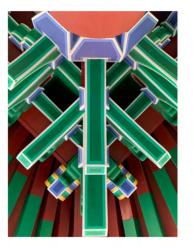


MORTISED WOODEN BRACKET

PO LIN MONSATERY

Po Lin Monastery was known as the 'Big Thatched Hut' in the early days more than a century ago. In 1906, three Buddhist monks of the Ch'an School, Venerables Da Yue, Dun Xiu and Yue Ming traveled from Jiangsu Province of China to Lantau Island to set up a site for practice. Since then, many members of the Sangha from all directions were attracted to the place, marking the gradual rise of the Ch'an (Zen) School of Buddhism in Hong Kong. In 1924, the 'Big Thatched Hut' was renamed Po Lin Monastery and Venerable Ji Xiu became the first Abbot. Since then, Po Lin Monastery has developed into a world renowned monastery and is now led by the eighth Abbot, Venerable Jing Yin.











The scarves and wood handle were inspired by the mortise-tenon joints construction of the Chinese architecture of the Tang dynasty. The material for scarves, wood handle and even packaging are sustainable, degradable, and reusable.

THE SCARVES

Every scarf has its Style, Sense, Story, and Statement, which is a formable, functional also fashionable product. This collection was influenced by Odelia photography which captured the ceiling of Po Lin Monastery, one of the historical landmarks in Hong Kong. Inspired by the upside-down alternate dimension in parallel to the human angle, applying the various formats and neon light effects. The objective of this collection is to recall the locals about the memories of the 60s-80s, and let the youngster understand also appreciate the aesthetic of the traditional culture, the beauty of mixing Eastern and Western cultures, as well as promoting the city-view of Hong Kong.

The scarves are 100% degradable. We are using the environmental friendly printing solution and the materials we used are all with OEKO-TEX certification and are to up-to European standards.

THE PRINCIPLE OF ZERO WASTE

Printing on demand reduces inventory, creates zero waste, offers design diversity, and is risk-averse. We are running the small MOQ production system that helps to control inventory, reducing lead times, and preventing the problem of stocks, further reducing risk. We understand the use of water and leftovers are unavoidable, however, by considering the problem of water pollution, we have reduced our water consumption to the minimum required for production. The disposal of waste water is managed through approved channels and local authority checks ensure high effluent standards. The inks we do use are certificated as Azo dye-free. Our leftovers are collected by a recycling specialist who shreds them and uses the resulting fibre as bioenergy, incinerating it to create heat sources and electricity. Plain fabric offcuts may also be donated to education and charity facilities.

THE WOOD HANDLE

This design was created under a conceptual framework about form follows function. Mortise and tenon construction is common in today's furniture making but very rare in the fashion category. The perfect angle of mortise-tenon joints construction is a 90-degree mitered corner, the two pieces are cut on opposite 45-degree angles and fitted together. The wood handle is designed in a stretch-octagon shape, each corner shaped in 45-degree which refers to the perfect angle of mortise-tenon joints. Its shape is 100% handmade by a traditional carpenter, we applied the laser engraving technique for the pattern carving part. The carved pattern is the same design as the scarf, which is echoing each other. This wood handle can be used in any piece of scarves, any piece of cloth, and turn it into a "bag".

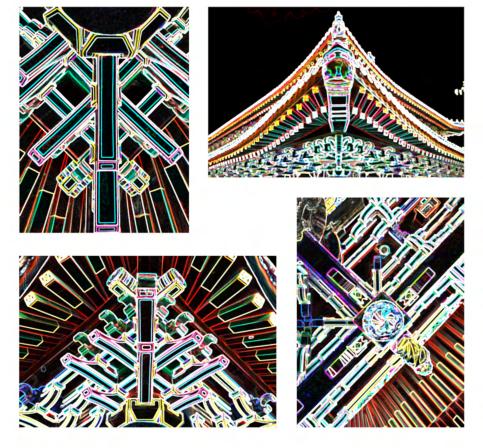
THE PACKAGING

By avoiding the problem of waste, we re-designed the packaging that each scarf will packed in a bamboo box instead of paper box or plastic bags, which is 100% degradable, decoratable, and durable.

As neon lights, As memories, elements found in-between.

A little spells, A monument, to praise my hometown within.

The elements appeared in silence, An illusion, An illustration, An illumination, Before this version



LIFE IN NEON

Streetscapes, is always one of the most identifiable aspects of a city. Neon (signs) night view, was the most typical, mythical and unforgettable visual culture in Hong Kong. Aim to draw the awareness of neon-culture heritage, this collection created by applying different format of photo manipulation to create the neon effects, and print it on the silk fabrics, so as to recall Hong Konger about the memories of signboard streetscape between 1920s to 1990s.

"ONCE ILLUMINATED, THE LINE TRANSFORMS"

PRODUCT INFORMATION:

Material:

100% silk (100% degradable)

Development Process: Eco-friendly printing solution

Product Finishing: Traditional handrolled, pick-stitches

Size:

140 x 140cm; 60 x 60 cm

CARE INSTRUCTION:

Manufactured by experienced artisans with carefully selected materials of the highest quality.

Cold hand wash only, not recommendating dry clean. Add Human/ Pet use shampoo in a coin size to wash if neeeded.

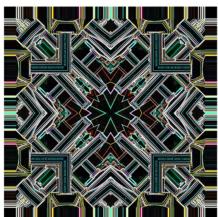
Do not tumble dry; Do not use petroleum-based cleaners (synthetic/neutral detergent)
Press gently on the back of the product with a cool iron when needed.











PACKAGING:

100% bamboo box, non-polished, (100% degradable)



激光稿原大尺寸(不包括黑色粗外框)

THE DESIGN LAYOUT AND OUTCOME



THANK YOU