



# L&MR MECHANICAL

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Miyota 9029 premium automatic movement  
and special Hvilina-winder key



**THE INDUSTRIAL REVOLUTION XVIII-XIX CENTURIES BECAME A LANDMARK EVENT IN THE LIFE OF SOCIETY AND LED TO INDUSTRIALIZATION. IT WAS ACCOMPANIED BY THE URBANIZATION OF THE POPULATION, RAPID ECONOMIC GROWTH, AND AN INCREASE IN THE QUALITY OF LIFE. THIS PERIOD OF HISTORY WAS FILLED WITH A LOT OF NEW DISCOVERIES AND BOLD DECISIONS THAT INSPIRED US TO CREATE THE L&MR COLLECTION.**

The concept was based on the event of 1830: the opening of the Liverpool - Manchester Railway in the UK. It is an important milestone in the development of railway transport, which was the crowning achievement of engineering thought, a symbol of the progress of that time.







## **HIGHLIGHTS**

- 1.** Conceptual design containing more references to the collection's legend
- 2.** Special Hvilina-winder key and Miyota 9029 premium automatic movement, 24 jewels
- 3.** Demonstration of the mechanical movement: a window on the dial, as well as a transparent case back
- 4.** Product presentation: box and packaging set



# THE MAIN FEATURE OF THE COLLECTION IS THE MECHANISM AND A SPECIAL HVILINA-WINDER KEY.

An unusual decision taken by our engineers and designers is designed to diversify the experience of using wristwatches, as well as solve a number of technical challenges that a complex case with the presence of overhead 'side rails' poses.

Winding with the help of a key, good plunges into the mood and era of the XVIII-XIX centuries.





## HVILINA WINDING SYSTEM

The curved shape of the 'side rails' at the strap attachment point makes winding difficult with fingers. For this reason, we have come up with this solution.

# DIAL DESIGN

## MODEL RANGE



ROCKET



PHOENIX



PLANET



LION



NORTHUM



SWIFTSURE

The design of the hour-hand is a modern interpretation of the European station clocks of those centuries. The dial is made in a restrained, classic style and contains a window showing the work of the movement. The sides of the body in full face are stylized as railway rails. Each model is named after the types of trains that ran on the railway.





## **THE HIGHLIGHTED MARK AT 27 MINUTES**

is a reference to an interesting historical fact:

trains on the Liverpool - Manchester railway ran at a speed of 27 km/h

## **BACK COVER**

Also one of the main features of the models is the design of the back cover. The transparent central part, enclosed in a stylized cogwheel, now demonstrates the operation of the mechanism. A matching train and the date of the railroad opening are engraved on the balance wheel of each model.





## SPECIFICATIONS

- 1.** mechanism – Miyota 9029 premium  
automatic: 24 ruby stones, 42-hour power  
reserve, 10+30 sec/day accuracy;
- 2.** front and back glass – sapphire;
- 3.** case material – stainless steel;
- 4.** quick-release strap – genuine leather;
- 5.** water resistance – 50 m;
- 6.** engraving – back case;
- 7.** case size of the oval part – 34x39x10 mm;
- 8.** overall case size – 39,2x51,1x10 mm;
- 9.** strap width – 22 mm;
- 10.** limited edition – 200 psc. each model





**PACKAGING**