



LAPO

In the darkness, the board resembles a crisis-ridden battlefield but is also a metaphor of sorts. "Pawns can only be allowed to head straight and finish their enemies diagonally from the start, with no return in the trap. However, a pawn can rise in ranks, with any given choice transforming into one of the powerful ranks: queen, rook, knight or bishop once reaching the opponent's end, holding the power to checkmate the opponent. If a girl wants to be queen, she has to make use of her "pawns", as Prindashvili has done, so that she will not lose and be independent, choosing not to become one of fate's toys.

"The round silver metal top paired with a black retro gasbag colliding with the colour contrast of the bottle, with a simple geometric aesthetic: a square that reveals a bright and proud face. Like a queen donned in a white satin dress, staring from afar in high heels, with loyal soldiers lined up to protect her.

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Fergus Leung

[@Lapo.com](https://lapo.com)

[@fergusleungstudio.com](https://fergusleungstudio.com)

“50, 50 Feet up underground
You know I keep my feet on the sound
50, 50 Feet up underground
You know I keep my feet on the sound
I'm around, baby I'm around
Underground, but you know I'm around“

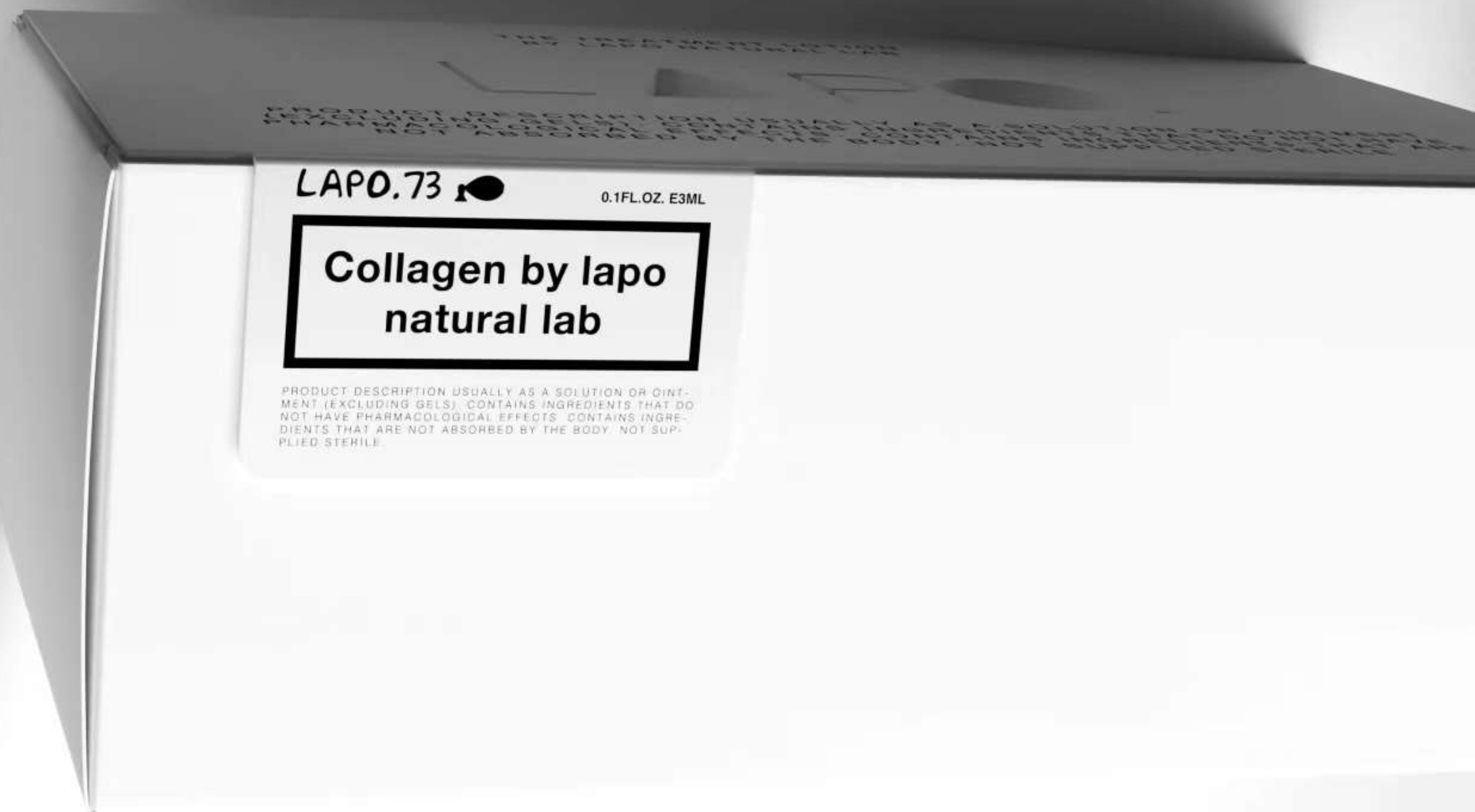
- 《50 Feet》


Our design focuses on simplicity and cleanness, while
maintaining functionality without losing the sense of beauty





LΔPO.
TREATMENT LOTION
atural lab



LAP0.73 

0.1FL.OZ. E3ML

**Collagen by lapo
natural lab**

PRODUCT DESCRIPTION: USUALLY AS A SOLUTION OR OINT-
MENT (EXCLUDING GELS). CONTAINS INGREDIENTS THAT DO
NOT HAVE PHARMACOLOGICAL EFFECTS. CONTAINS INGRE-
DIENTS THAT ARE NOT ABSORBED BY THE BODY. NOT SUP-
PLIED STERILE.



THE TREATMENT LOTION
BY LAPO NATURAL LAB

LAPOL

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LAPOL 23
Collagen by lapo
natural lab

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LAPPO.

LAPPO. 73
Collagen by lapo
natural lab

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THE TREATMENT LOTION
BY LAPO NATURAL LAB

PRODUCT DESCRIPTION USUALLY AS A SOLUTION OR OINTMENT
(EXCLUDING GELS). EFFECTS CONTAINS INGREDIENTS THAT ARE
PHARMACOLOGICAL. NOT SUPPLIED STERILE.
NOT ABSORBED BY THE BODY.

ATMENT
APO NATURA

LAPD.73

0.1 FL. OZ. E3MI

Collagen by lapo
natural lab

PRODUCT DESCRIPTION: USUALLY AS A SOLUTION OR GINT.
NEXT TO CONTAINING SALT, CONTAINS INGREDIENTS THAT DO
NOT HAVE PHARMACOLOGICAL EFFECTS. CONTAINS INGR
EDIENTS THAT ARE NOT ASSIGNED BY THE BOAT NOT SUB
STANTIAL



Collagen by lapo natural lab

PRODUCT DESCRIPTION USUALLY AS A SOLUTION OR OINTMENT (EXCLUDING GELS). CONTAINS INGREDIENTS THAT DO NOT HAVE PHARMACOLOGICAL EFFECTS. CONTAINS INGREDIENTS THAT ARE NOT ABSORBED BY THE BODY. NOT SUPPLIED STERILE.

LΔPO.



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LAPO.

LAPO.73

0.1FL.OZ. E3ML

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natural lab

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If a girl wants to be queen, she has to make use of her "pawns", as Prindashvili has done, so that she will not lose and be independent, choosing not to become one of fate's toys.



LΔPO.

THE TREATMENT LOTION
by lapo natural lab

16.9 fl.oz. e 3ml

LΔPO.

THE TREATMENT
by lapo n

"The rounded silver metal top paired with a black retro gasbag collides with the colour contrast of the bottle, with a simple geometric aesthetic: a square that reveals a bright and proud face."



LΔPO.
THE TREATMENT LOTION
by lapo natural lab
16.9 fl.oz. 483ml

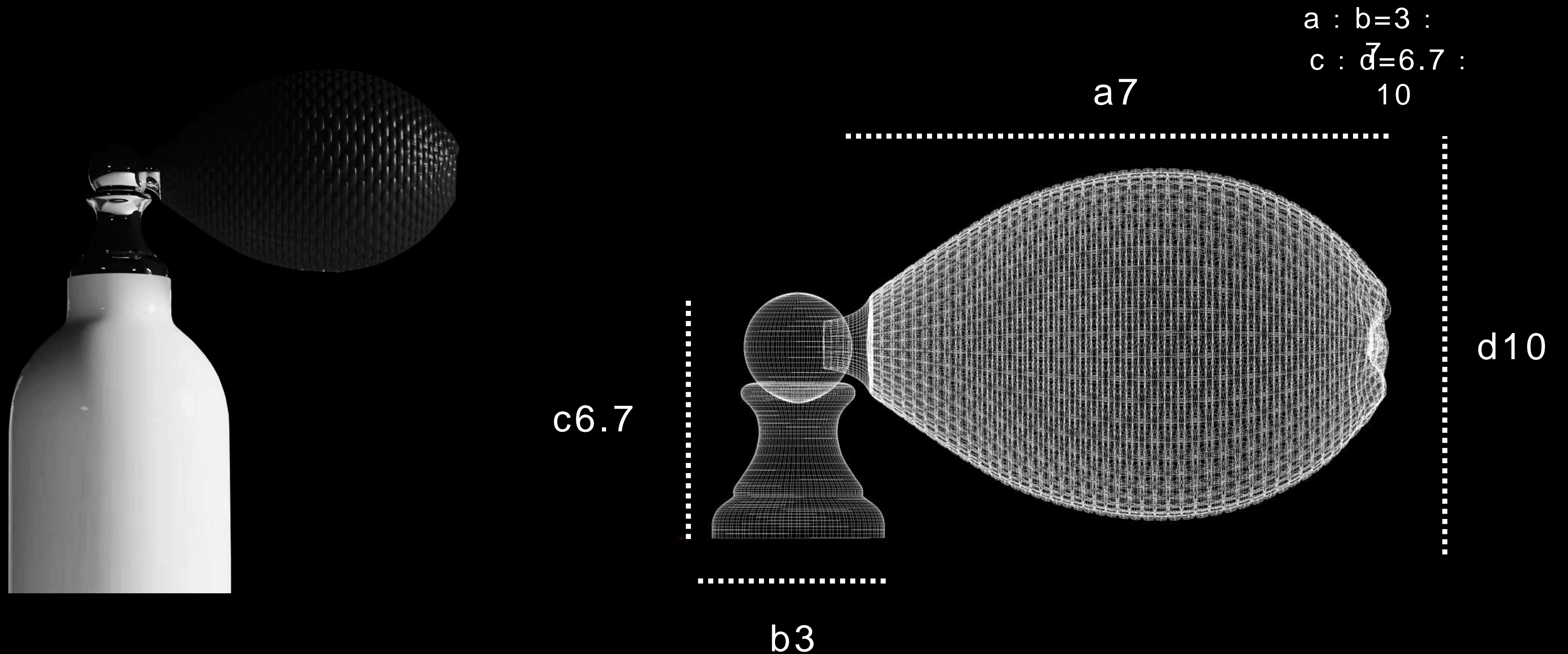
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AESTHETIC INSPIRATION

"A pawn that can only go straight in and eat diagonally in the opening, with no return in the trap, can rise to become a queen, rook, knight or bishop if it is attacked on the opponent's bottom line."

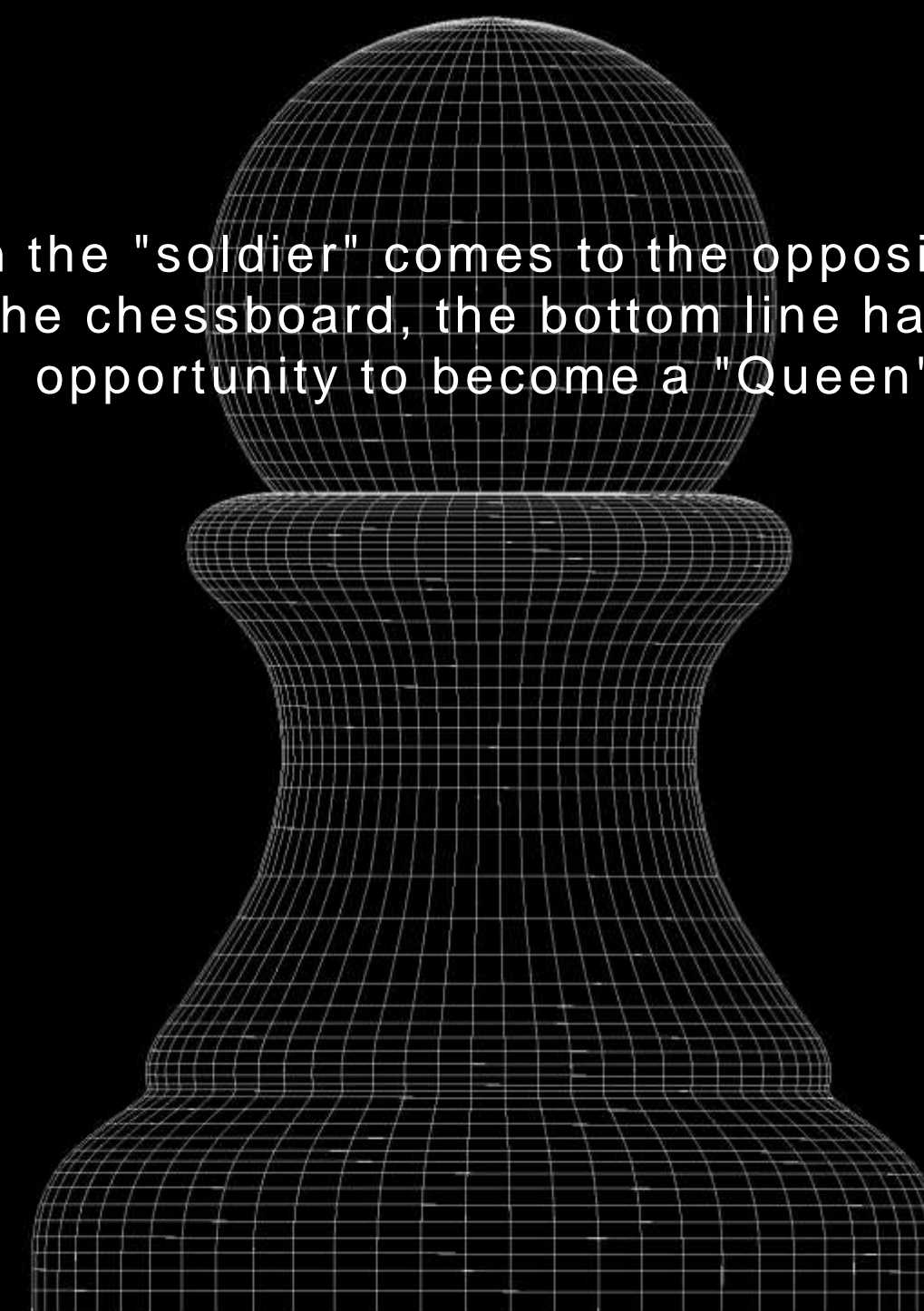


Like a queen in a white satin dress, she comes from afar on high heels, lined up with soldiers loyally guarding her.

0-1-Any possibility



When the "soldier" comes to the opposite side of the chessboard, the bottom line has the opportunity to become a "Queen"



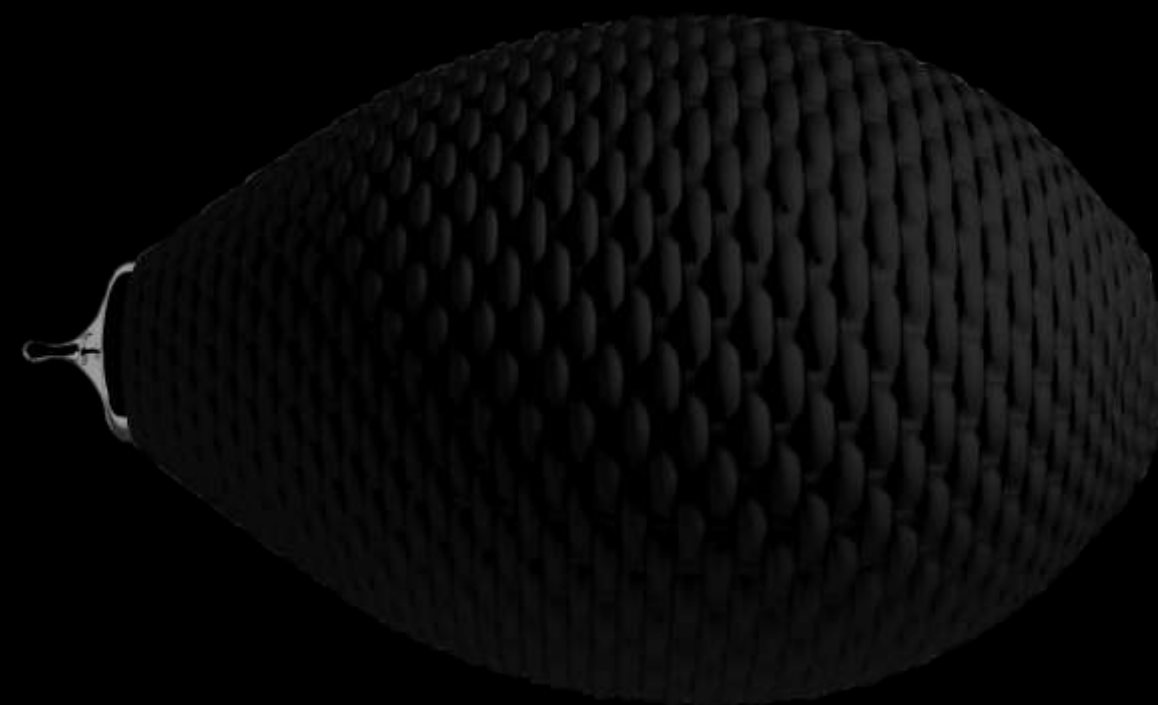
Inspired by chess

"The rounded silver metal top with a black retro airbag collides with the contrasting colours of the bottle, a simple geometric aesthetic in a square that reveals a bright and proud face. Like a queen in a white satin dress, she comes from afar on high heels, lined up with soldiers loyally guarding her.

Using step design



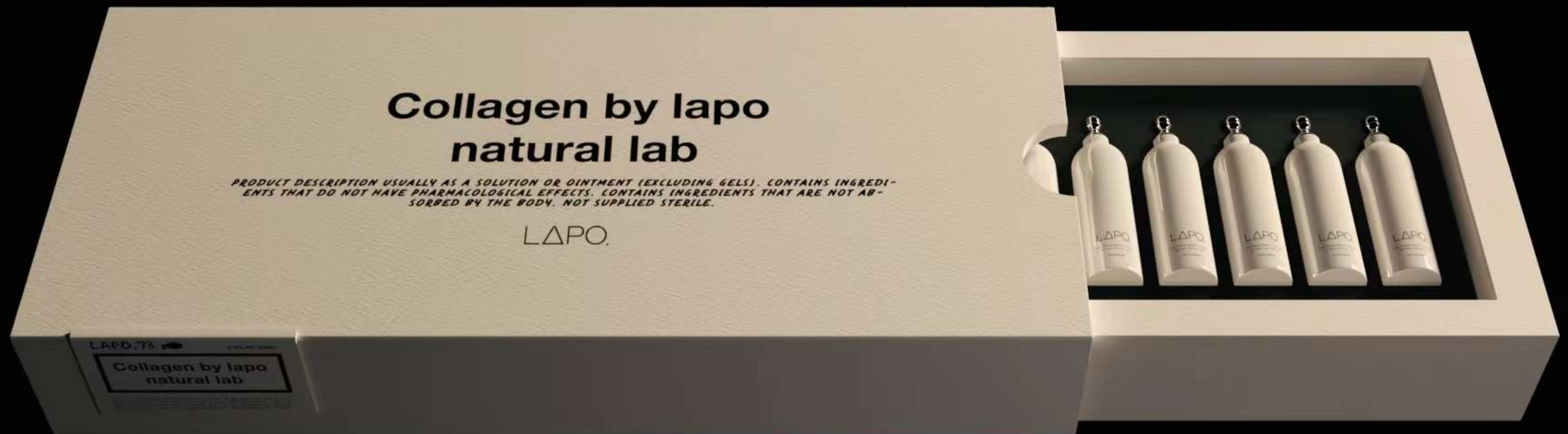
1. Take the "airbag dispenser" out of the box and insert the dispenser habit into the top of the ampoule to connect it



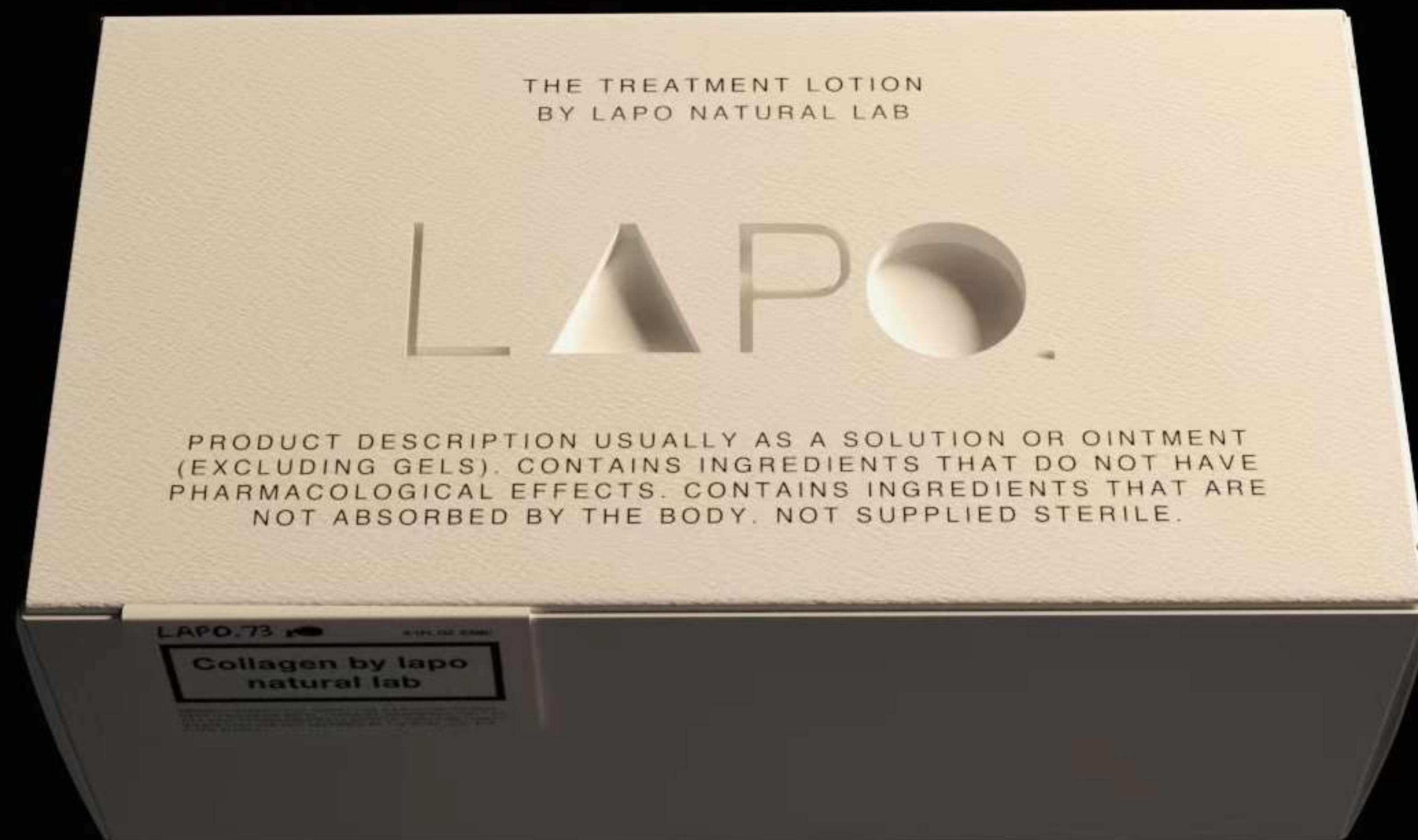
2. Press down on the airbag part of the extractor to draw the liquid into the tube.



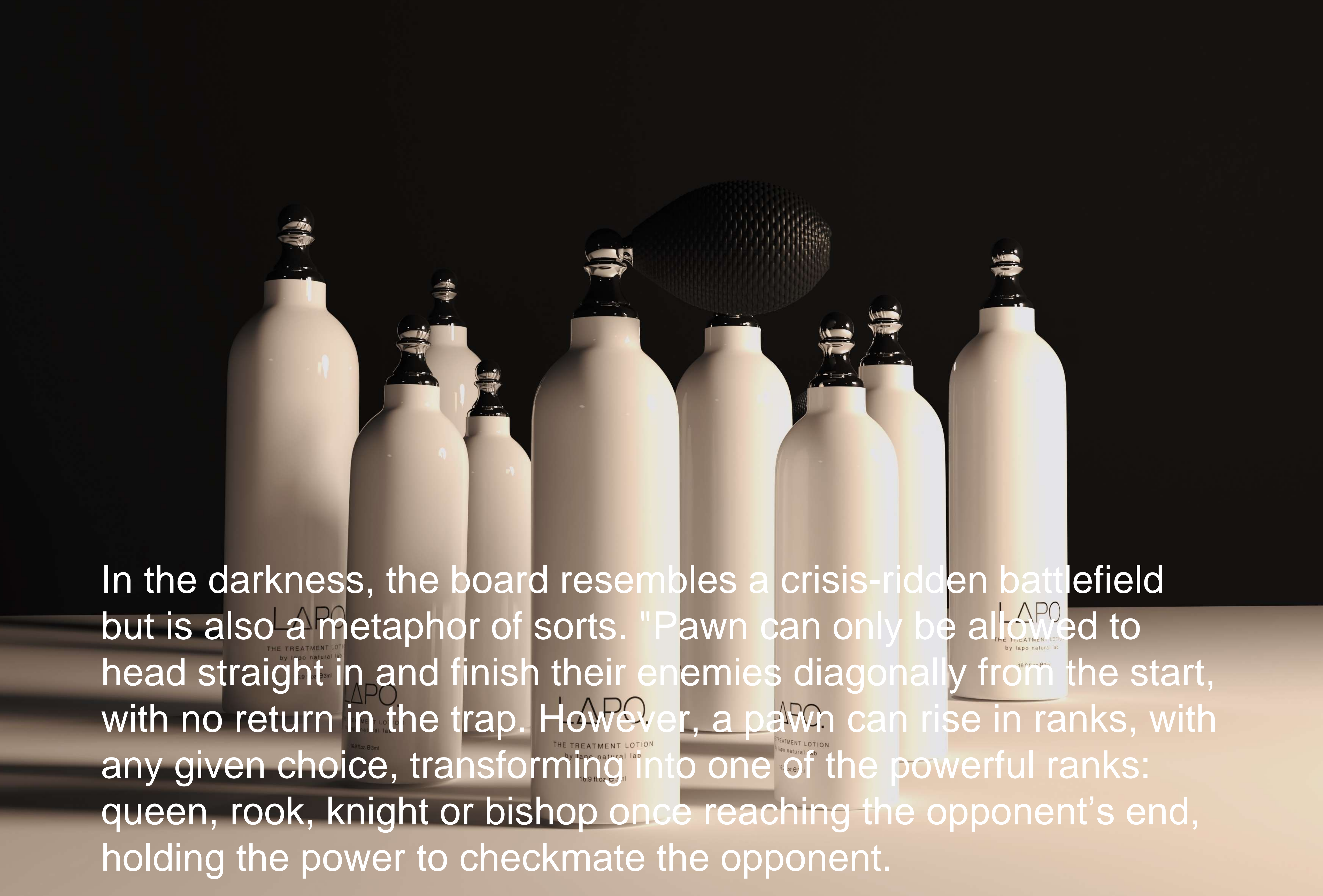
3. Pull out the extractor and the liquid is ready.



Small box design

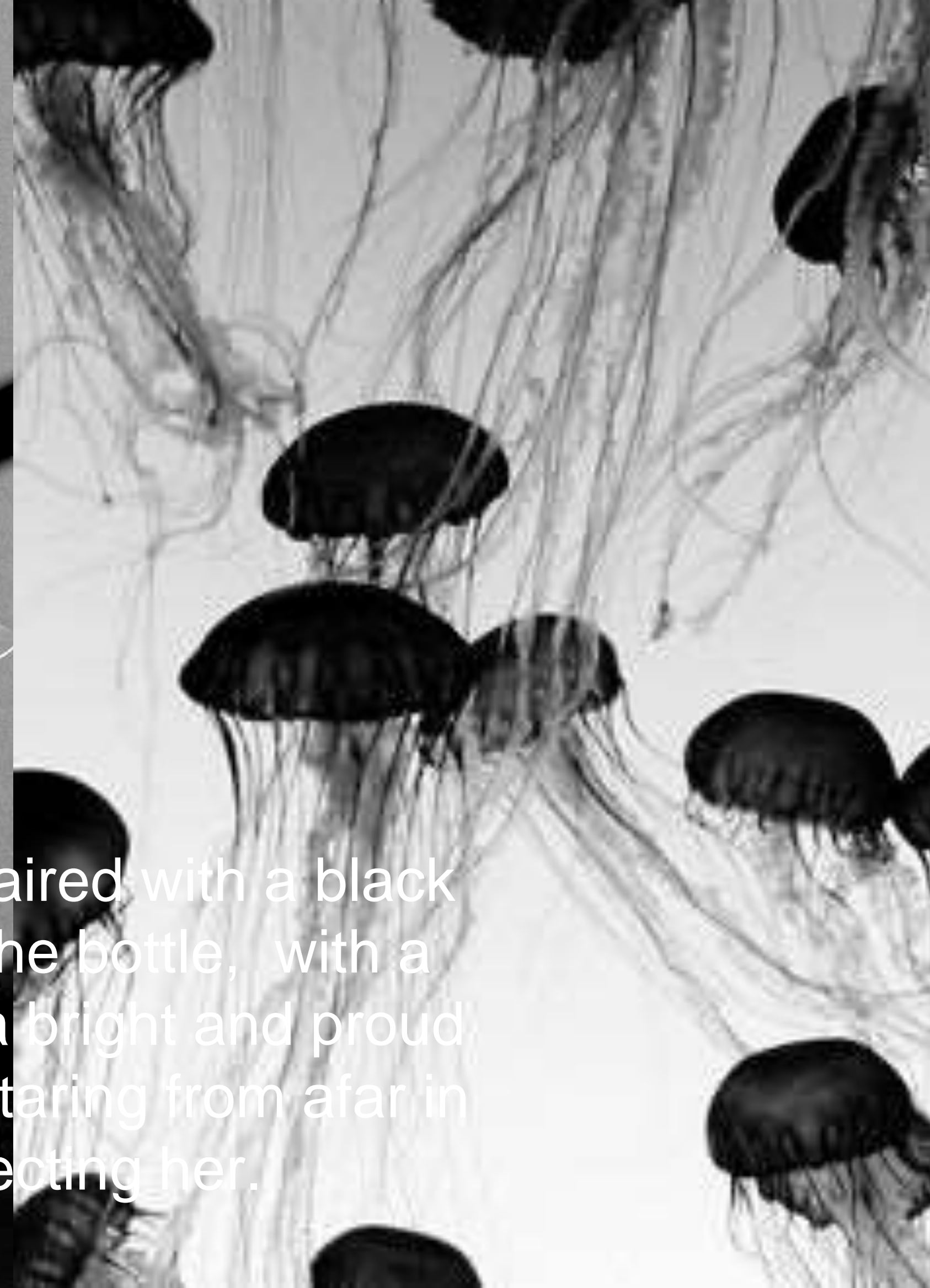
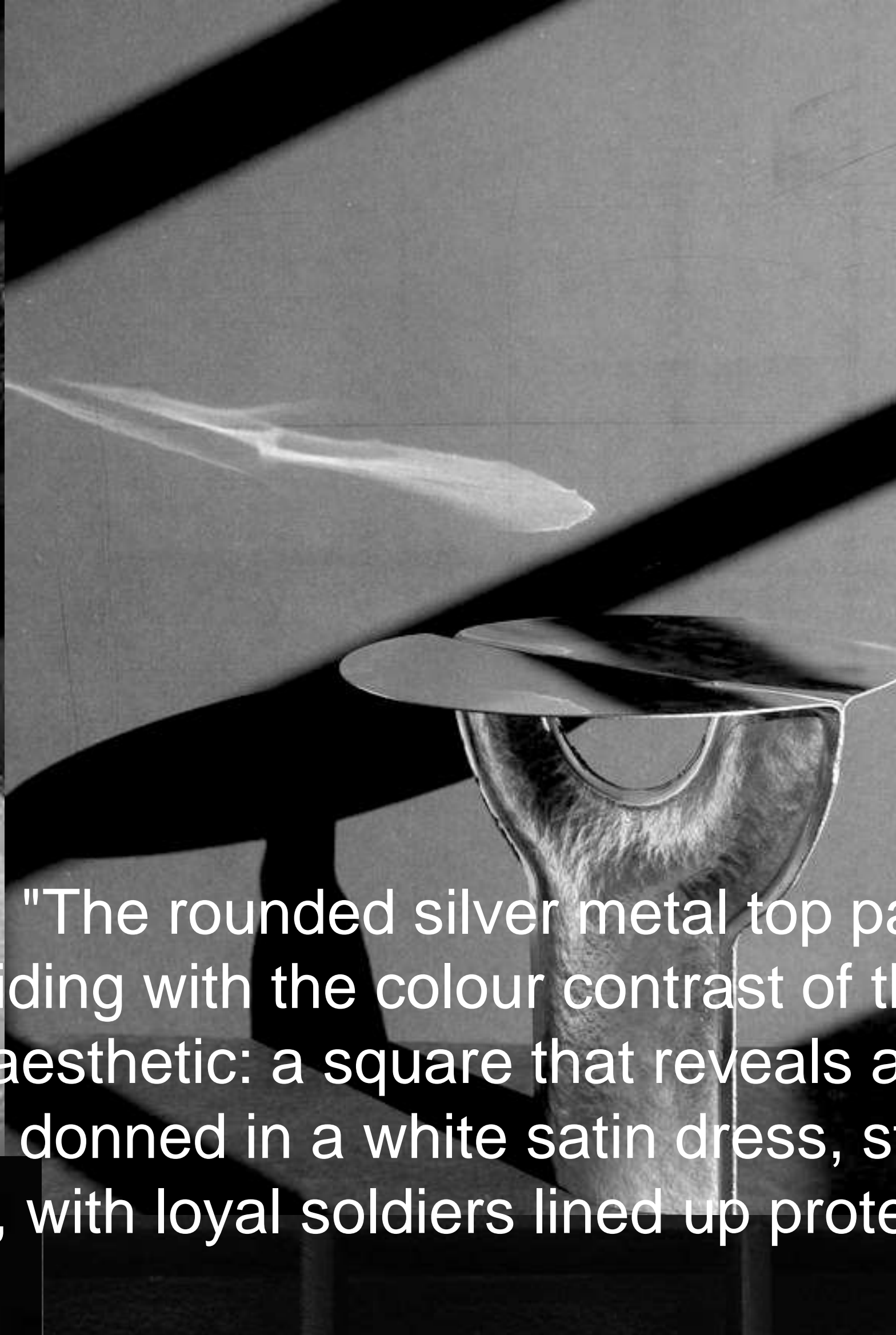


Large box design

A row of white ceramic bottles with black stoppers, resembling a chessboard, with a black chess piece (a pawn) in the center. The bottles are arranged in a line, with the central bottle being slightly taller and having a black chess piece (a pawn) on top of it. The background is dark, and the lighting is soft, highlighting the bottles and the chess piece.

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MOOD BOARD : "The rounded silver metal top paired with a black retro gasbag colliding with the colour contrast of the bottle, with a simple geometric aesthetic: a square that reveals a bright and proud face. Like a queen donned in a white satin dress, staring from afar in high heels, with loyal soldiers lined up protecting her.

Lapo. & Fergus Leung Design

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Creative Director: Fergus Leung
Product Designer: Fergus Leung