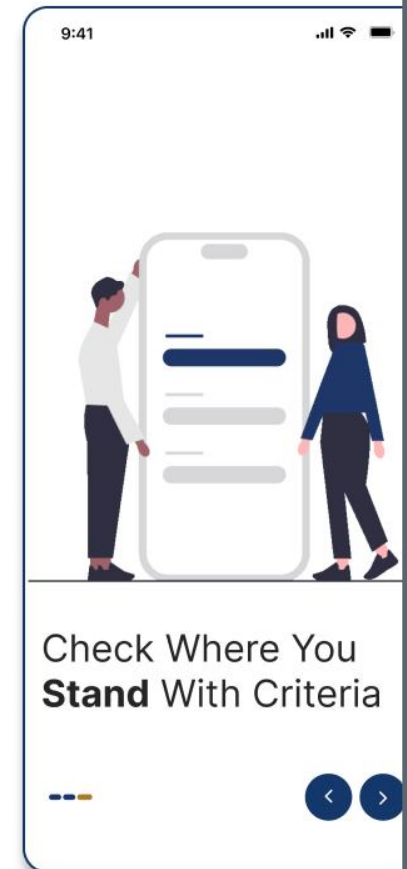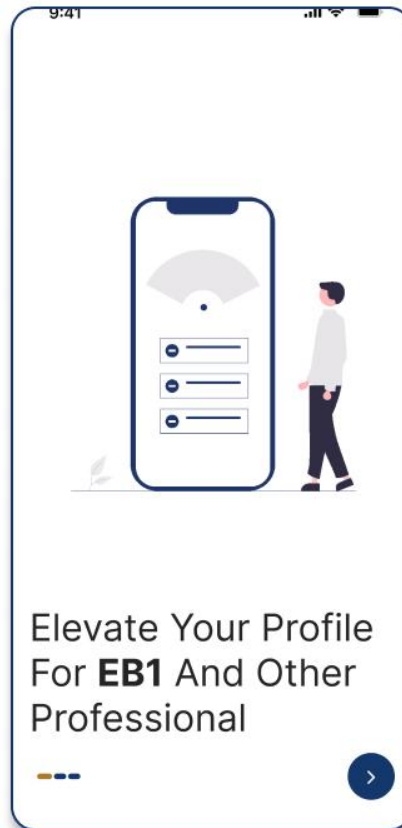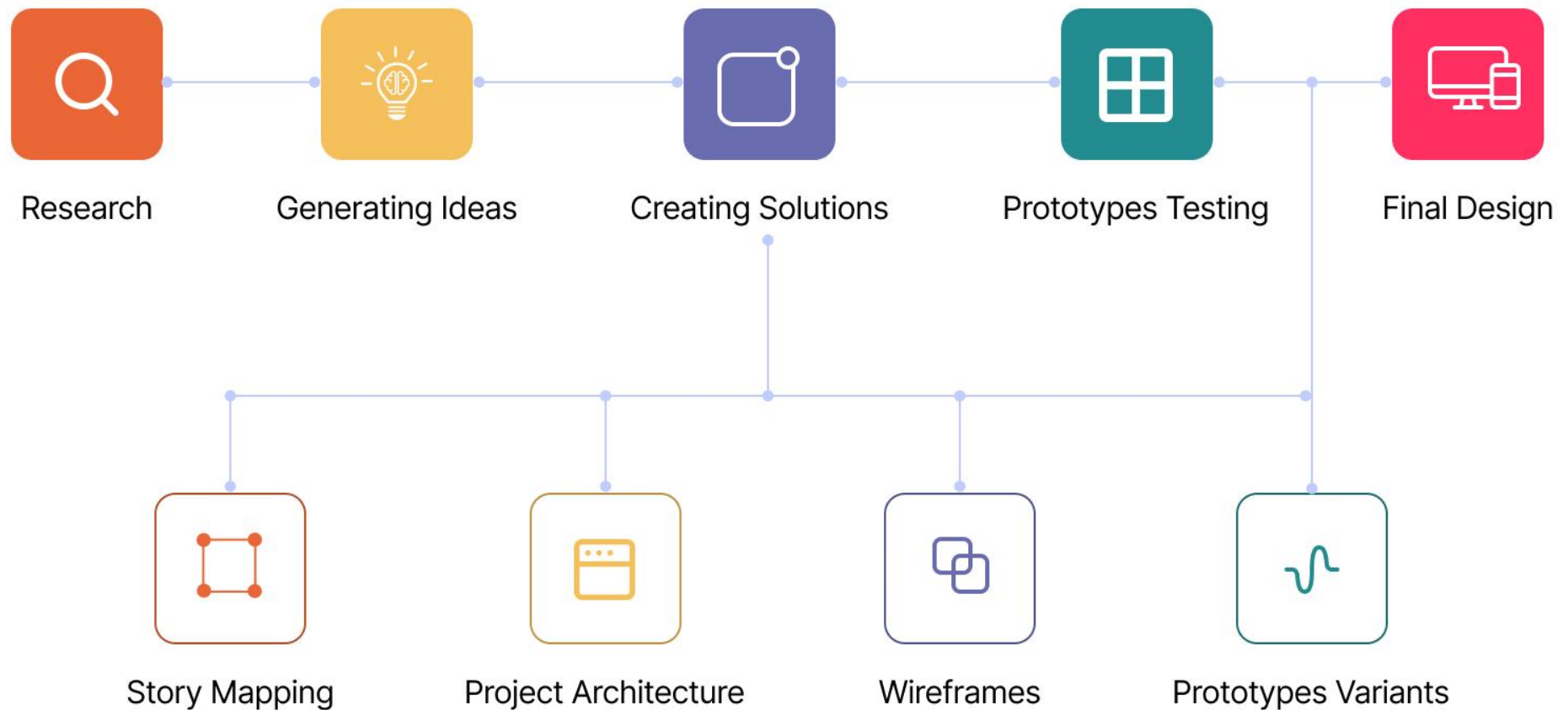The **EB1A Xpert,** an AI-driven iOS application, is designed to assist individuals in obtaining the EB-1A Green Card, also known as the "Einstein visa."

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From Idea To MVP Interface

The main idea was to develop a mobile-friendly interface application that would evoke an emotional response from the user for their each answer from retrieval augmented generation AI.

Research

Generating Ideas

Creating Solutions

Prototypes Testing

Final Design

Story Mapping

Project Architecture

Wireframes

Prototypes Variants

Target Audience

The main app's target audience is a user of different countries from any 16-65 years old, but they all have one thing in common: They are immigrants living in USA and want their GC and citizenship faster.

All immigrants

We are catering all the immigrants who are coming from various countries to United States of America.

Their family and kids

Their families, kids and all the immediate relatives who are affected and willing to be coming to United States of America.

What Challenge We Faced With ?

Navigating the EB-1A "Extraordinary Ability" Green Card is challenging due to its complexity and high standards.

Designing effective UX and UI involves several challenges, including understanding diverse user needs and behaviors which can vary widely across different demographics and contexts. Balancing aesthetics with functionality is another critical challenge, as designers must ensure that visually appealing interfaces also deliver seamless usability. Additionally, integrating user feedback into iterative designs requires careful analysis and prioritization to make informed design decisions that genuinely enhance the user experience.

DISCOVERY   DESIGN   PRODUCT

☺ **Research** Desk & User Research

☺ **UI Design** Imformation Arcthitecture, User Flow

☺ **UI Design** UI Conponents

☺ **Interaction Design** Prototype

☺ **Animations** Mascote Animation

☺ **Testing** MVP Flow

Solutions

The main idea of our team was to develop a mobile application with a user- friendly interface that guide user to process their EB1A.

🪐 Less effort and energy

📗 Most actions in one place

Main Goal

Enhanced Usability, Guide and provide knowledge for Application Success for EB1.
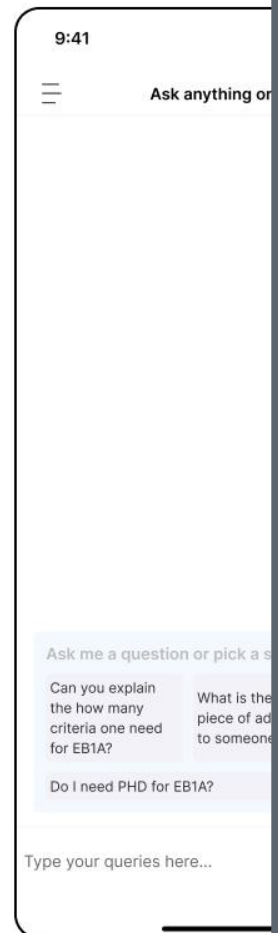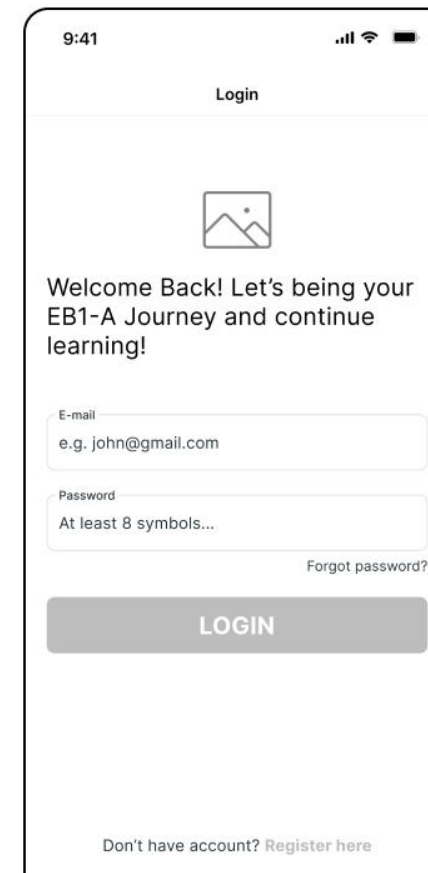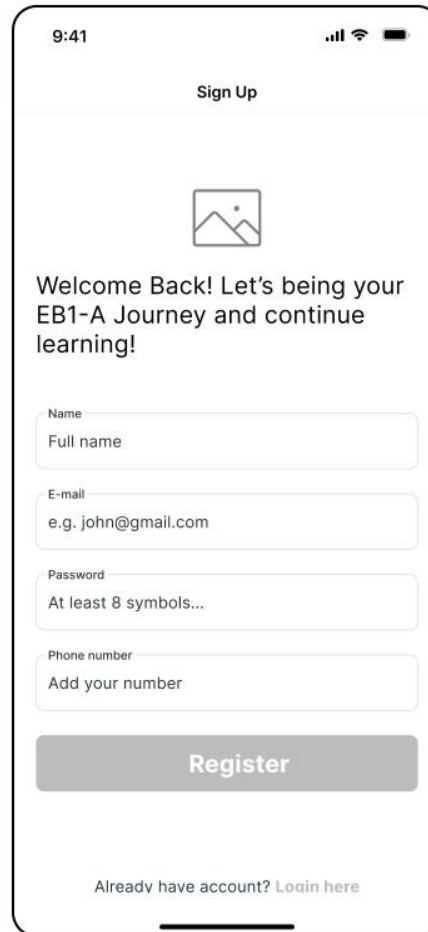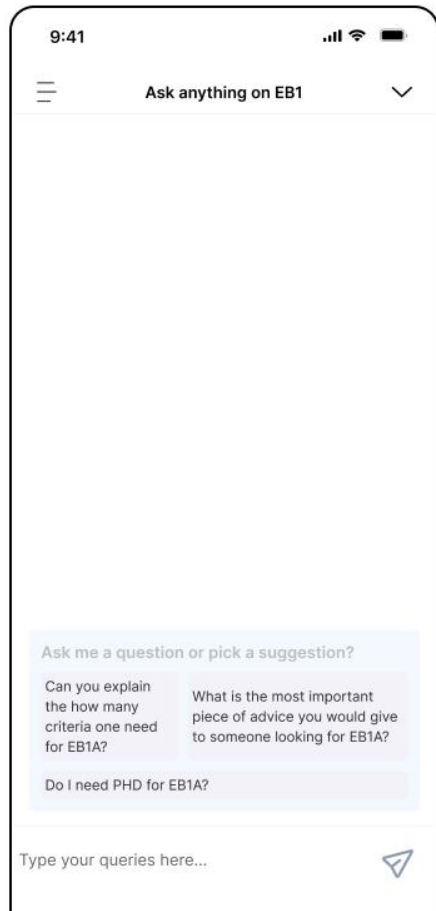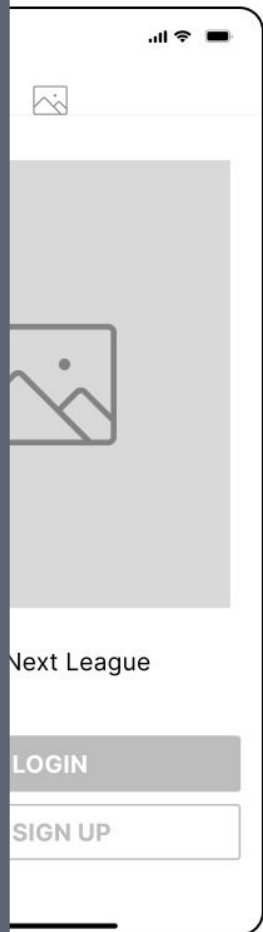
⏱️ Time-saving

📤 Easy to Chat with AI

📕 Maintains the history

📊 Available 24/7 to use and ask question

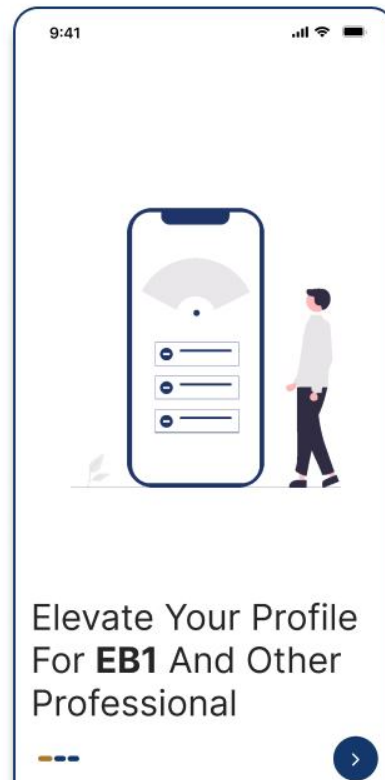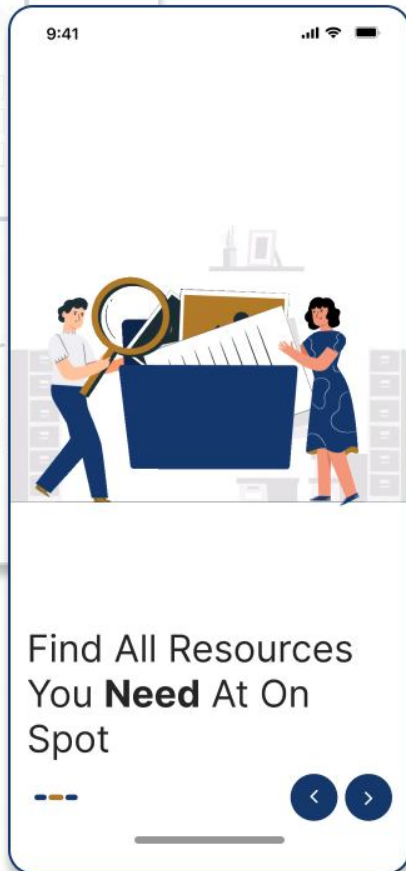# Wireframe

Laying the foundational blueprint for interactive design before jumping into Hi-Fi designs

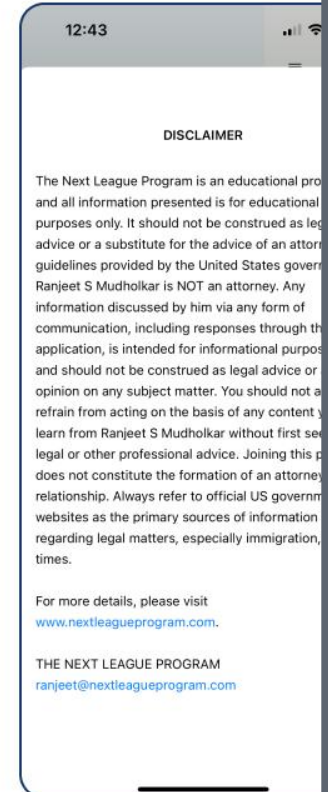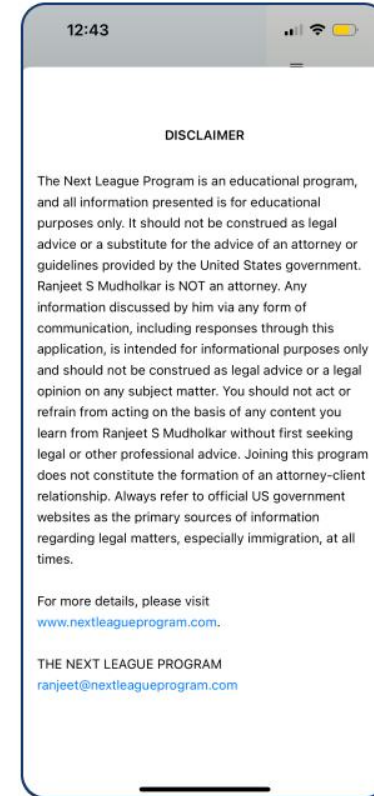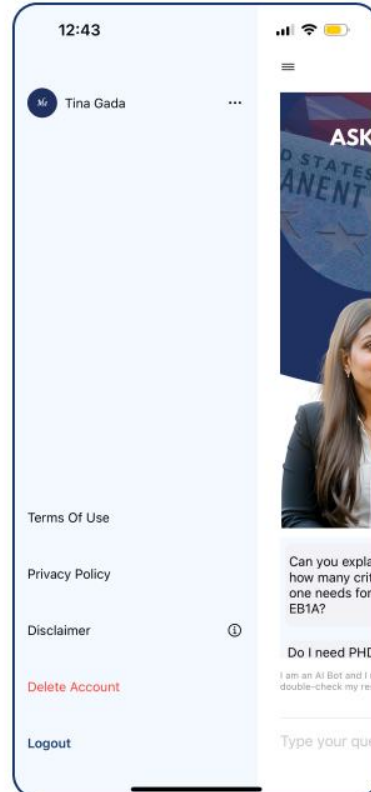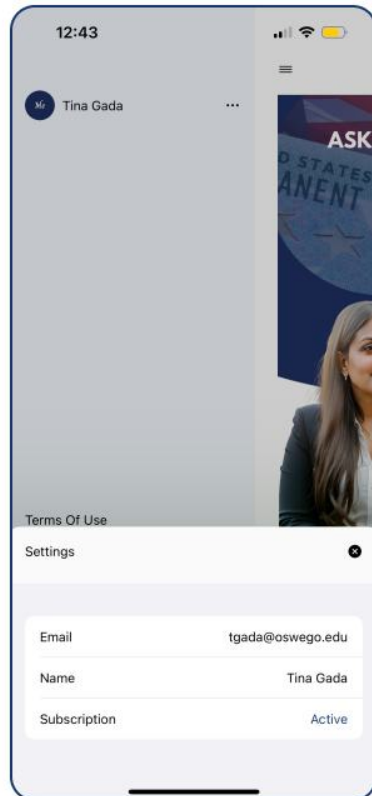# UI Design

The major and important step for us was to come up Crafting visually appealing and intuitive interfaces.

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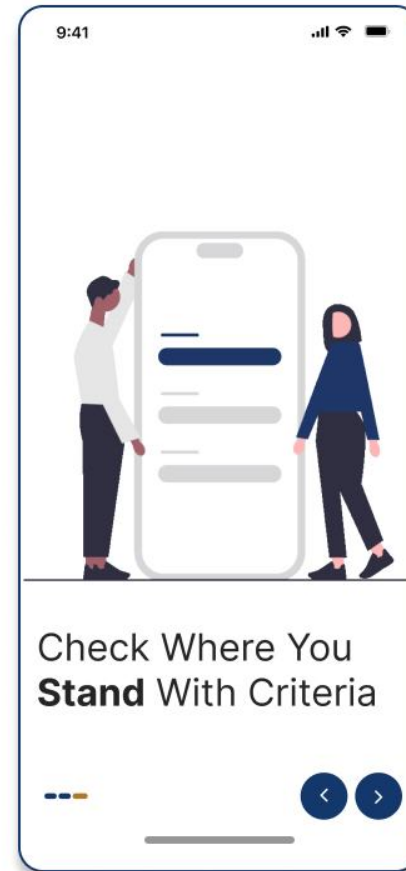
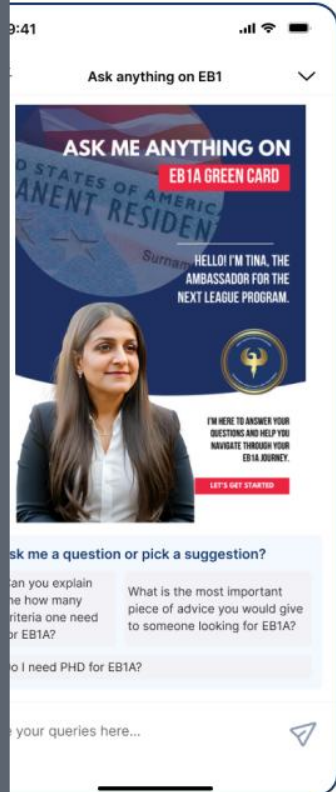# UI Design

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Download from iOS appstore

Thank you so much!!