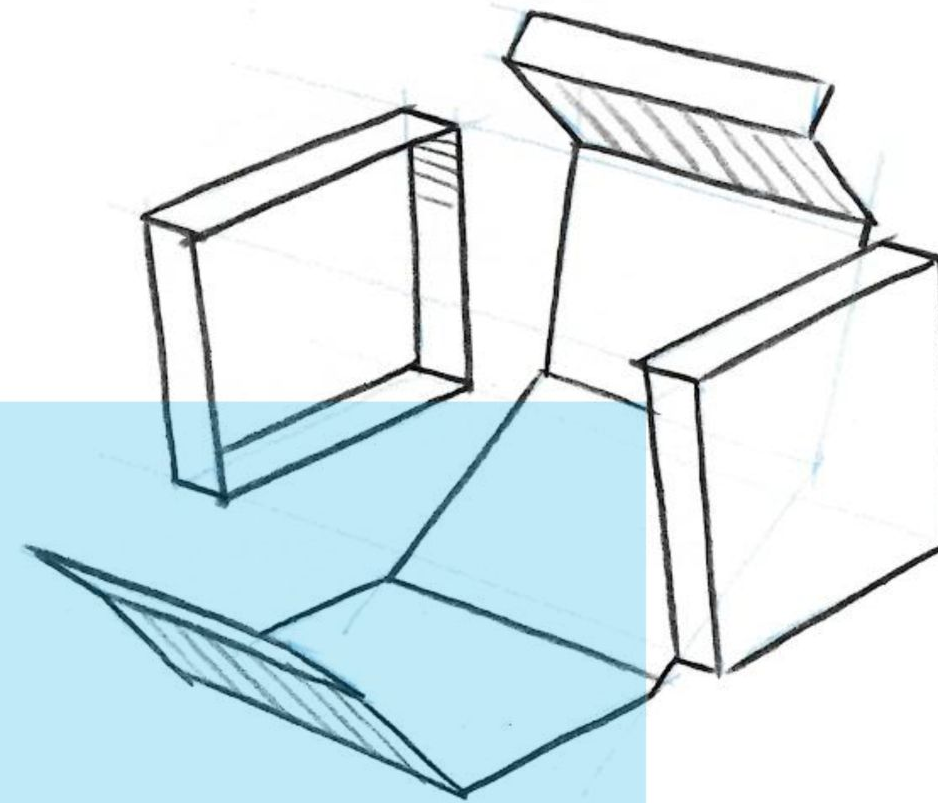


Design

Flat Pack Exploration

flat pack

- + compact to store
compact in transport
looks the part
- less easy to assemble
more parts / manufacturers

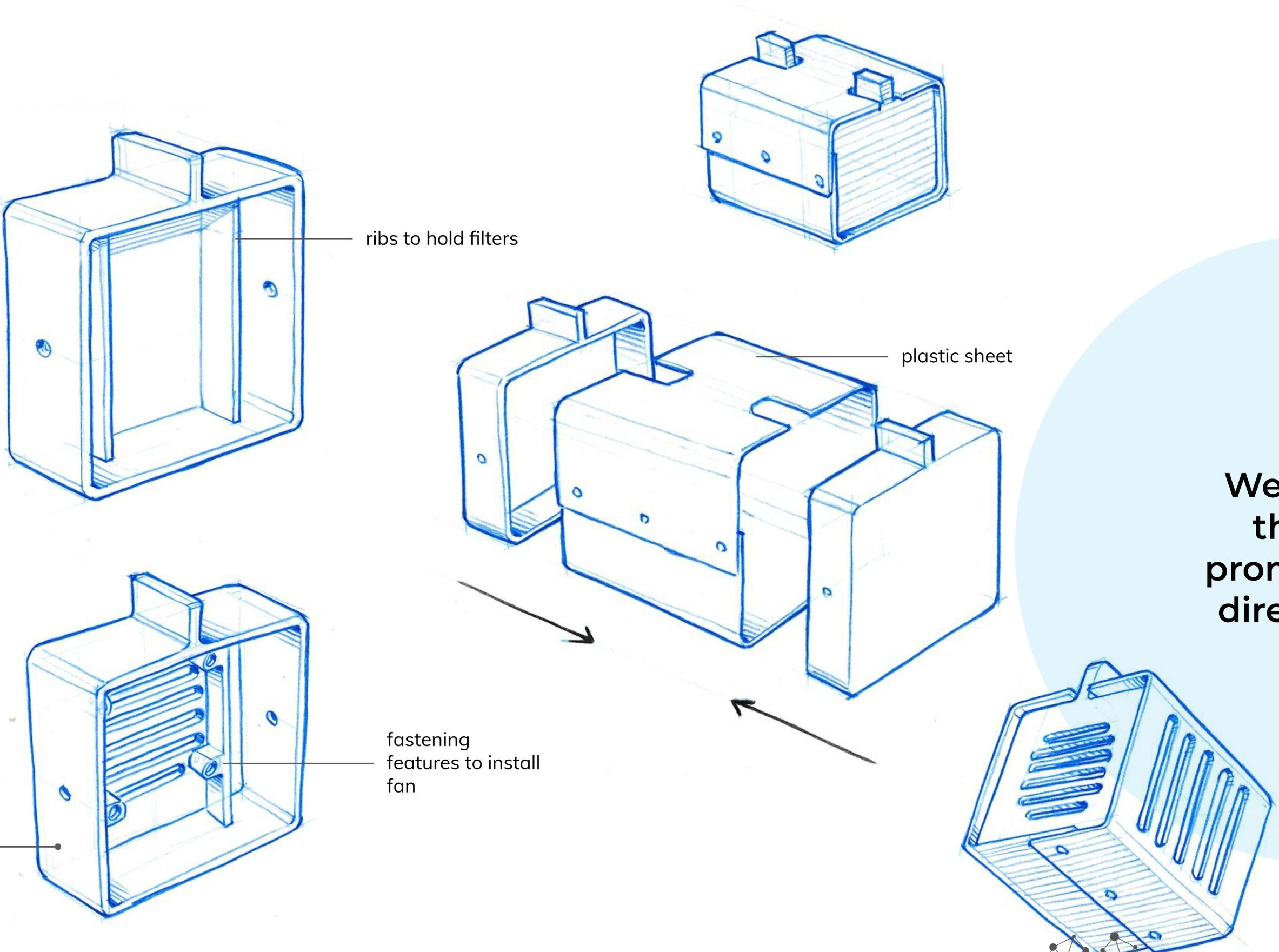


Product Architecture

Flat Pack Exploration



recycled plastic
injection molding



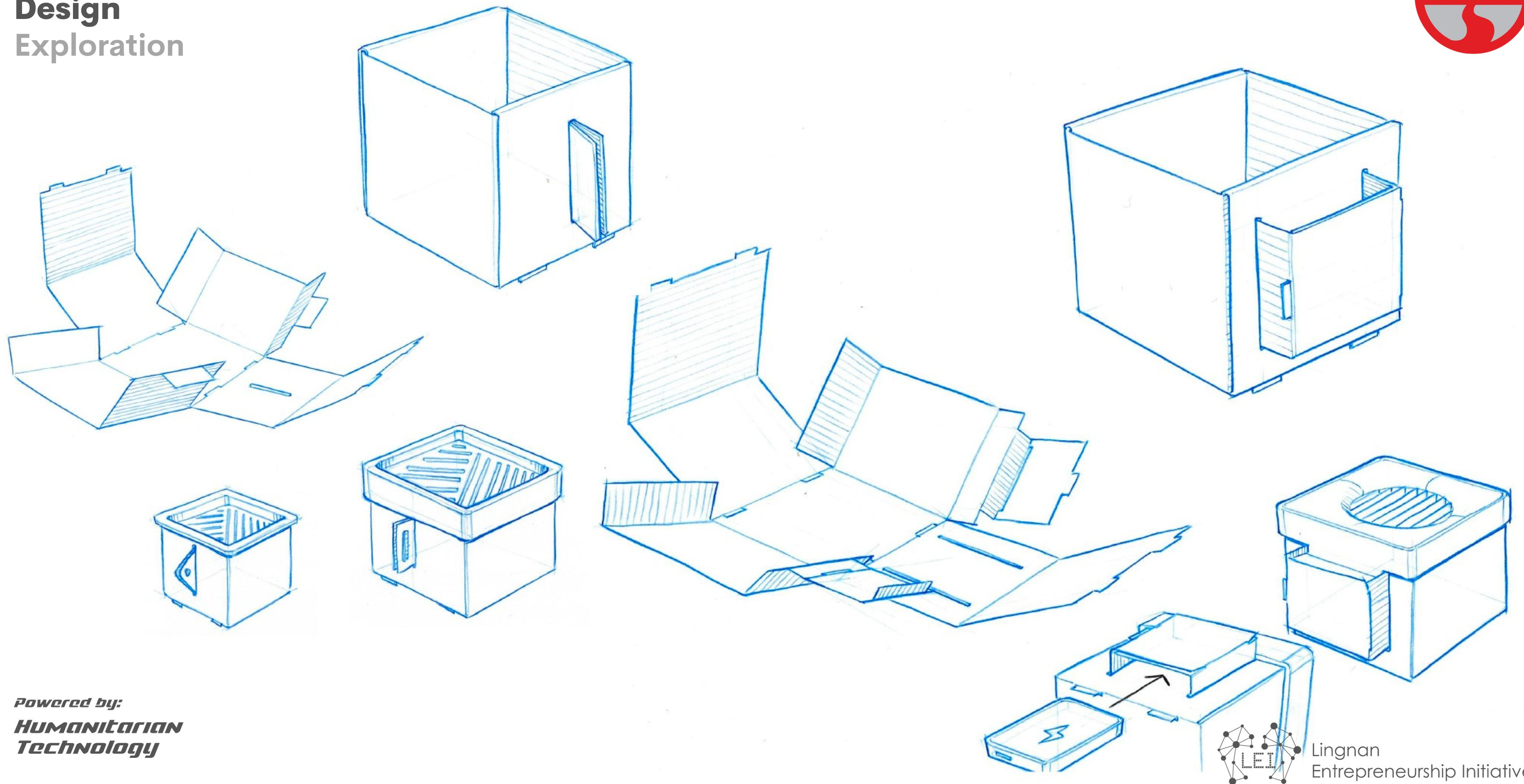
We think
this is a
promising
direction.

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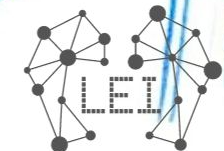


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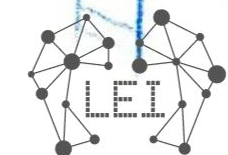
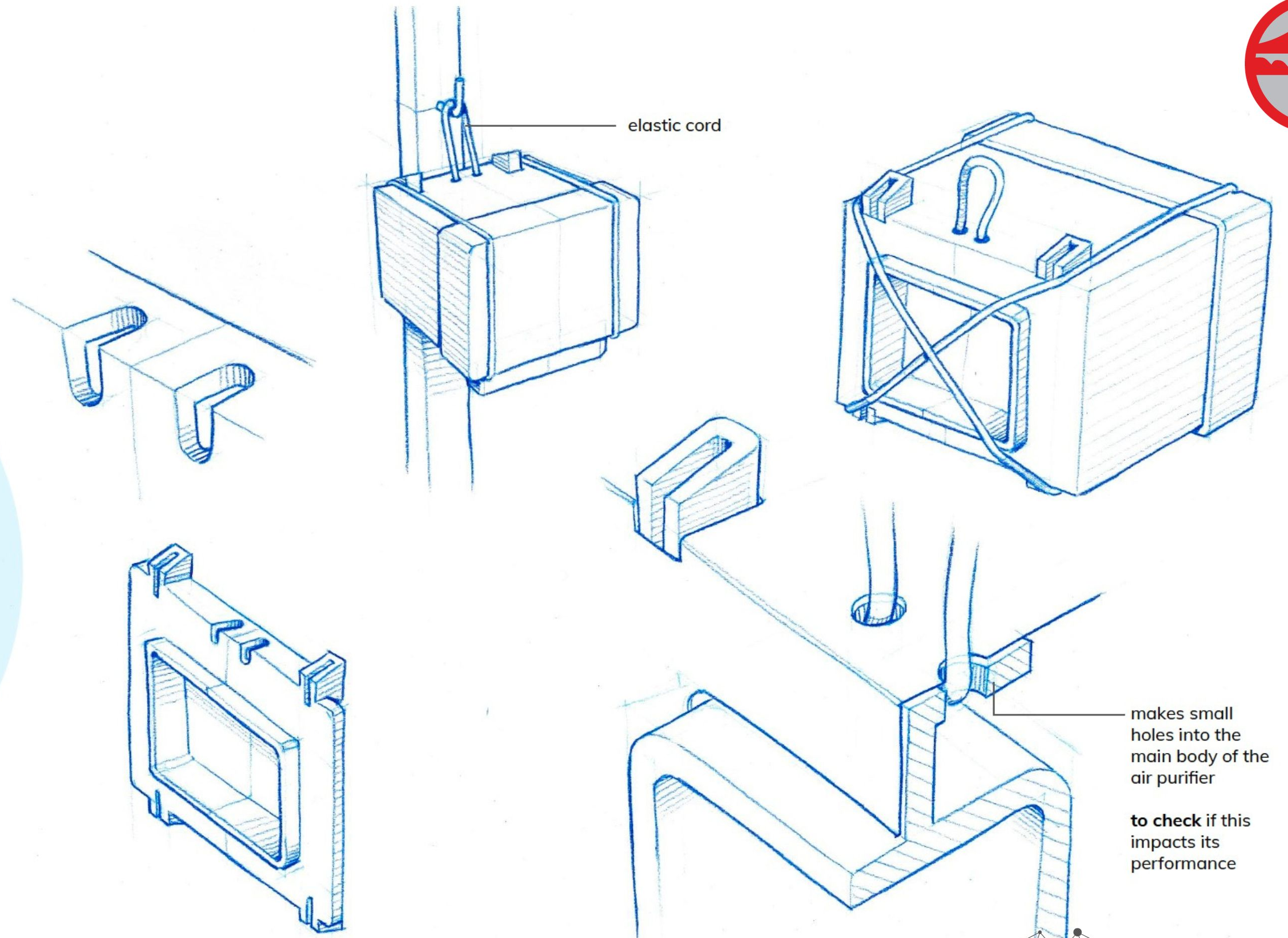


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Design Exploration

Looping the elastic cord for the hook through both the box and the back is a secure way to hang the air purifier.

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