

# i-Mentor



i-Mentor is a mobile app designed with social, privacy, and efficiency features to help mentees and mentors connect and get to know each other more effectively.

# Challenge

The goal of this project is to design a system that allows mentors and mentees to learn about each other on campus. We will begin by considering the needs of both mentors and mentees, including how to connect mentors to mentees, how to help mentees make friends, and how someone may become a mentor in the future.

# This is why

Imagine you are a freshman, confused about many things, and urgently need an experienced mentor to help you adjust to campus life.

THIS IS THE HOW ...

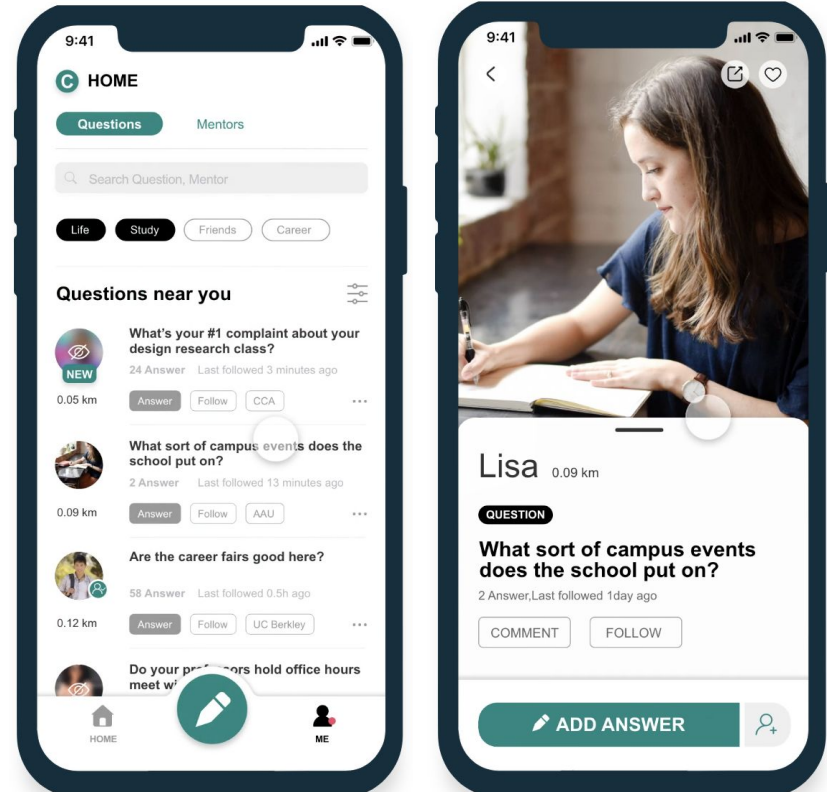
...Our design can bring the feeling of social, privacy, efficiency to student life.

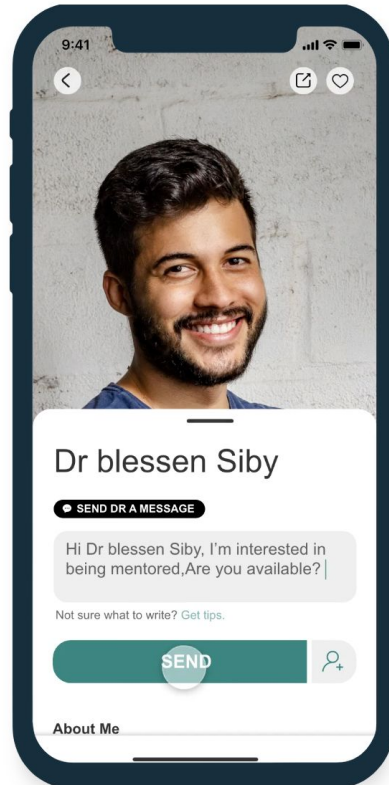
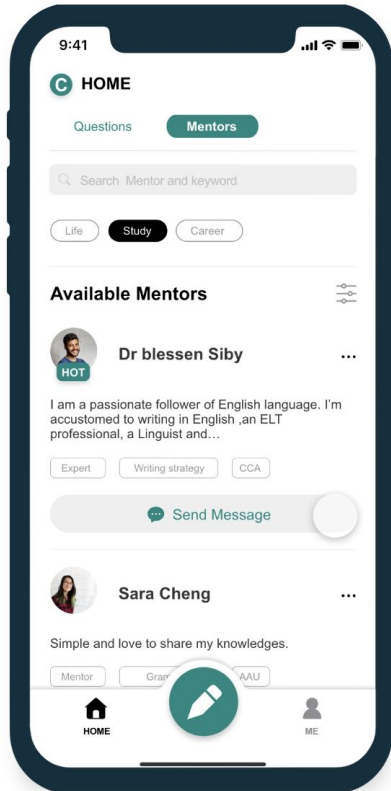


# 01 Efficiency

Question near you to help the experienced students find who need help urgently

The system helps users filter priority requirements by GPS and user preferences, and notifies experienced users.





## 02 Efficiency

Available mentors to help mentee know who is available now

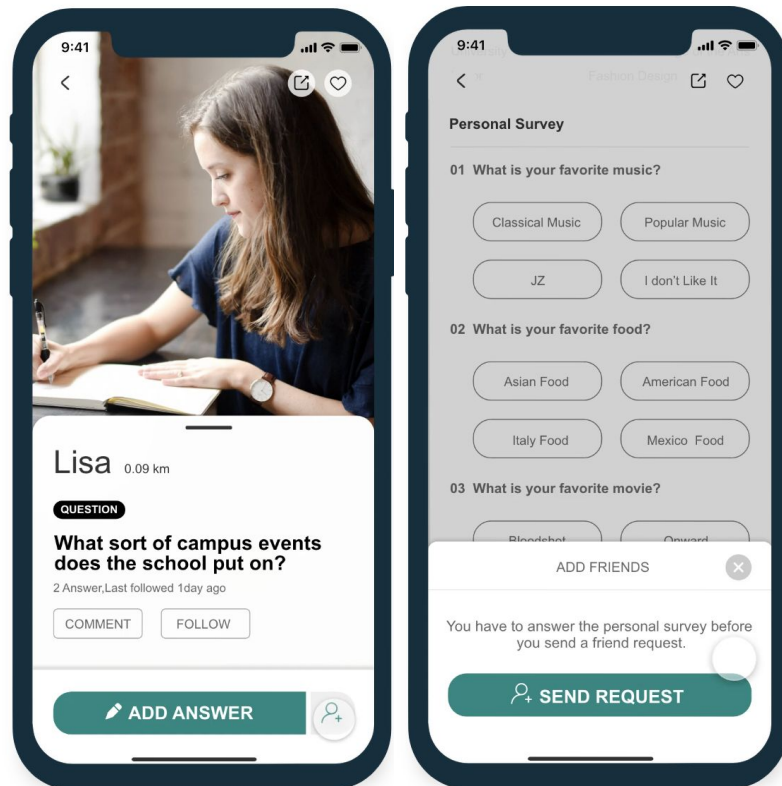
Category users needs into three themes: life, study and career based on the campus scenario. Allow user use filter to customized needs.

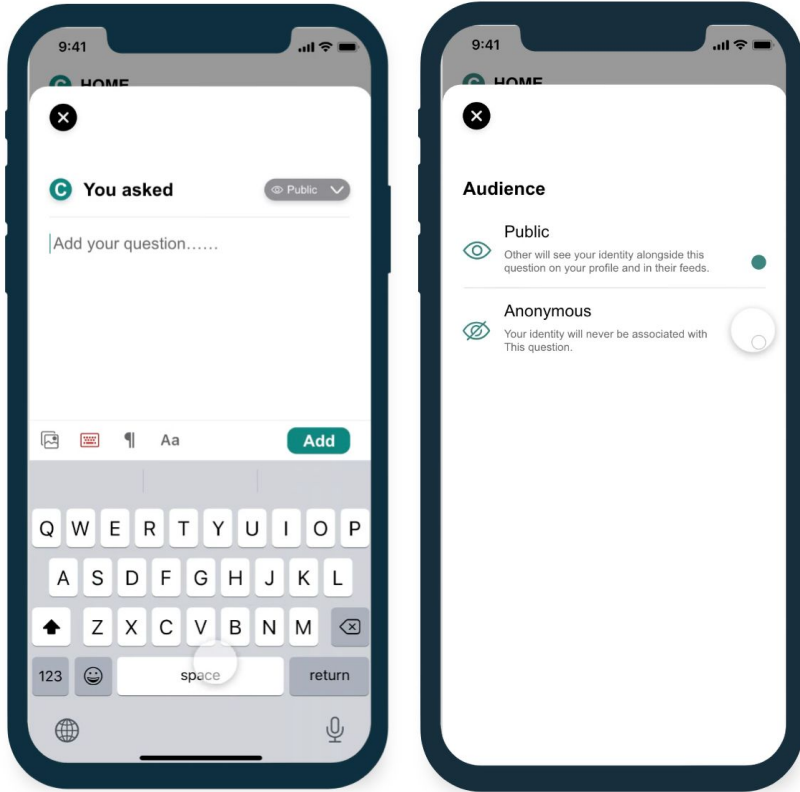


# 03 Social

## Users have to answer a personality survey before sending a friend request

Allows users to browse other people's profiles, and if a user is interested in someone and wants to send a friend request, the user must answer a personality survey before sending a friend request.





## 04 Privacy

**Protect student privacy, by allowing students to anonymously post and answer questions.**

Find interested on-campus topics and leave your comment, allow user to anonymously post and answer questions and set the privacy.



# Brand



## Visual Inspiration

Base on the target user I try to create the mood-board, refine theme color, and do some color experiments with the font.

**Clear visual** indication to earn user's **trust**

**Clean and simple** to improve **efficiency**

**Universal color** palette to be **inclusive**

inspirations: Tinder Airbnb and Quora

# Brand

