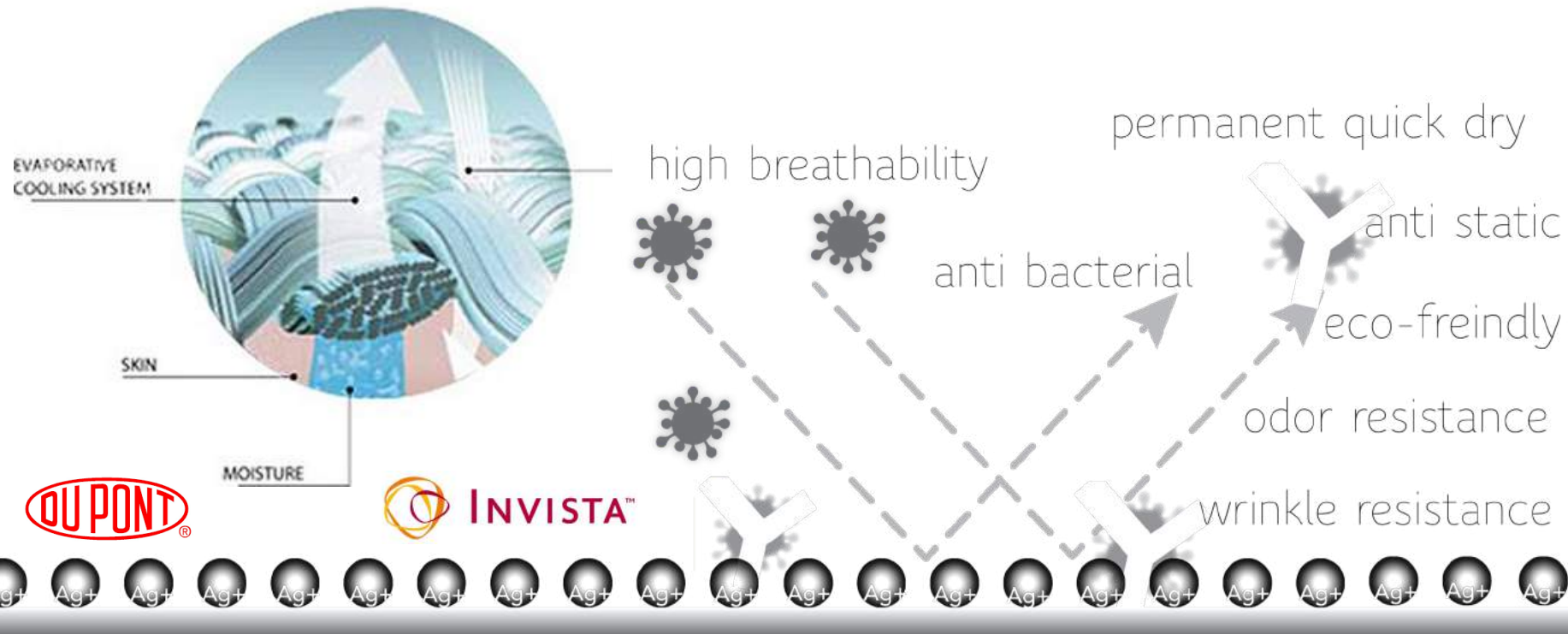
**innovation with technology**

**Protection and Sustainable**



# Warrior Technology in Materials

United States DuPont® Invista™  
silver ion 99% anti bacterial - COOLMAX® technology





# Warrior Technology in Materials

## United States DuPont® Invista™ silver ion 99% anti bacterial technology certificate

**intertek**  
Total Quality. Assured.

Number: HKGT05104808

### TEST REPORT

Tests Conducted (As Requested By The Applicant)

Test Method for Antibacterial Finishes on Textile Materials (Quantitative)

Test Method: American Association of Textile Chemists and Colorists (AATCC) Technical Manual, Test Method 100-2019.

Ultraviolet sterilization of sample before test.

Test culture: *Staphylococcus aureus* (ATCC 6538)

*Klebsiella pneumoniae* (ATCC 4352)

Inoculum suspension medium: 1:20 nutrient broth with 0.05% Triton X-100

Inoculum concentration:  $1-3 \times 10^8$  CFU/mL

Test specimen: 1.0g (4 pieces of circular swatches 4.8cm in diameter) and apply 1mL inoculum per trial

Neutralizing solution: Lethen Broth

Contact time: 24 hours

Incubation temperature: 37°C

Incubation period: 48 hours

Agar medium: Nutrient agar

### Result:

Name of Tested Bacteria (Strain Number)	<i>Staphylococcus aureus</i> (ATCC 6538)	<i>Klebsiella pneumoniae</i> (ATCC 4352)
Initial count	$1.02 \times 10^8$ CFU/mL	$1.06 \times 10^8$ CFU/mL
The number of bacteria recovered from the inoculated tested sample swatches immediately after inoculation ("0" contact time) (B)	$1.42 \times 10^7$ CFU/Sample	$1.40 \times 10^7$ CFU/Sample
The number of bacteria recovered from the inoculated tested sample swatches incubated over 24 hours contact period (A)	<100 CFU/Sample	<100 CFU/Sample
Percent reduction of Bacteria (R)	99.9%	99.9%

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Intertek Testing Services Hong Kong Limited  
2/F Garment Centre  
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Kowloon, Hong Kong  
Tel: +852 2171 8888  
Fax: +852 2786 1903  
intertek.com.hk



TESTEX AG, SWISS TEXTILE TESTING INSTITUTE  
GOTTARDSTRASSE 81  
POSTFACH 2156  
8002 ZÜRICH, SWITZERLAND

**OEKO-TEX®**  
INSPIRING CONFIDENCE

## CERTIFICATE

### The company



is granted authorization according to STANDARD 100 by OEKO-TEX® to use the STANDARD 100 by OEKO-TEX® mark, based on our test report SH050 159719.4

for the following articles:

Commission dyeing and printing: Woven fabric made of 100% CO, CO/EL, CO/LI, CO/Lyocell/EL, CO/CV/EL, CO/PA/EL, CO/PES/EL, semi-bleached, piece-dyed or printed (reactive, vat, acid, disperse dyestuffs or pigment) and finished

The results of the inspection made according to STANDARD 100 by OEKO-TEX®, Annex 4, product class I have shown that the above mentioned goods meet the human-ecological requirements of the STANDARD 100 by OEKO-TEX® presently established in Annex 4 for baby articles.

The certified articles fulfil requirements of Annex XVII of REACH (incl. the use of azo colourants, nickel release, etc.), the American requirement regarding total content of lead in children's articles (CPSIA, with the exception of accessories made from glass) and of the Chinese standards GB 18401:2010 (labelling requirements were not verified).

The holder of this certificate, who has issued a conformity declaration according to ISO 17050-1, is under an obligation to use the STANDARD 100 by OEKO-TEX® mark only in conjunction with products that conform with the sample initially tested. The conformity is verified by audits.

The certificate SHMO 108282 is valid until 15.12.2020

Zürich, 09.01.2020

**Matz Bachmann**  
Managing Director

**Mary Rose Egloff**  
Customer Service Ecology Manager

OEKO-TEX® Association | Genferstrasse 29 | P.O. Box 2008 | CH-8027 Zürich



# Warrior Technology in Materials

**Hong Kong Science Park INCU-TECH**  
**99% anti bacterial - anti viral - nano water repellent technology**

<https://youtu.be/6L98WxB0Dco>

video explaining the technology ↗



SGS

**Test Report**

No.: HKSL1501001896TX

Date: Jan 08, 2015

Page 2 of 3

**Test Results :**

**Assessment of Antibacterial Finishes on Textile Material (AATCC Test Method 100- 2012)**

**Test bacteria : Staphylococcus aureus (ATCC 6536)**

Test specimen: After 20 wash sample (washing was performed by the client)

**Test result**

Tested Specimen	Bacteria count (colony forming unit, CFU per ml) over contact period (#)		Result: % of reduction of bacteria	Client specified requirement	Comment
	0 hour	24 hours			
After 20 wash sample	$1.01 \times 10^5$	$< 1.00 \times 10^2$	>99.90%	/	/
Untreated control sample	$1.00 \times 10^6$	$1.53 \times 10^6$			

Note: The untreated control sample was provided by client.

(R) As per client request, illumination was provided during incubation over contact period.

Photo:

Set up for incubation over contact period under illumination

\*\*\* End of Report \*\*\*

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Where alteration about the results shown in this test report only for the samples tested and each sample(s) are released for 30 days only.

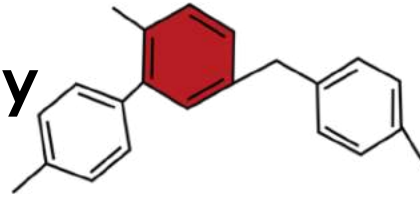
SGS Hong Kong Ltd

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Member of the SGS Group 2012-2015



# ALPS Designer Biography



**ALPS**  
ANNIE LING

Designer Annie Ling sees fashion as a powerful form of personal expression. She studied fashion design in high school in Vancouver before continuing with Fashion Design and Technology at Kwantlen University College, Canada. After obtaining a master's degree in business administration from the university of Leicester in the United Kingdom, she launched the brand "ALPS Annie Ling" in 2016.

She likes simple designs with unexpected details. The quality of such elements is often reflected on her work. She designs for people with a lifestyle, who are self-assured, out-going and young at heart. Apart from developing on her own brand, she is also working as design consultant for other companies as well as taking up cooperate design projects.

The brand name ALPS was simply coming from the designer's full name initial with a hidden meaning associate with the mountain Alps. This connection is hinted that the fashion brand mixes the idea of technology and sports inspired elements into her collections.





**thank you**