



HORM

MASS PRESSURE

Dror, 2021

# Designer



Dror



Dror Benshetrit is an artist, designer and inventor based in New York.

He creates unexpected ideas and designs humanistic products, environments and architecture. Long involved in improving people's well-being, his current mission is to protect our planet.





We have created  
a mass pressure  
on the natural  
world, natural  
resources and  
man kind.





Acknowledgement  
is the starting point  
of change.





H



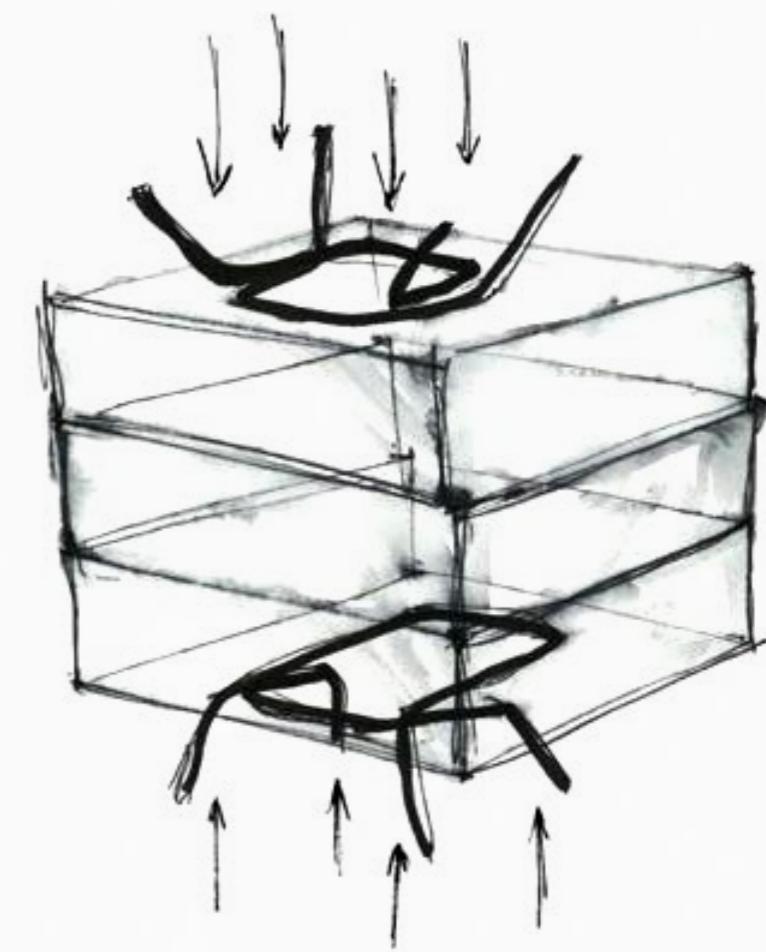
HC



H



Each Mass  
Pressure is an  
original and  
unique piece  
of art.



H

## TECHNICAL INFO

The structure, made of tubular metal, is composed of two separate elements that compress a monoblock of polyurethane foam cut into three elements.

The three polyurethane foam elements and the metal structure, are impregnated with an elastic resin and then hand-painted with Novacolor® finishes, making the surface materic and three-dimensional.

