

- F O R M & C O L O R S E R I E S -
FORM & COLOR SERIES



A Marriage of Chinese Elements, An Honor to Asian Women

With the popularity of topics in technology, futuristic products will be viewed favorably. ERAL' s Form & Color Series takes the considerations of Asian women' s body shape and the essence of Chinese color, that is, charcoal black and wisteria purple, to create an optimized silhouette specialized for Asian women with a unique cutting pattern, humanized design, quality velvet, and futuristic elements.

Simplicity and power are the keynotes of this series. The addition of performance fabrics not only tinctures it with a sense of technology but also gives it a hint of modernity for women.



● Charcoal black



● Wisteria purple



Powerful Inside and Out, Segmented Insulation

ERAL' s Shape & Color Series, as a down jacket, not only focuses on fashion, but also comfortability. The employment of nylon 20D natural volcanic rock heating yarn material absorbs the far-infrared radiation emitted by human body and enhances bold flow. The graphene film thermal storage insulating functional lining prevents it from static electricity and color fading. The quality Siberian goose down provides a perfect blend of warmth and fashion. Furthermore, we use varying fill power in the sleeves, sides, back, and front chest, according to the comfortable temperature of different parts of the body, ensuring the body stays at its most comfortable temperature.





Customized Silhouette for Asian

We take different silhouette of Asian women into account, pear-shaped, apple-shaped, hourglass-shaped, rectangle-shaped, and inverted triangle-shaped, to design our unique “A, X, H, O” silhouette so as to tackle the paining point of most of the Asian women at the age of 25 to 35 for their incongruous ratio between the whole body and the hip. Our AXHO customized silhouette has more comfortability for Asian women’ s raglan sleeve shape.



Ergonomic Design

Good design should be human-centered; hence, we use self-developed injection-molded O-shaped buttons to replace the hook-and-loop fasteners. The buttons are made of high-end electroplated bright nickel with clear spray paint. With the matte round polka dot design and the logo of ERAL, the tactile feel is pleasant. The cuffs are made of jacquard ammonia double-sided fabric, which is made of 74% nylon and 26% Spandex, delicate and skin-friendly, and has a strong warmth, while the cutout design in the center makes it easy to expose the thumbs. The sophisticated hood shape fits your head snugly and protects you from rain and snow.

Self-developed injection-molded O-shaped buttons to replace the hook-and-loop fasteners



The cuffs are made of jacquard ammonia double-sided fabric

74%
NYLON

26%
SPANDEX



Excellence Is in the Details

The drawstring can be secured through the hood-string channel, eliminating the discomfort of excessive movement. It serves both as a decoration and can be adjusted according to daily needs, providing wind resistance and warmth.

The high-density ultra-fine fiber flame-retardant fabric undergoes a polishing process, effectively preventing feather leakage. With the British brand, COATS' s high-silk thread, the overall texture is satisfied.



Ordinary Feather Locking Technology

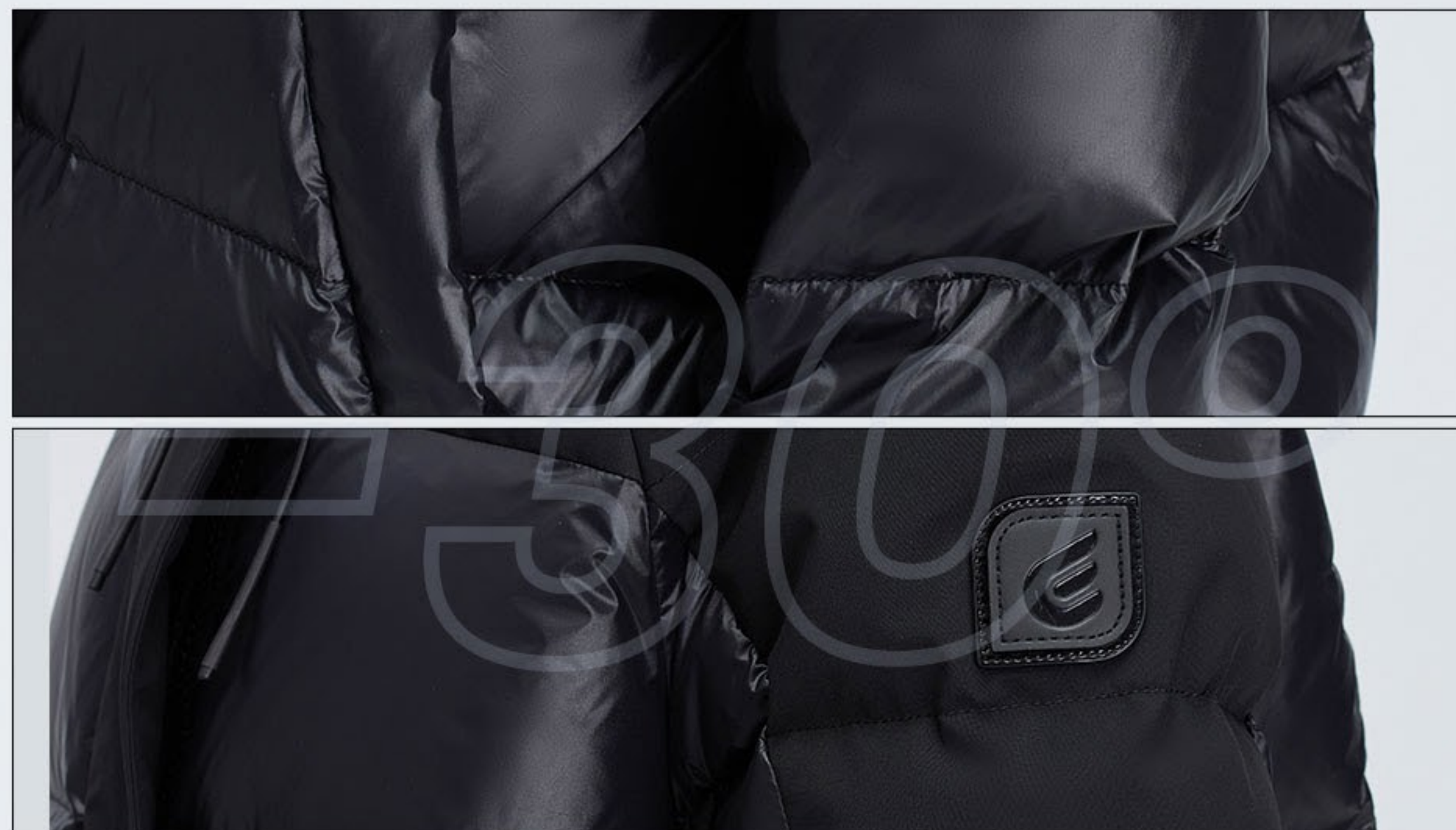
Feather leakage is common in down jackets, and it is also entailed with improper washing and wearing methods. Our original feather locking technology would minimize this issue. We adopt bulk down clusters to safeguard your clothes from the basis of material. With the high-density polished shell fabric and the polyester thread consisting of 3 strands of 60 denier each, twisted together, the feather leakage would be minimized.





Exquisite Branding and Delicate Logo

The logo serves as the essence of the brand, and the design and quality of it convey the product's quality and value. In the selection of materials, we demand that they can withstand extreme cold down to -30°C , so we employ both glossy black and matte leather. In terms of craftsmanship, we use a manual two-round oil edging process.



Employ both glossy black and matte leather