

JARRA

Self-cooling Water Carafe

BY  
TWELVE DEGREES

# A W A R D S



2021 Jarra won the Gold Good Design Award

2019 was a big year for Jarra



Jarra won the prestigious Red Dot Award, and is currently exhibited in the Red Dot Museum in Singapore.



Jarra was a finalist in the Good Design Award,



and was longlisted in the Dezeen Design Award.

# JARRA

Before refrigerators, clay vessels known as a 'jarra' were used to keep water cool. The water would seep through the walls and evaporate, leaving it cool and refreshing on a warm summer day. Jarra carafe is a contemporary reinterpretation of an age-old technique used commonly in the Middle East. Designed to reintroduce people to the refreshing taste of clay cooled water.



# C L A Y

Clay is a natural and durable material. Its natural and purifying qualities make it an excellent self-cooling material. In present days, ceramics are required to be glazed when in contact with food, as bacteria can grow in the pores of unglazed products. Because of this, the natural cooling effect of ceramics is compromised. Through the use of special glazing and production techniques, Jarra still cools liquid all while meeting safety standards. The cooling can last up to 4 hours. The longer Jarra sits in the open air - the cooler it becomes.





[...] consumers are choosing to go back to the origins.

– Trend Book



# BARWARE



# I T E M S

Jarra carafe

Jarra comes in two sizes:

1.5 liters, and 0.75 liters.

Ice bucket

The ice bucket comes in one size:

2 liters

\* All items are dishwasher safe.



Jarra plays on a duality of old-techniques wrapped in a design that feels suitably modern, giving you a bottle that's both rustic and new-age, and can almost instantly cool water without requiring any electricity!

– Yanko Design





Jarra was designed by our team at Twelve Degrees.

At Twelve Degrees, we like things that work.

We are a growing multidisciplinary team of designers and engineers based in Amman, Jordan. We have been creating innovative solutions every day since Sahar Madanat founded our studio in 2013. We design products for clients and also independently when we see a need.

# C O N T A C T   U S

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