

# FLOWGPT/HUMANIZING AI INTERACTION

QIANHUA  
GE



# DESIGN MISSION

01

Redefining AI as a  
Companion

AI is no longer just a tool. FlowGPT reshapes the relationship by making AI a personal and interactive part of the user’s daily creative journey.

02

Humanizing Interaction

Through intuitive design, seamless interactions, and personalized AI responses, FlowGPT turns AI interactions from cold and mechanical to warm, engaging, and deeply relatable.

03

Democratizing Creativity  
& Personalization

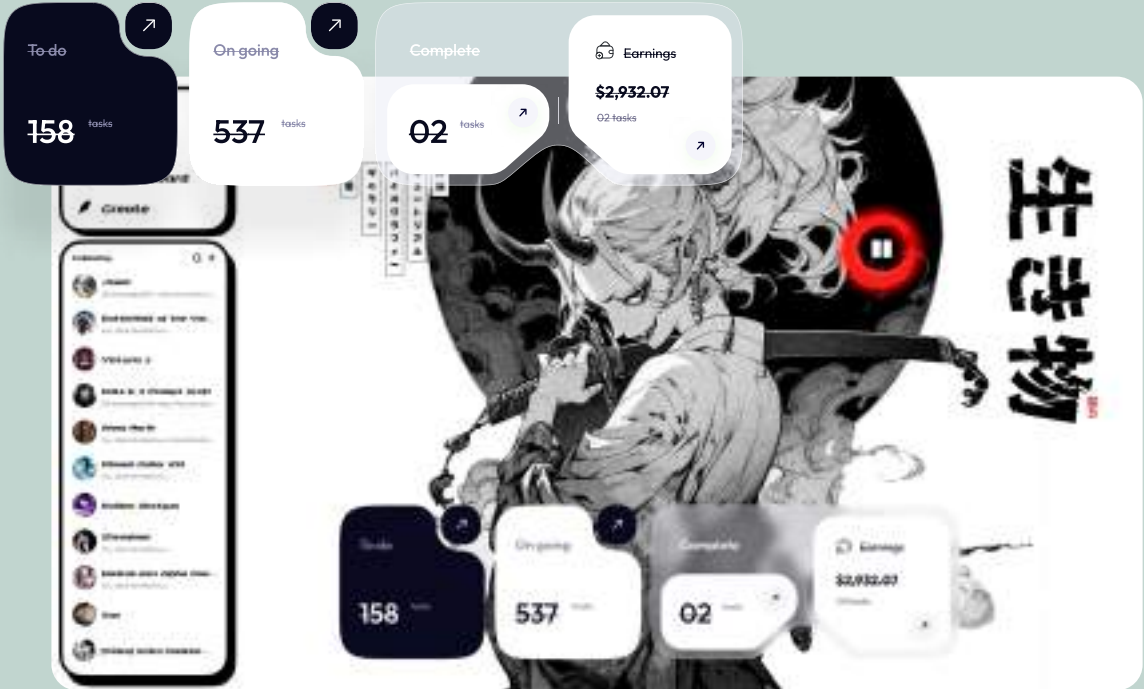
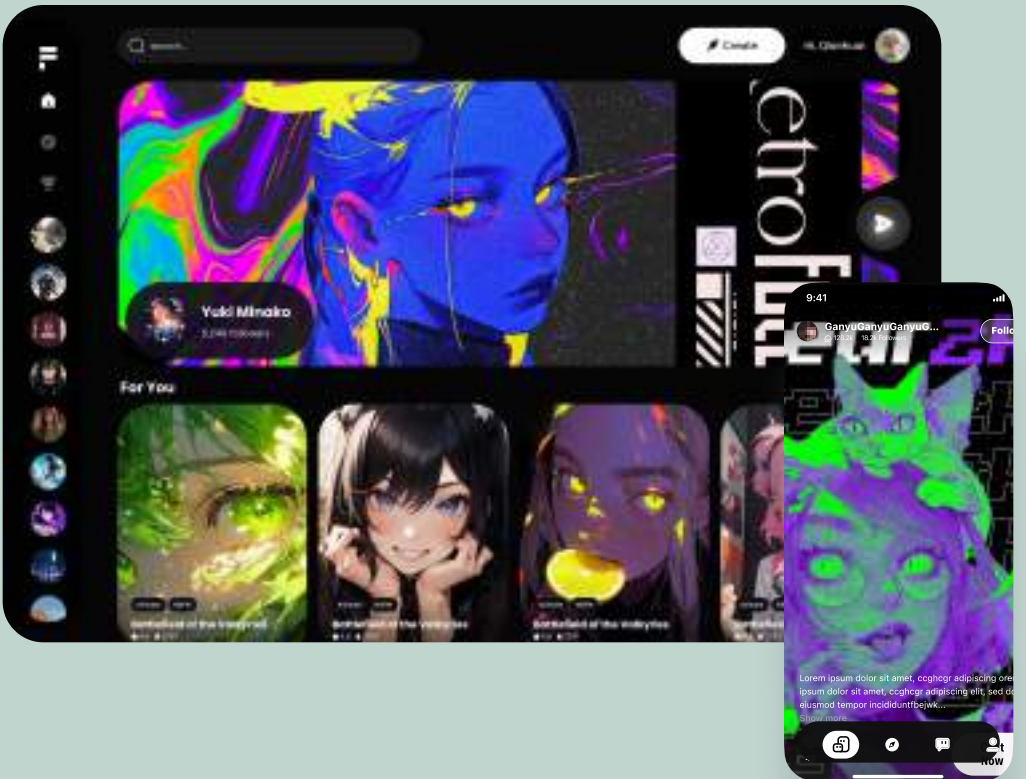
FlowGPT breaks down the barriers to creativity, allowing anyone to generate unique, AI-powered content and even create their own AI companions, making personalization accessible to all.



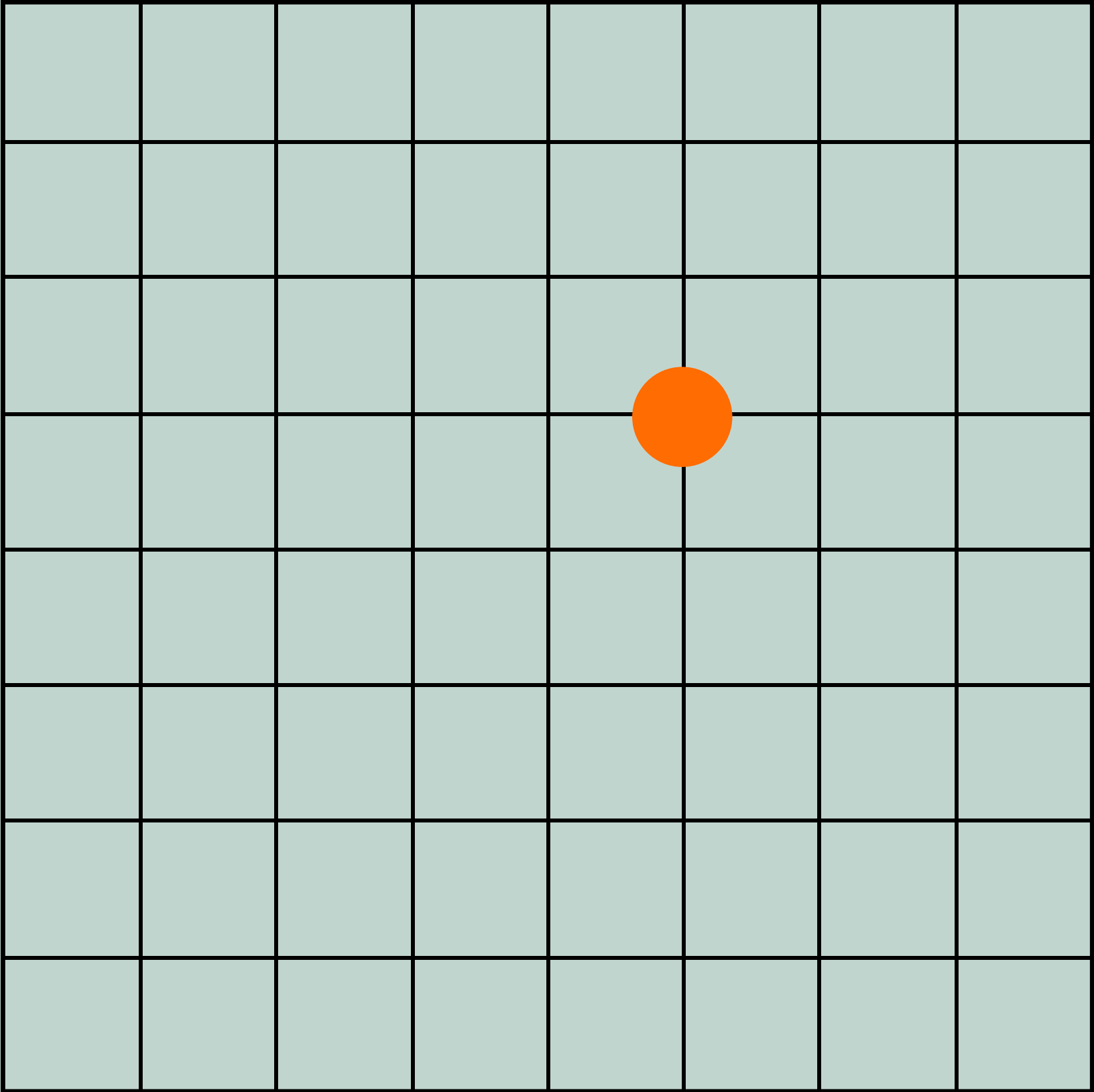
# MOODBOARD & DESIGN EXPERIMENT



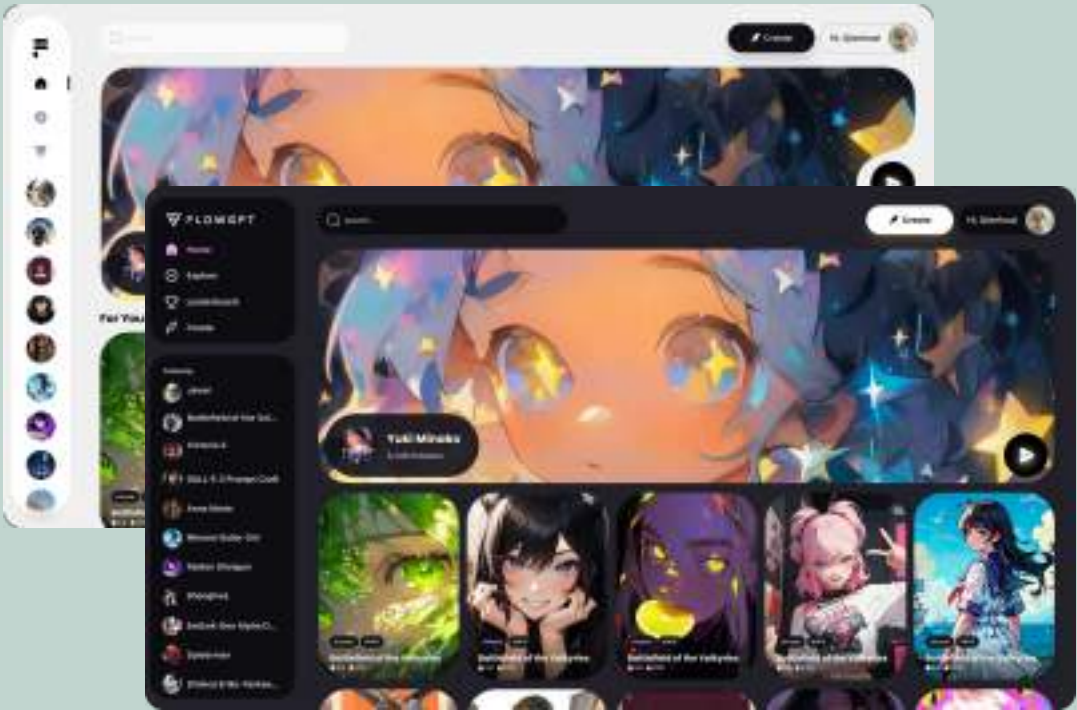
Nostalgic, Retro



Chaos



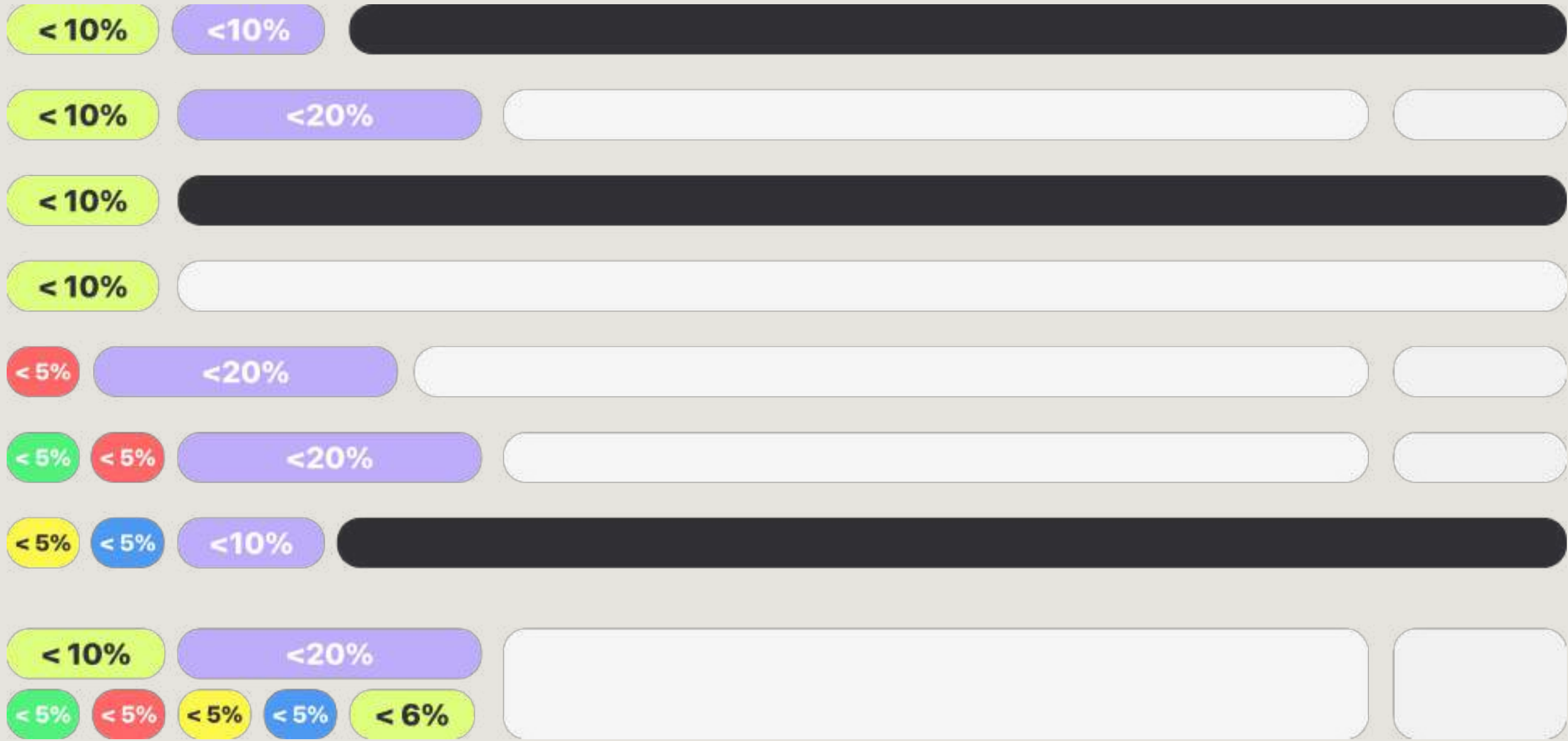
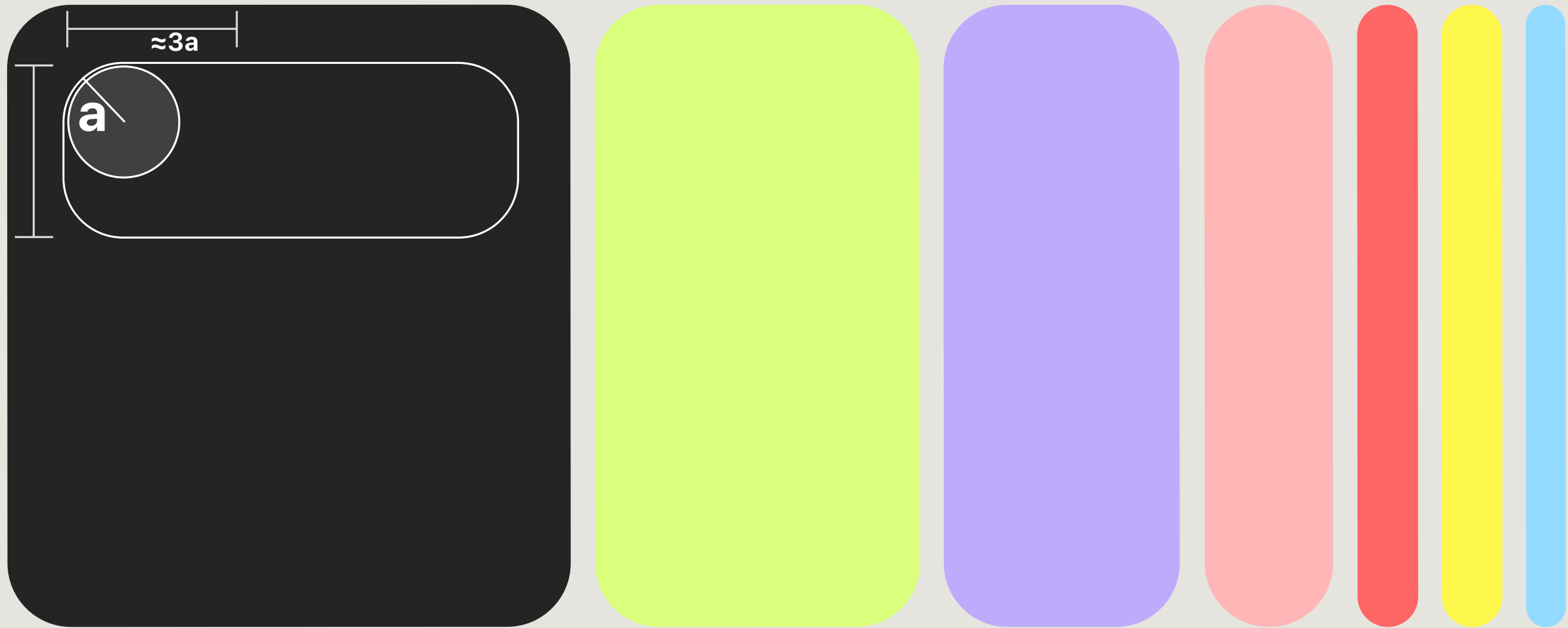
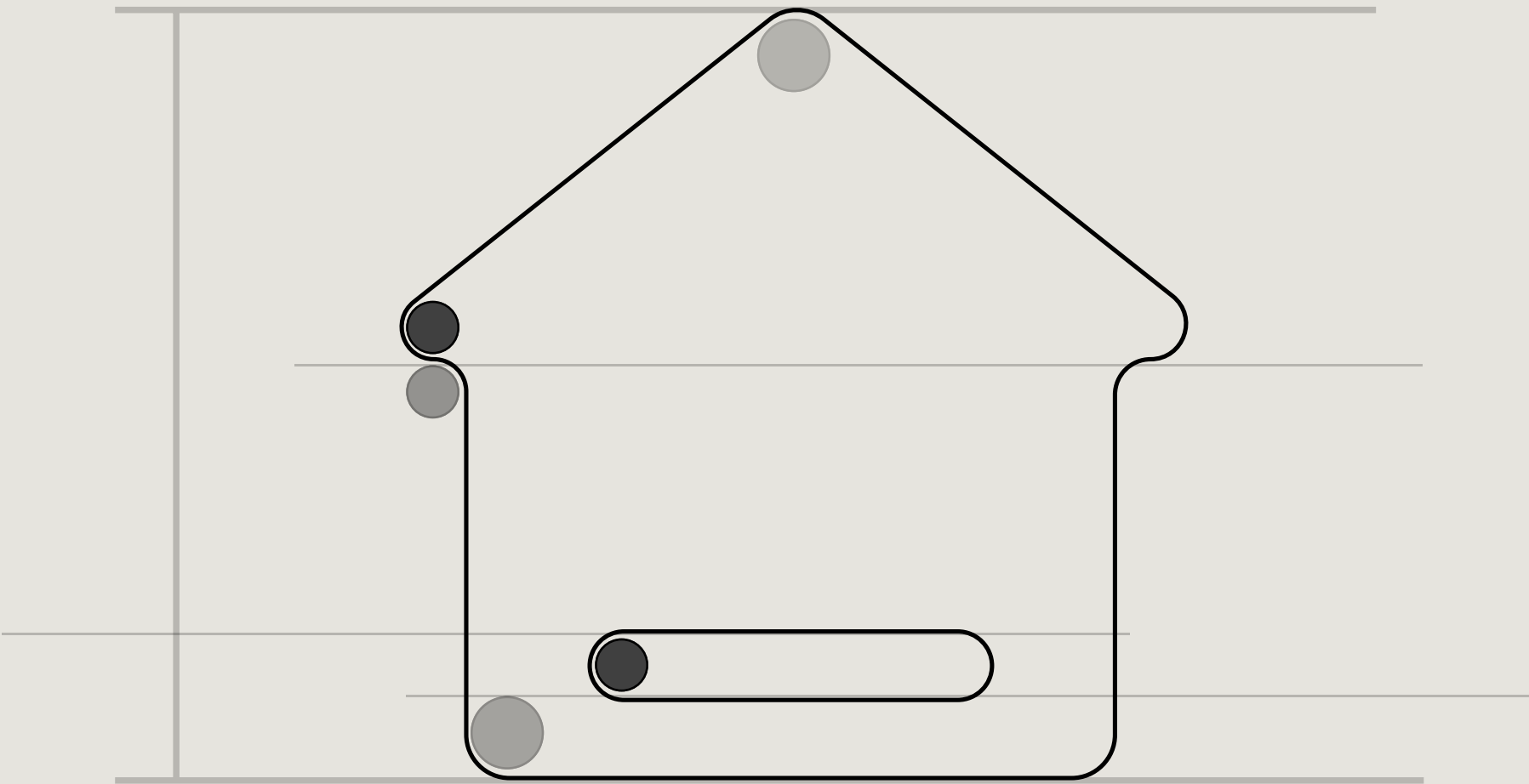
Order



Future, Sci-Fi

# MODERN AESTHETICS WITH A WARM TOUCH

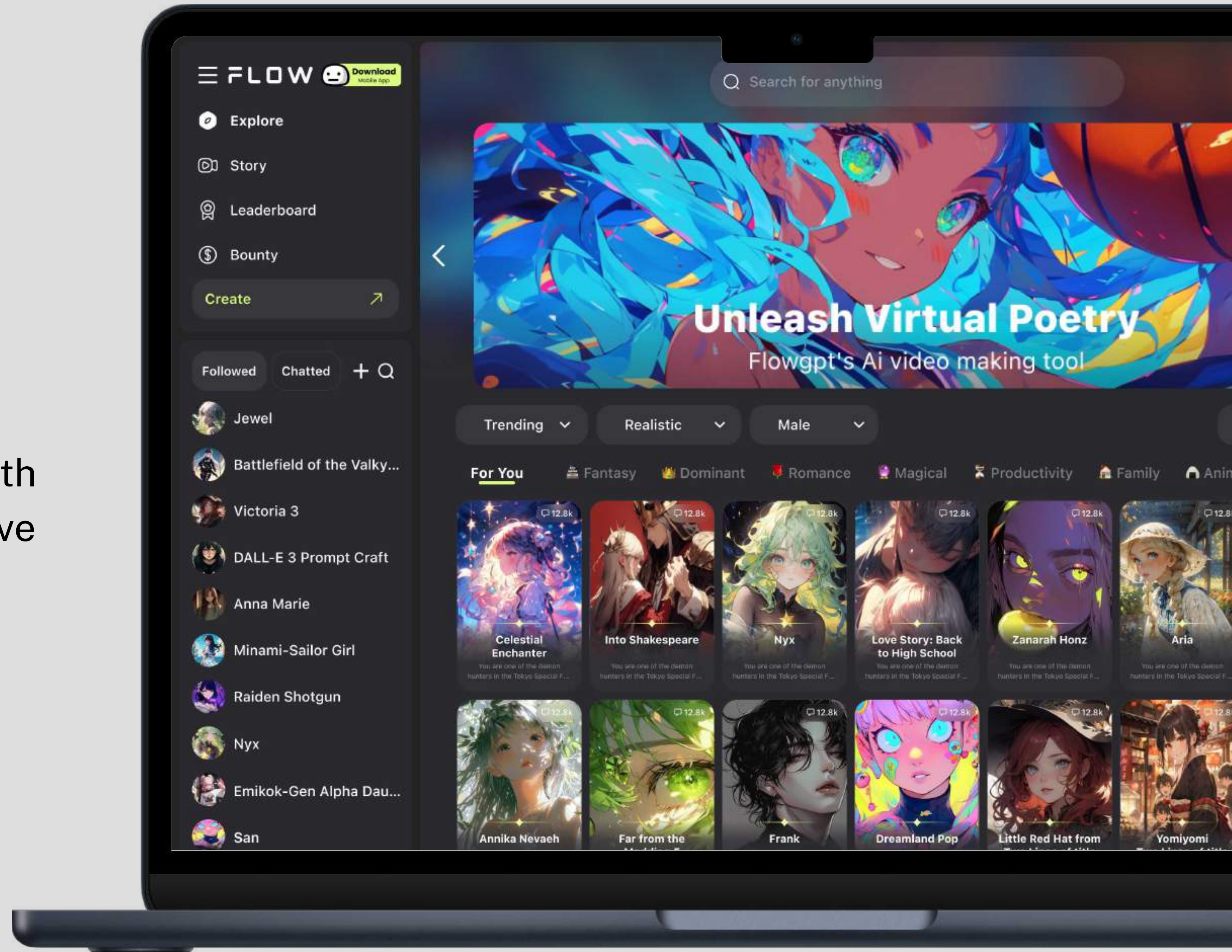
FlowGPT’s design features soft gradients, organic shapes, and a dark mode for immersive, comfortable use.





# SIMPLICITY AND INTUITIVE NAVIGATION

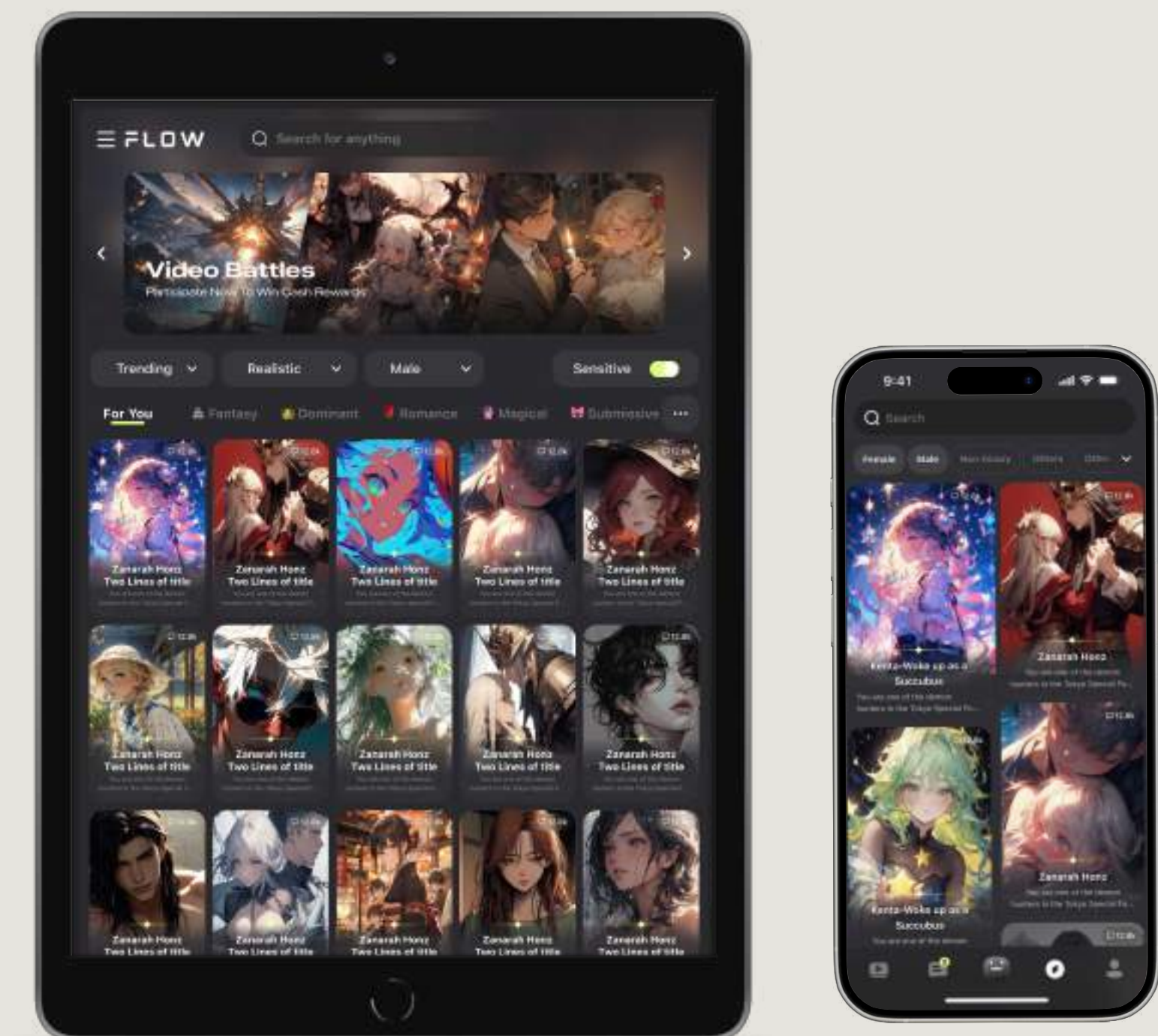
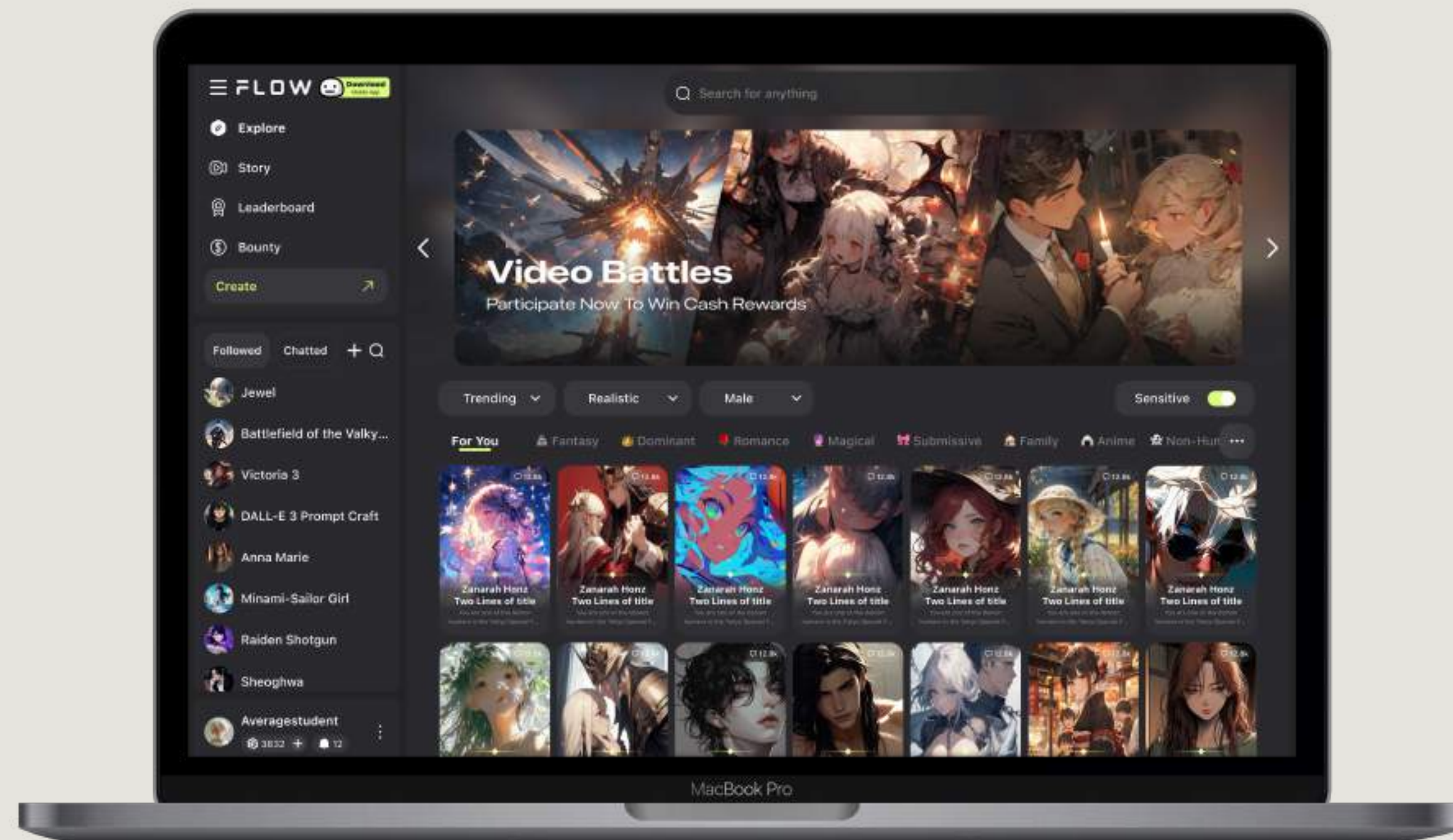
FlowGPT's UI is designed to be smooth and user-friendly, minimizing cognitive load while delivering powerful AI-generated content.





# DESIGNED FOR EVERY DEVICE

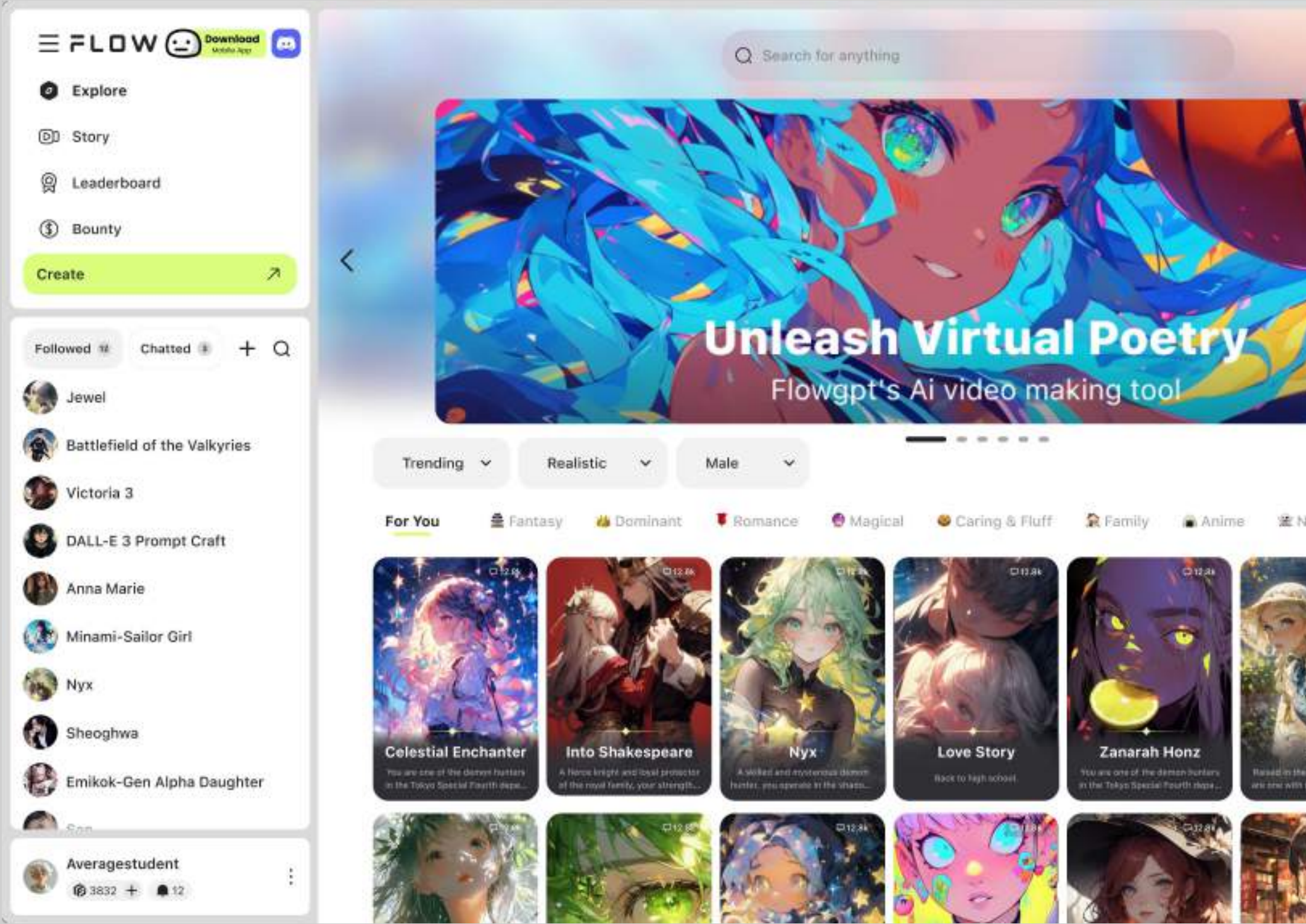
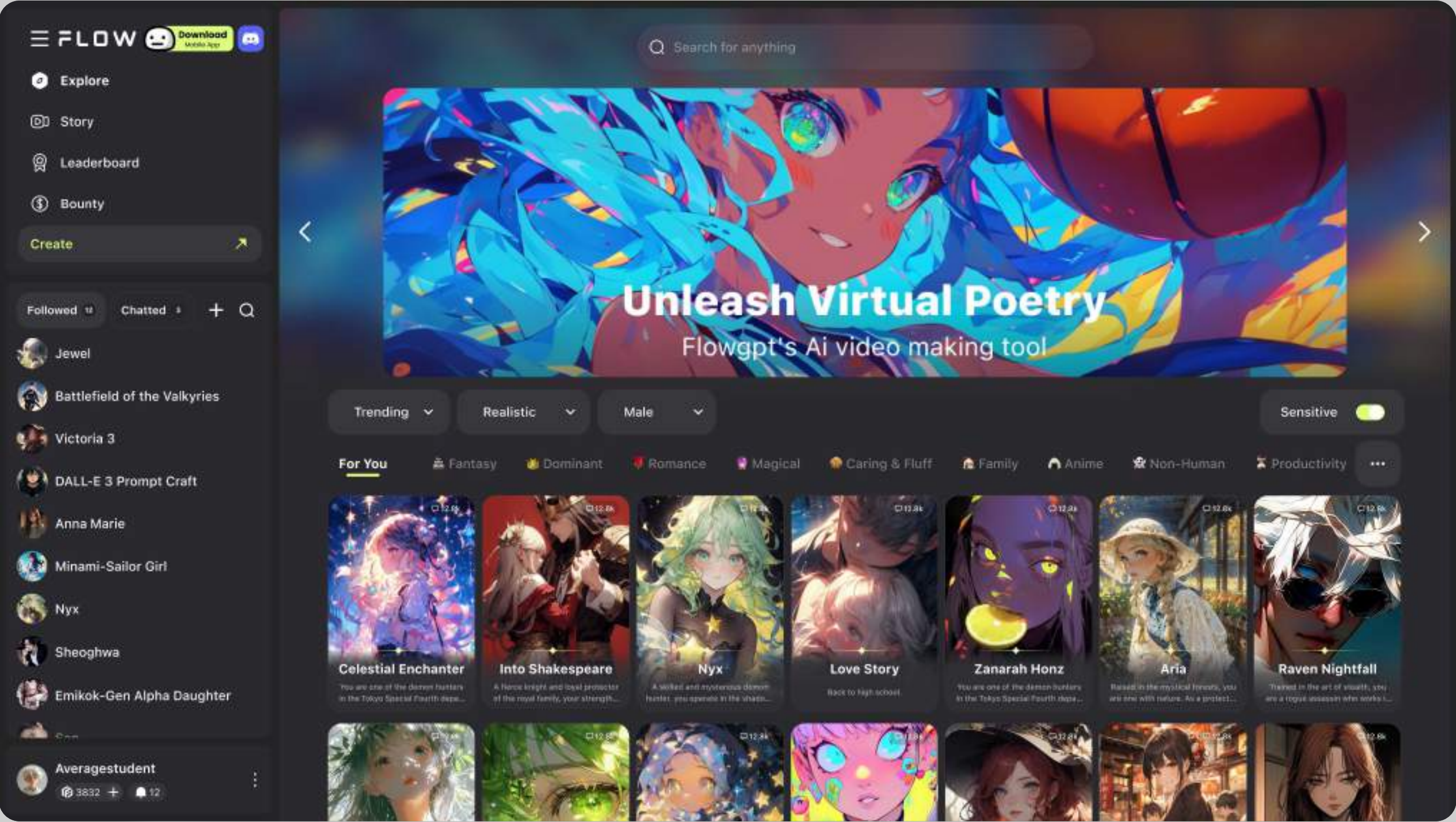
With fluid transitions, adaptive layouts, and intuitive controls, FlowGPT provides users with the same rich experience whether they're interacting through a mobile device, a tablet, or desktop.



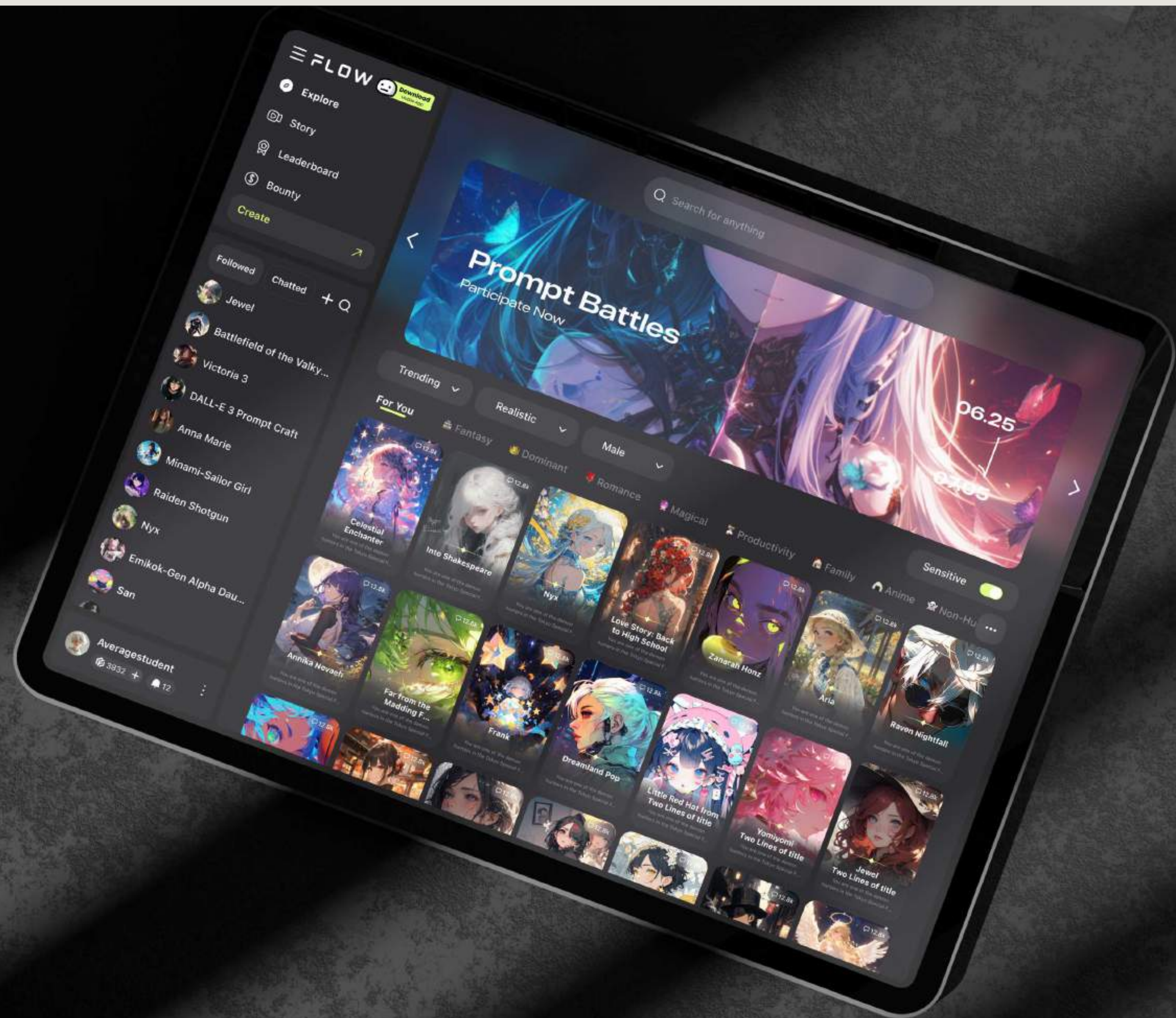


# OPTIMIZED FOR EVERY ENVIRONMENT

Both the dark and the light theme are designed to enhance the user experience without sacrificing readability or accessibility.







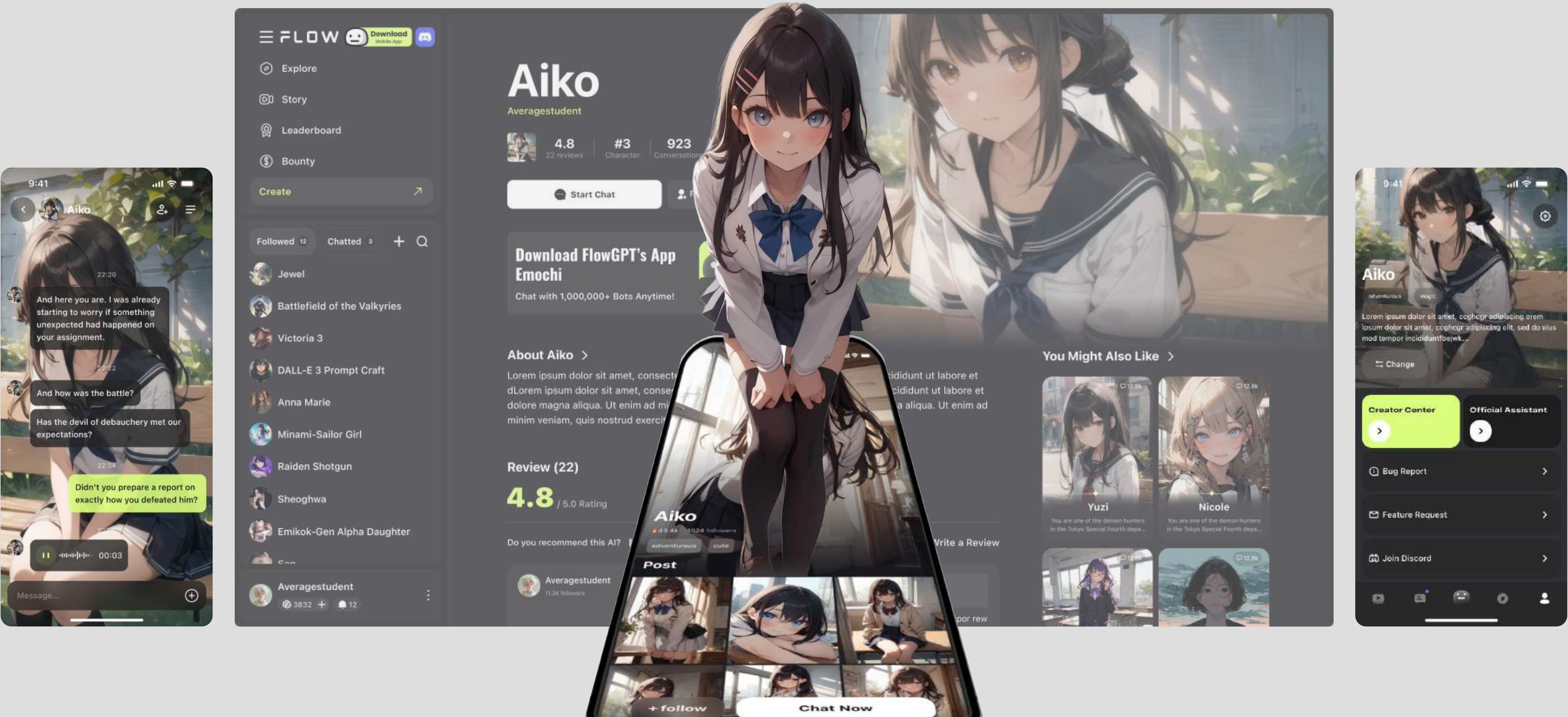


# Bringing AI to Life

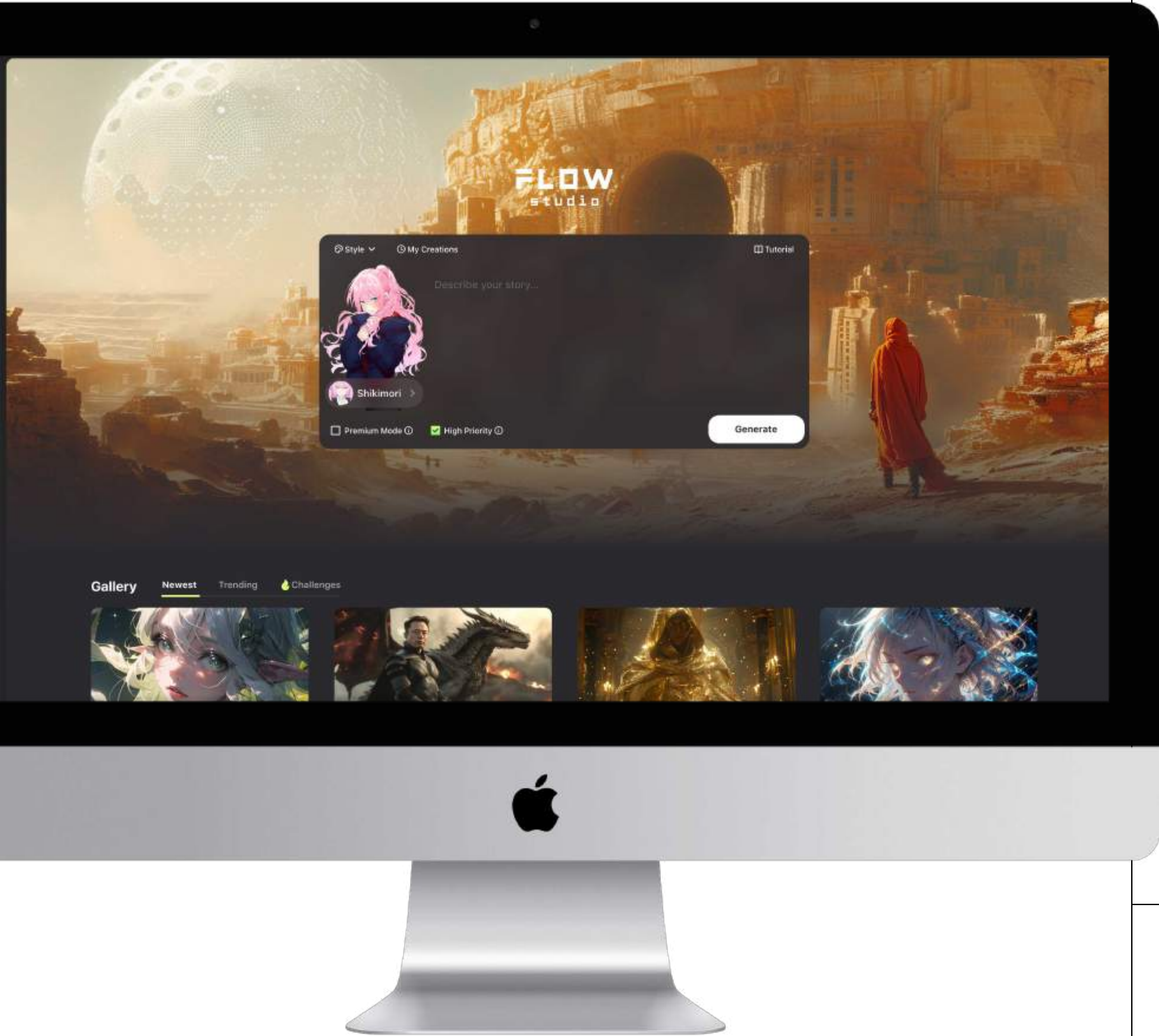
FlowGPT’s user-friendly interface allows users to discover, interact with, and personalize their AI companions. With a simple, sleek design, users can engage deeply with characters like Aiko, creating personalized relationships and experiences.

# Customizing Experience

The UI facilitates easy customization and chat initiation. From character stats to real-time conversations, every interaction is designed to feel human, intuitive, and emotionally engaging. Personalization options are effortlessly accessible, from appearance to personality traits.







# AI FILM CREATION FEATURE DESIGN

## DEMOCRATIZING CREATIVITY

FlowGPT’s clean and intuitive interface removes the complexity of content creation. With just one line of input, users can generate stunning AI-powered short films following the UI’s clear, engaging steps, making high-level creative output accessible to all.

## MINIMAL INPUT, MAXIMUM IMPACT

The streamlined UI design simplifies the process — users don’t need technical knowledge to produce cinematic results. The interface guides users effortlessly from prompt to finished product with clear, engaging steps.

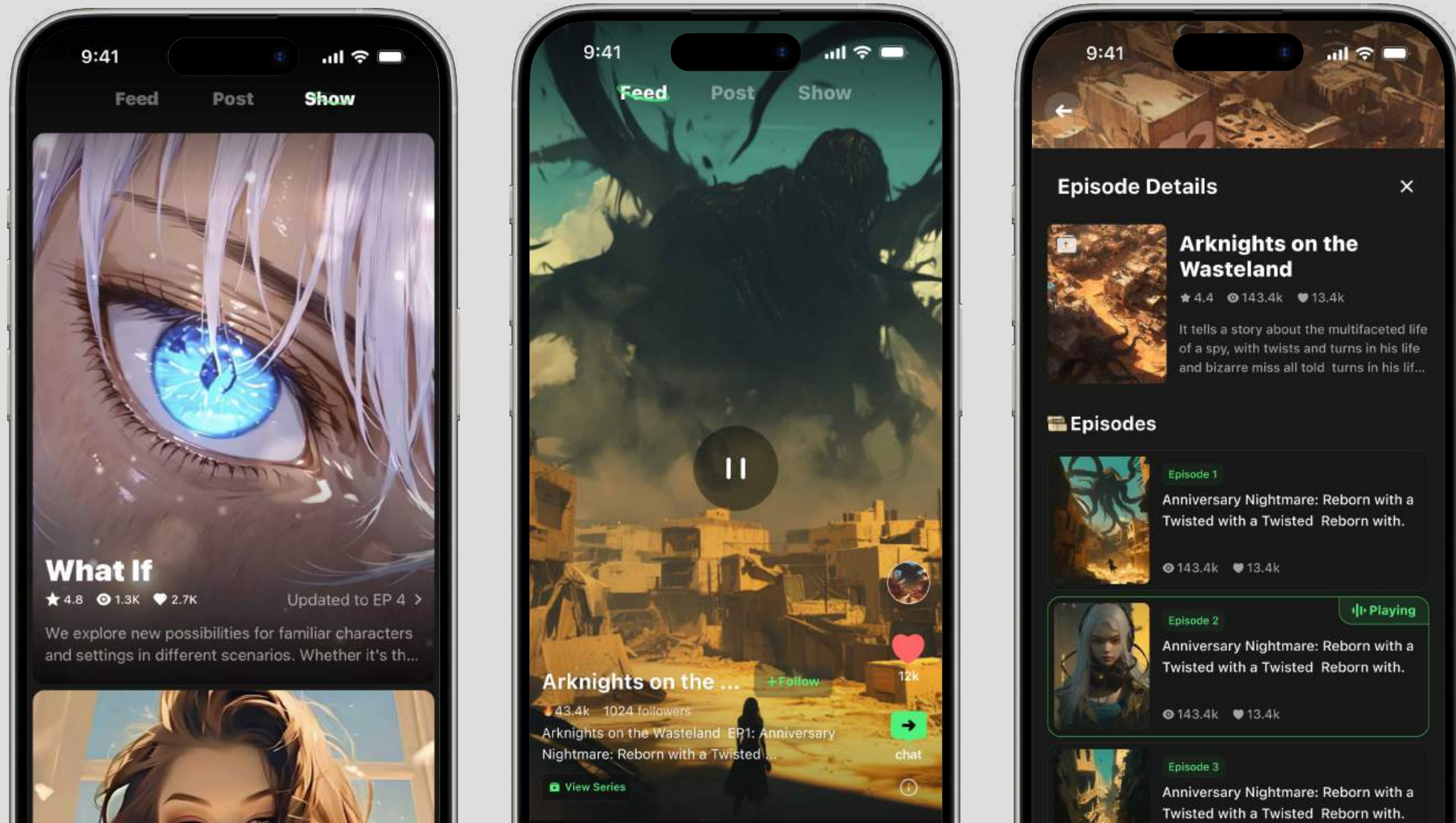
## VISUAL FEEDBACK FOR SEAMLESS INTERACTION

FlowGPT’s interface employs real-time visual feedback, offering previews and interactions that empower users to feel in control of their creative process, reducing cognitive load and increasing engagement.



# CONTENT DISCOVERY AND ENGAGEMENT

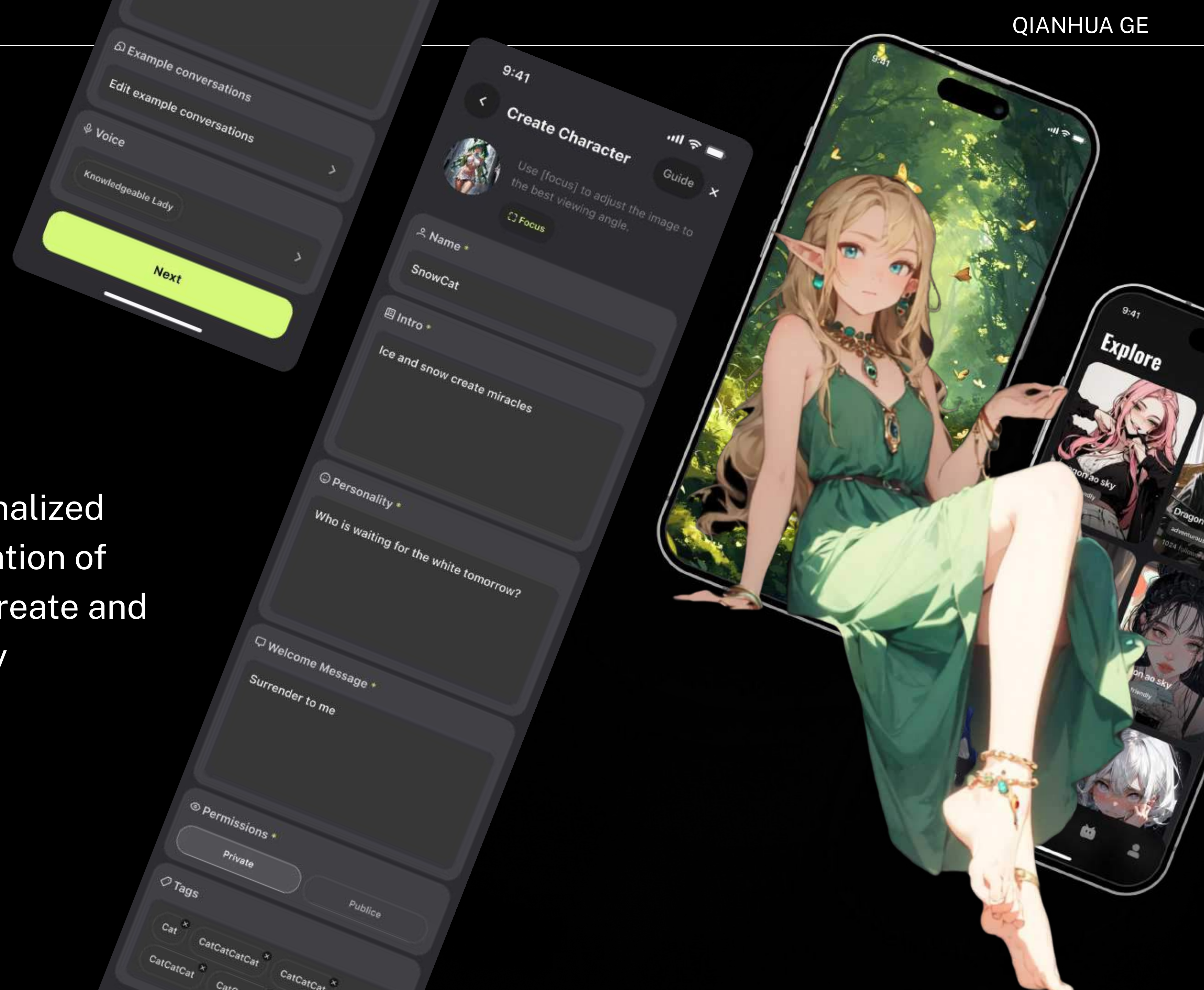
The intuitive feed UI offers a personalized journey, allowing users to follow, engage, and explore more AI-driven content at their own pace.





# FROM INTERFACE TO INTERACTION

FlowGPT's design offers personalized experiences through customization of AI bots, empowering users to create and mold AI companions, previously available only to corporations.





FLOW create center

Create

My Bot

Definition

Image

Voice

Last saved at 22:18

Save

Publish

Definition

GPT 3.5 Turbo

Avatar

Generate

Upload

Focus to avatar

Name

Provide a cool name for your bot.

Intro

This will be displayed in character cards and influence search. It won't affect how character responds.

Personality

#Start Here

Describe your character's persona. This defines how the character interacts with others.

Welcome Message

This sets the style character will communicate. Provide a lengthy and engaging welcome message to encourage longer responses.

Tags

Request More Tags

Tag the gender, species, and traits

Remove People

Sensitive Content

Yes

No

Permissions

Publicly available to all users

Allow community to view bot definition and prompt

Extra Settings

Scenario

Describe the context and circumstances of your character and dialogue.

Example Conversations

Example chat between you and the character. Very important for setting how the character should speak. Please use {{char}} and {{user}} as the speaker.  
Best practice example:  
<START>  
{{user}}: Hi Aqua, I heard you like to spend time in the pub.  
{{char}}: excitedly Oh my goodness, yes! I just love spending time at the pub!

Chat Testing

Spiderman

Welcome to your role as Spider-Man! To get started, I need some information from you:- Which version of Spider-Man would you like to embody? (e.g., Peter Parker, Miles Morales, etc.)- Is there a specific storyline or scenario you'd like to explore?- Any specific villains or challenges you'd like to encounter?

Averagestudent

yes, set the scenario. the villian's name is jay. my girlfriend's name is alex. the challenge is that alex cheated on me with jay

Spiderman

Your mission is two-fold: to protect the city from Jay's nefarious activities and to navigate the delicate situation with Alex. As Spider-Man, it's important to separate your personal feelings from your duty to the city. Your primary focus is always the safety of innocent lives and maintaining peace and order.

Message Spiderman

FLOW Create Center

Create

My Bot

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Save

Publish

Image Generation

Allow Bot to Generate Image

Playground

Describe your image here (e.g., "A futuristic cityscape with AI robots under a cosmic sky"), and select style models from the library below.

Enable Models (0/3)

Generate 5

Image Model Library

All

Style

Character

80 90 Style

Ruspean and American Digital Illustration Style

Gothic Style

Funny Paint Portraits

Cute Social

ink Style

pix Style

Juggernaut Cinematic Style

Digital Art

Line Art Mono

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Publish

Voice Generation

Voice Library

Age

Gender

Style

Clone a Voice

Nova

Warm

Female

Melodic

Dave

Mature

Male

Deep

Clyde

Powerful

Male

Shimmer

Young

Female

Silly

Onyx

Young

Male

Rusky

Rachel

Dreary

Female

Soft

Mohammad

Enatic

Male

Gentle

Vivian

Booming

Female

Clear

Ellen

High-pitched

Female

Kiyoto

Whispery

Male

Clyde

Theatrical

Male

Deep

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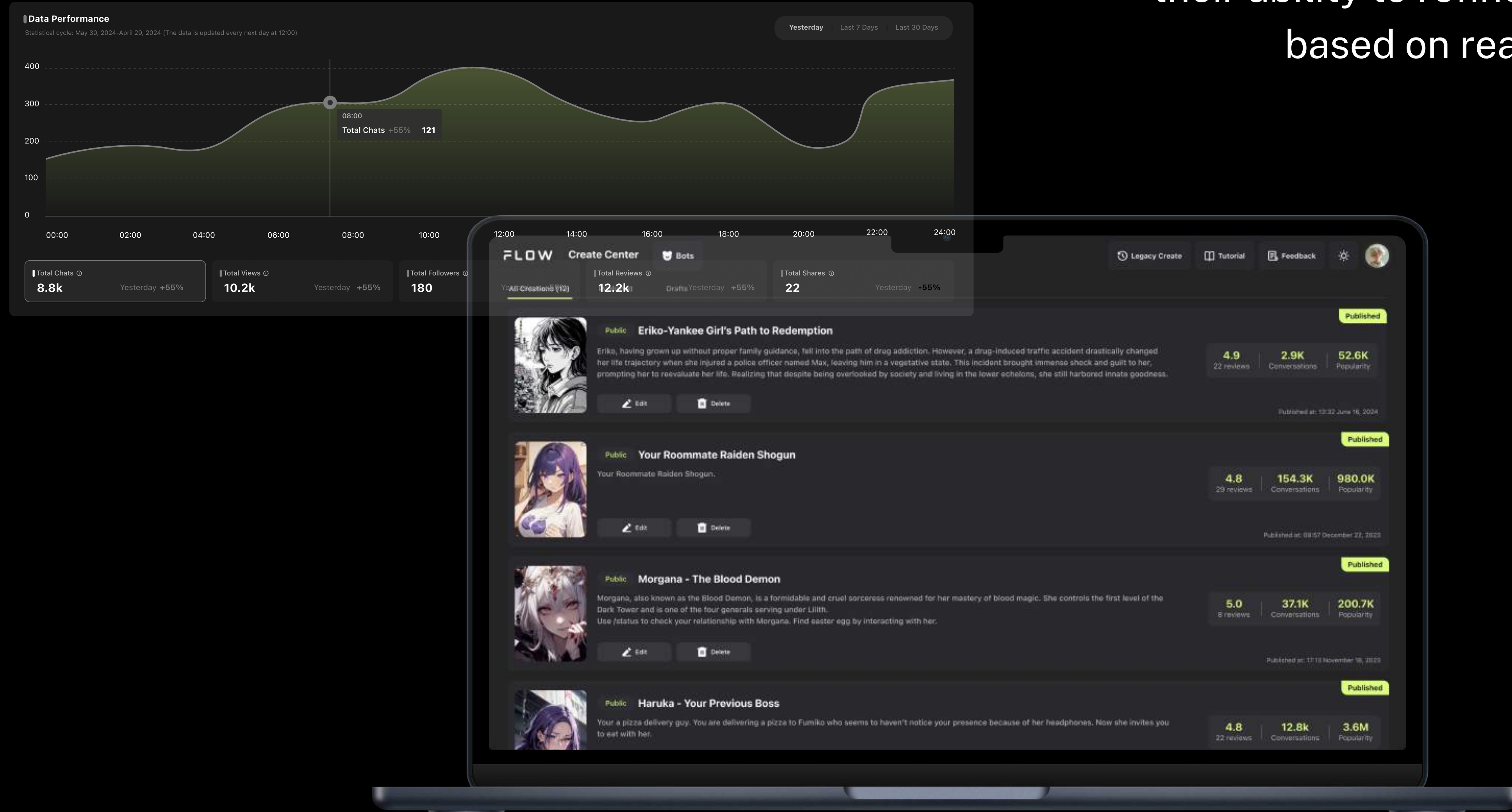
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# EMPOWERING USERS WITH INSIGHTS

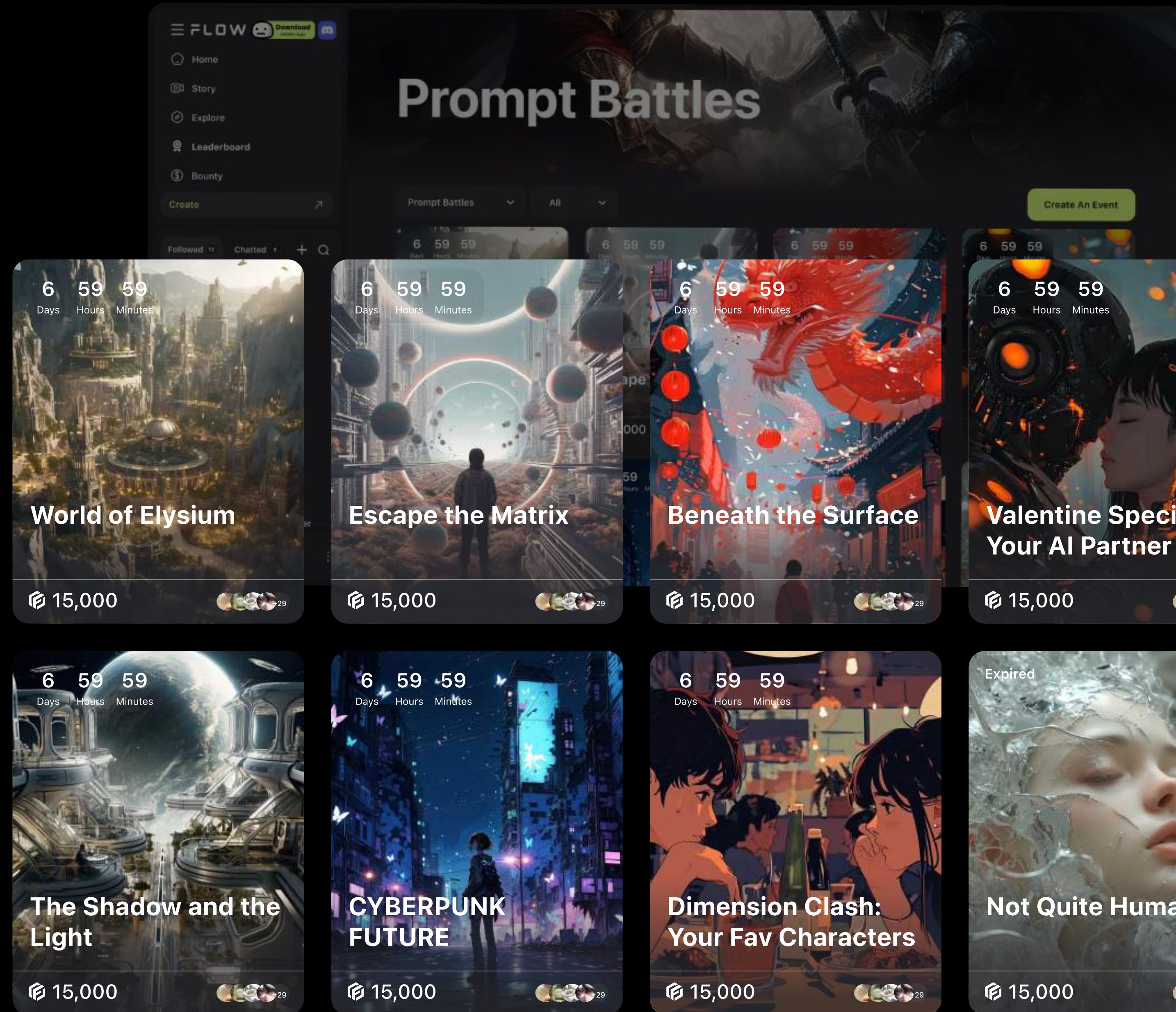
The comprehensive data performance interface allows creators to track growth trends and engagement stats, enhancing their ability to refine and update content based on real-time user behavior.





# BUILDING A COLLABORATIVE ECOSYSTEM

The product design fosters community through Leaderboard and Bounty systems, creating interaction between users and AI creators.





FLOWGPT HAS RAPIDLY GROWN INTO ONE OF THE LEADING  
PLATFORMS FOR AI-POWERED CREATIVITY AND INTERACTION.

MONTHLY ACTIVE USERS (MAU): ~6,000,000+  
CONTENT CREATION: OVER 1,000,000+ AI BOTS CREATED BY USERS



