



# DESIGN PRESENTATION WINGMAN

DESIGNER // MORTEN BAU  
COMPANY // BAUM GUITARS DENMARK



# YOUR BEST WINGMAN.

The Wingman represents an instrument that supports the player in stealing the show.

The guitar is designed with simple, yet important clean, sleek lines that emphasize the curves surrounding its offset body style.

Combining both Baum's Nordic approach to design and functionality with the legacy of the electric guitar, the Wingman is crafted of mahogany, roasted maple, and rosewood, combined with prominent details in nickel and brass and presented in bold colors.

The combination of multiple materials and textures add to the Wingman's appeal in creating a captivating experience.

The outcome is an instrument that lends itself to the player with its comfortability, larger-than-life sound, and head-turning aesthetics.

Immerse yourself in the music with the best Wingman on stage.

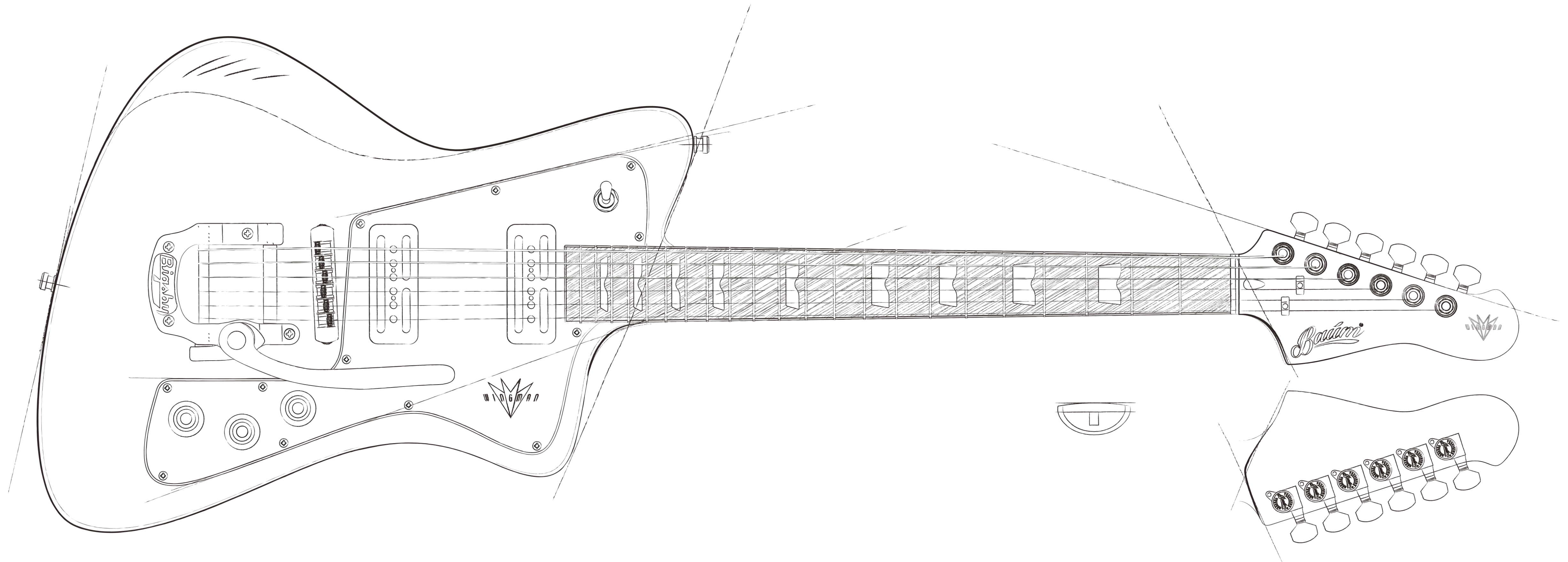


# OFFSET IN BALANCE.

The Wingman is rooted in the offset design with its progressive shape created by the outer lines.

The inner lines created by the pickguard emphasizes the Wingman's balance. These repetitions creates a coherence in the few, yet characteristic lines.

Tying everything together is the carved armrest which adds a 3-dimensional element to the Wingman's look, and also a greater comfort for the player.



# CURVES, COLORS, AND CHROME.

Baum finds inspiration from classic and characteristic vintage cars in the visualization of the captivating Wingman.

Drawing on the long and smooth lines that guide the eye from tailpiece to headstock, and the characteristic curves make the shape lean forward in a way that makes the guitar feel ready to go.

It is simple yet well-chosen lines that highlight the essential details.

The muscular and substantial look combined with Baum's Nordic approach to think design and functionality together results in an instrument that combines raw beauty with the smooth playability that today's player seeks.

Wingman reflects the materials as well by incorporating the metallic hardware details contrasting the often bold colors.





## DESIGN IN DETAIL.

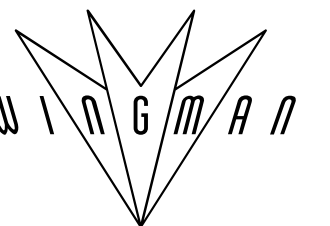
The hardware and pickups are custom designed to embrace the Wingman's visual vintage style combined with its modern functional needs.

Toptuned with Baum Precision Tuners™ and the Levitator roller-bridge™ with the warm brass details.

And finally voiced with our signature Goldsound® Jabmaster™ pickup.



**ANYTHING  
BUT  
MONOTONE**



# WHAT PLAYERS SAY.

*“Stunning design, special but familiar.”*

*“They look and sound amazing.”*

*“My Wingman is a joy to play and sounds incredible!”*

*“My Wingman is beautiful and sounds just as good.”*

*“Wow, beautiful!!!!”*

*“One of the nicest looking instruments  
I have ever seen.”*

*“I was was mesmerized by the design. I had  
to get one.”*

*“I am in love with it and whenever I look at it I  
have to play, so I am playing much more!”*

*“Absolutely freaking gorgeous.”*

*“With its designer retro-style looks, the Wingman  
is certainly eye-catching.”*

*“Elegant, stylish and above all it  
sounds absolutely amazing!”*

