

WAGY

Brand Profile :

WAGY

Where can we go today ?

The brand name WAGY combines "WAG," representing the joyful tail-wagging of a happy dog, and the letter "Y," which stands for "YOU." WAGY was created to enrich the special moments you share with your dog even more.



Issue:

Many people face this common issue: walking your dog means carrying both a bag and a leash, leaving both hands full. If your dog suddenly bolts, the leash can slip from your hand. Plus, mismatched designs from different brands can feel disjointed. Rainy days add to the hassle with an umbrella in tow.



Idea:

WAGY

WAGY Leash & Walk Bag.

Freedom in every step.

A leash and bag, seamlessly combined for a new way to walk your dog—light, effortless, and fun. Once you try it, there's no going back. With a handle built into the leash, you're always in control. The smart carabiner connection blends design with practicality, making every walk feel just right.

It's not just a walk. It's a special moment.

Patent pending in Japan.



Detail:

Ready for every walk, effortlessly.

Designed to match any outfit, WAGY blends practicality with style. The water-repellent fabric keeps your essentials safe, while the leash easily attaches and detaches with a sleek carabiner. Plus, the antibacterial, odor-resistant pouch is removable, so everything you need is in one place.

One bag. One leash. One seamless walk.

Detachable manner pouch

Anti-bacterial and deodorant bio-liner fabric is used

Water-repellent fabric
Walking bag

Removable Leash

There is also a hand-held part
10 mm heavy-duty leash



Detail:

Carry everything. Perfectly designed.

Every detail crafted to hold all your dog-walking essentials—spacious, functional, and effortlessly stylish.



Designed to carry everything you need for a walk.



A zippered pocket on the back provides space for your smartphone and keys.



Four inner pockets are included to keep all your walk essentials organized.



An antibacterial, odor-resistant pouch is also included. The back of the pouch is designed to store waste bags for easy access.

Detail:



The leash features a durable 10mm rope that won't tear, even if your dog chews on it.



The fabric is water-repellent, keeping you prepared and protected, even in sudden rain during your walk.

Safety, designed into every step.

From materials to design, every detail is crafted to make every walk secure and worry-free.



The leash is woven with special reflective threads that catch light from car headlights, ensuring it shines during nighttime walks. Stay visible and safe, even after dark.



The carabiner for the collar is built tough, passing durability tests to withstand over 80kg of pulling force.

How to use:



1:Shoulder leash

There are three ways to use it

It can be used in three ways: as a stand-alone leash, as a shoulder leash, or as a stand-alone bag.



2:Leash



3:Bag