

Octopus 3.0 Baby and Toddler Shoes

Using bionic technology to provide all-around protection for babies and toddlers learning to walk





Octopus-inspired
suction cups



Innovative Outsole

The outsole incorporates octopus-inspired suction cups through bionic technology to enhance grip. It also embraces five anti-slip textures in a well-arranged layout to improve the slip resistance by 40%, with a coefficient of friction of 0.25 in wet conditions, preventing babies from slipping during walking.

Protect Babies' Foot Health in an All-around Way

The heel adopts elevated support with a **2/3** stabilizer, to protect and stabilize babies' ankles.

The upturned toe cap wraps babies' toes and reduces the risk of getting injured due to bumping during walking.





Enhanced Inner Softness

The inner utilizes silky, resilient, and thermal velvet to protect babies' tender skin, making the shoes suitable for babies to wear in cold winters. The pioneering soybean fiber anti-mold and anti-bacterial insole enables a sterilization rate of **99%** while ensuring excellent softness and comfort.

Lightweight Design

...

The outsole is optimized with bionic lightweight materials to be **20%** lighter than the Octopus **2.0** version. The whole shoe only weighs **81g**, alleviating the burden of babies' feet during walking.



Sustainable Concept

...

The toe cap and heel apply eco-friendly and recyclable corn fiber bio-based materials, which offer exceptional drapability, softness, moisture absorption, and breathability and can be decomposed into carbon dioxide and water after being discarded, not harming nature and humans.



Childlike and Cute Appearance

...
A coffee-milk-inspired brown-white color scheme and biscuit bear decorative accessories create a childlike and cute appearance. The outer side blends flowing coffee and white milk foam through a lenticular printing process, showcasing a layered dynamic visual effect.

