

Dongsheng Youli Gift Package

Breaking the design boundaries of regular packages, this gift package cleverly blends local cultural characteristics and modern design aesthetics, endowing packages with unique cultural connotations.



Diverse Visual Styles

- This gift package has three styles: one is treated with the flocking process, one is made of highly transparent acrylic, and the other is made of regular paper. And they are embellished with different traditional patterns of Inner Mongolia, visually bringing different aesthetic experiences.
- In addition, each gift package is designed with a distinctive inner structure based on their raw materials and cultural themes, aiming to optimize storage space to showcase the gift in a more engaging manner.





Multi-sensory Experience through Flocking Process

This gift package adopts the flocking process to form a texture similar to cashmere, combined with traditional patterns with Inner Mongolia characteristics, such as Lele carts, endless knots, silver bowls, sheepshead, etc. Through modern design techniques, it interprets these traditional elements in a new way, enabling users to feel the unique charm of Inner Mongolia culture with their eyes and hands.





Acrylic Material and Printing Process

This package box utilizes acrylic that is highly transparent to create a unique visual effect, making the wrapped gift clearly visible and the inner printed patterns partly hidden and partly visible in different light shades from different angles.



Renew Traditional Elements in Paper Package

The paper package version merges traditional cultural elements of Inner Mongolia, perfectly combining classic and modern aesthetics.





Harmony from the Inside Out

The inner 3D sheep-shaped origami featuring Inner Mongolia cultural patterns echoes the outer flocked sheephead, fulfilling a harmony between inner and outer designs and enhancing the visual unity overall.



Artistic Creation through Modern Techniques

The inner printed patterns incorporate local features of Inner Mongolia, such as natural landscapes of the grassland, traditional patterns, and cultural symbols through subtle modern techniques, visually improving the quality of this gift package and making it a medium of spreading Inner Mongolia culture.

