

CONCRETA

The project was conceived with the purpose of creating decorative pieces that combine functionality and aesthetics, highlighting their importance in the composition and harmony of spaces.



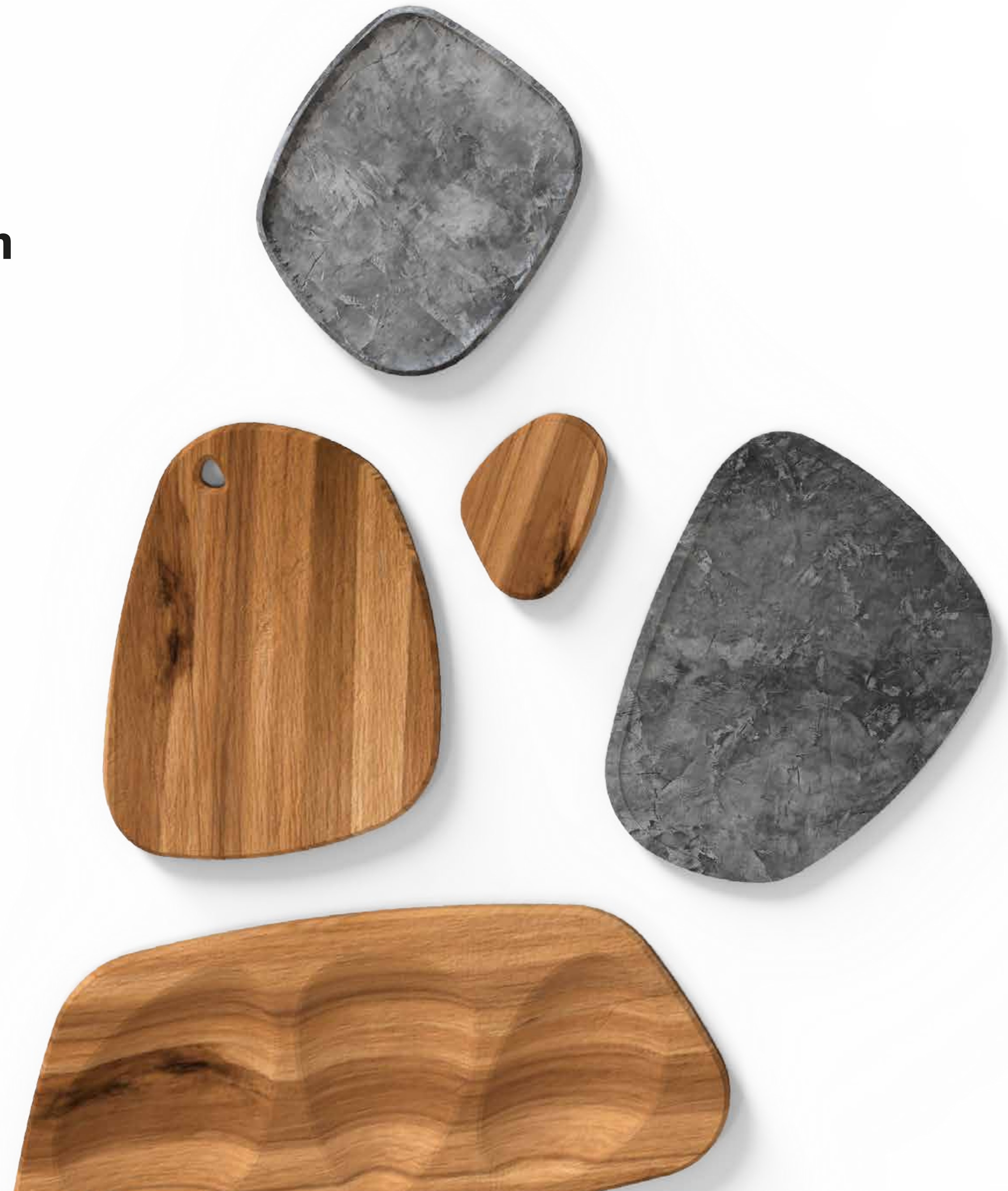
Synonymous with comfort, calm and tranquillity, JAPANDI reflects a style that values slowing down the pace of people's lives, as well as emphasizing the importance of our histories and roots.

A sophisticated and simple style that combines the elegance of Scandinavian decor with oriental serenity to create a calm and harmonious aesthetic.

Handcrafted and natural materials
Cozy textures
Light, neutral colors



The concept of wood and soapstone use the full potential of the Japandi style with a little hint of urban style through the grayish color of the stone. The perfect balance reflected in the product.





The Design

With the object of moving away from traditional models, we came up with a fluid and curved design that blends perfectly with the exclusivity of each texture present in the wood and soapstone pieces.

The result is unique pieces of art, always different from each other, which enhance and decorate the environment.



The line consists of 7 products that blend wood and soapstone.



The concept of the line is its versatility in completing and enhancing spaces.





The perfect solution to add style to a variety of environments.



Productive Efficiency

Machining with large drills enables rapid production of parts, aligning industrial needs to the design of the line.

Reforested Wood

We use FSC-certified teak wood, which meets the strict standards of responsible and sustainable management.



Soap Stone

The initial idea was to use concrete, but we couldn't find any viable suppliers. It was therefore necessary to use creativity to solve the problem. Soapstone was the solution. It is abundant in the region and is sourced from small local suppliers, helping to develop them.

The project also incorporates a storage strategy for the pieces, allowing them to be stacked to maximize the consumer's available space.

