

### **DROBE VISION**

### A MODERN WARDROBE TRUNK

Drobe is a portable wardrobe compressed into the size of a suitcase. It combines the ergonomic and practical features of traditional wardrobe trunks with the demands of modern luggage restrictions.

The rise of nomadic lifestyles and increased accessibility to travel has created a need for more functional storage solutions for clothing and personal belongings on the go.

Drobe features retractable shelves with a linear rail system, allowing users to hang, fold, and access their items across multiple levels.

Behind its timeless yet modern aesthetic, Drobe is designed for long-term durability and circular industrial sustainability, envisioning a future where a suitcase can be reused and individual parts easily replaced.





### WHAT MAKES DROBE DIFFERENT?











#### ORGANISED

Traditional suitcases on the market today consist of two halves, often with basic compartments, straps, or pouches.

Accessing clothing and belongings can be inefficient and cluttered.

Drobe's design offers a unique, user-friendly solution that prioritises structure and accessibility.

### SPACE-EFFICIENT

Conventional suitcases are often impractical in small hotel rooms or accommodations with limited or no wardrobe space.

Drobe's extendable wardrobe concept maximises usability, providing a seamless and organised way to store clothing even in compact spaces.

### QUALITY

Drobe competes in the luxury luggage segment, which makes up around 25% of the market and is dominated by traditional designs.

With its patented innovation, Drobe challenges the status quo, offering a distinctive and forward-thinking alternative.

### SUSTAINABILITY

Most suitcases use glue and single-use fastenings, making repairs difficult and recycling nearly impossible.

Drobe eliminates glue entirely, using only mechanical fastenings for easy part replacement. Made from high-quality, 100% recyclable materials, it is built to last and designed for a sustainable end-of-life cycle.

### CUSTOMISATION

Beyond colour and material choices, competitors offer little to no personalisation.

Drobe's design allows users to customise and swap exterior colours while also integrating tailored interior solutions.

From camera gear inserts to full-length hanging storage for suits, these modular add-ons will be available as accessories, giving travellers an unprecedented level of adaptability.



# NEW MARKET SEGMENT?

"For decades, suitcases have stayed the same—two halves, minimal organisation, and limited flexibility. Travellers have adapted to their luggage, not the other way around. Drobe changes that.



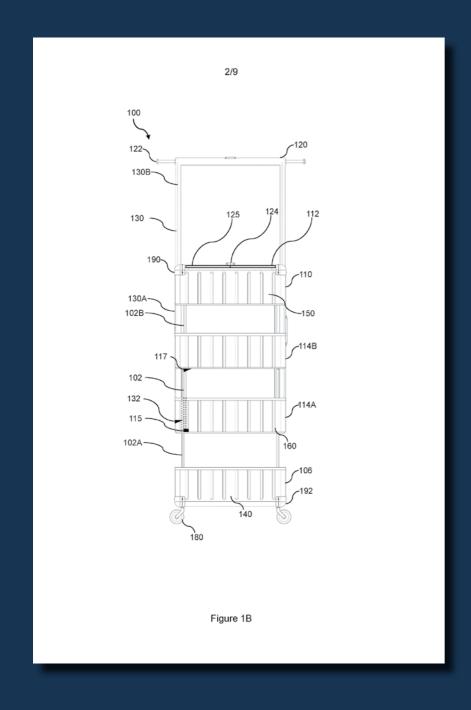


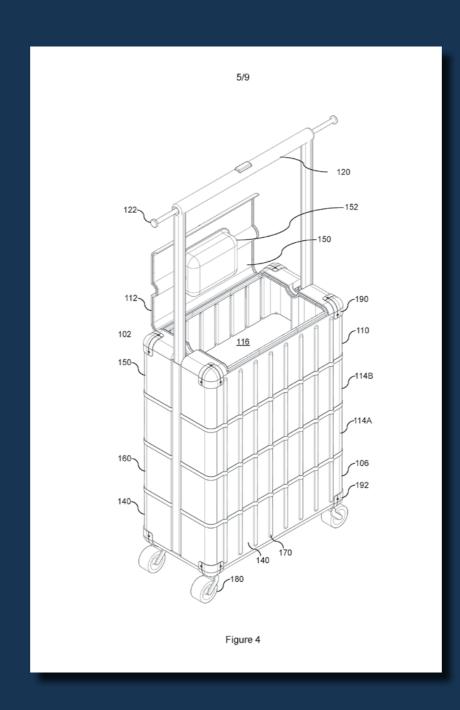
DROBE Innovative, patent-pendig new design

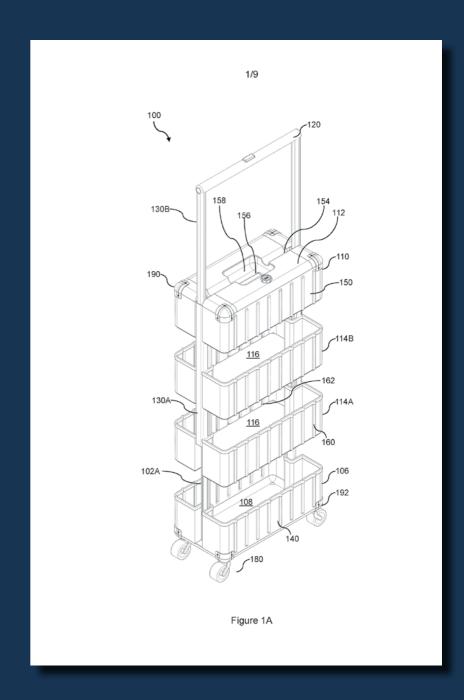


"Turn any space into your wardrobe"

### PATENT







### PATENT PENDING

After two years of collaboration with patent attorneys, Drobe is currently in the international patent application phase. This protects its intellectual property until the application status is determined. During this period, Drobe can define the countries for patent filing, with current considerations including China, South Korea, Japan, India, the US, and all of Europe.



**EARLY BIRD** 

# DIGITAL CONFIGURATOR

Design your Drobe. Define your journey. With an intuitive digital configurator, travellers can customise their suitcase in real-time-choosing colours, accessories, and interior layouts to match their personal style. A suitcase that adapts as you do"



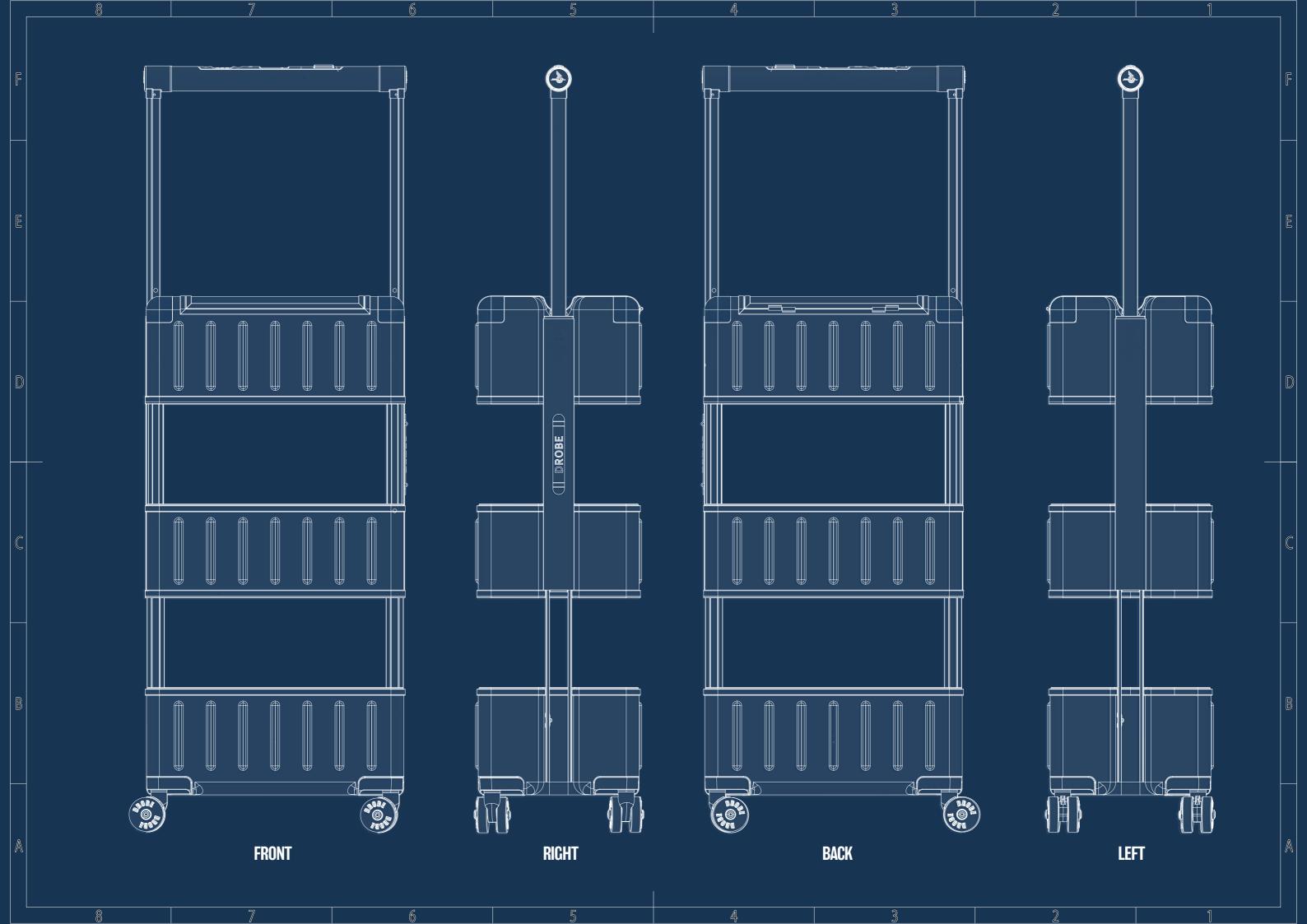












## TSA LOCK

Drobe has developed in-house togehter with a TSA manufacturer to get a customised Drobe TSA lock working with the engineered mechanism-tower withing the rail system to lock the entire suitcase with one button





FRONT

SIDE



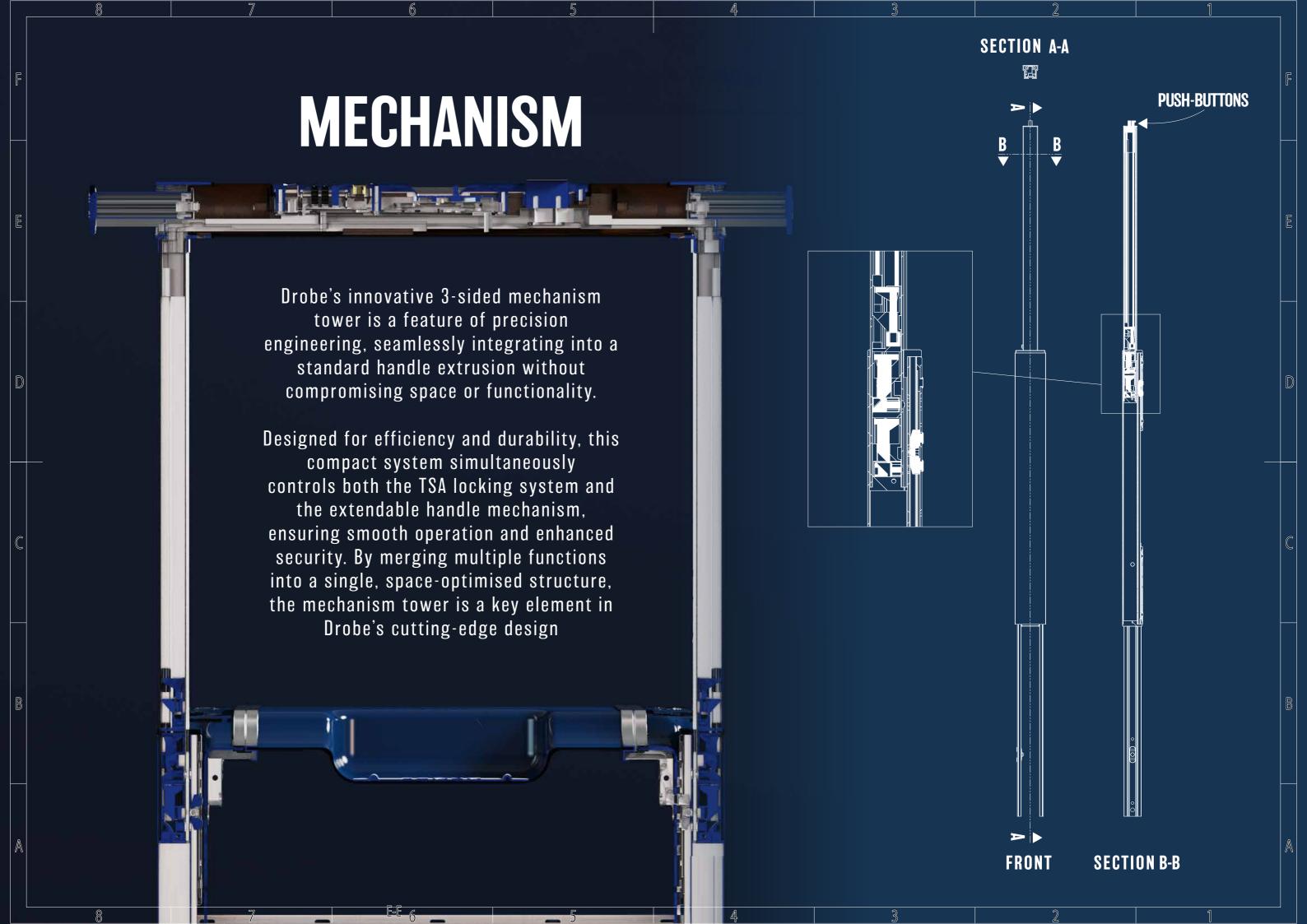
TOP

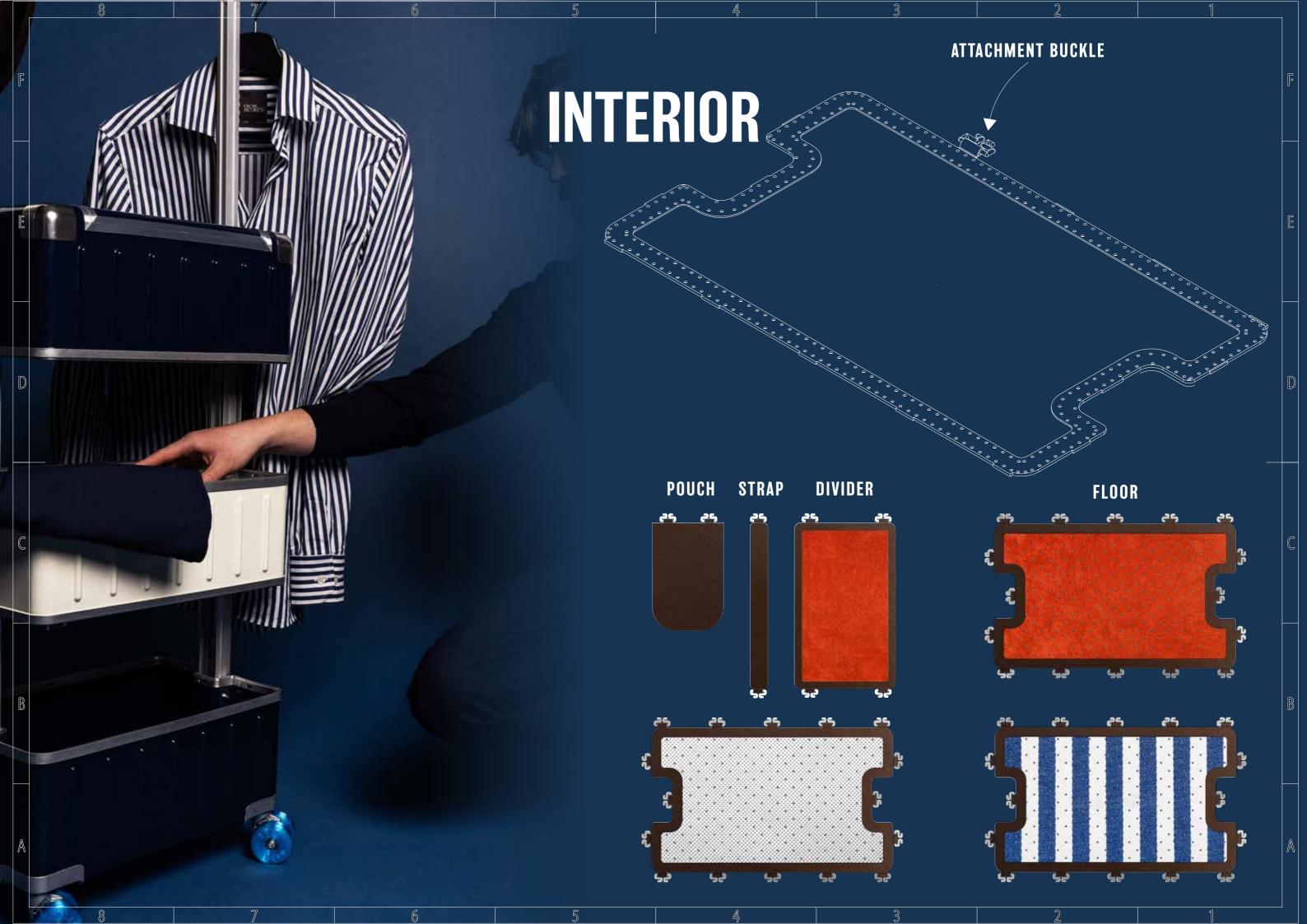


SECTION A-A











### MATERIALS

### **EXTERIOR SHELL**



Material: High-Density Polyethylene (HDPE)
Why? Lightweight, impact-resistant, and fully recyclable
Benefits: Offers superior durability while maintaining a
lightweight structure, resistant to dents and cracks.

### RAILS & FRAMES

#### Anodised Aluminium (Al 6063-T5)

Material: Aircraft-grade anodised aluminium & polished aluminium Why? Strong, corrosion-resistant, and lightweight Benefits: Ensures structural integrity while keeping weight low. The anodisation process enhances surface hardness and aesthetics, preventing scratches and wear over time.

### INTERIOR FLOOR

### Leather & Batyline® Mesh

**Material:** Genuine leather outer lining with a Batyline® Light mesh centre by Serge Ferrari

**Why?** Breathable, durable, and resistant to humidity & wear **Benefits:** Combines premium leather with lightweight, high-performance

mesh for enhanced airflow, preventing trapped moisture while maintaining structural integrity.

### STRAPS & HANDLES

#### Sorensen Leather

Material: Sorensen Leather - Dunes Rust, Aniline

Why? Soft, durable, and ages beautifully over time. Blue Angel & OEKO-TEX®

certified

**Benefits:** Used for all exterior handles and securing straps, offering a refined tactile feel while ensuring durability and longevity. The leather naturally ages over time, developing a unique patina.

### MECHANISM COMPONENTS

#### **High-Density Technical Plastic**

Material: Precision-moulded engineered plastic Why? High strength, wear-resistant, and precision-fit

Benefits: Used in Drobe's 3-sided mechanism tower, ensuring seamless

operation of the TSA lock and extendable handle system.

### SUSTAINABILITY & REPAIRABILIT

Drobe is designed with a long lifespan, repairability, and recyclability in mind, challenging the throwaway culture of modern luggage.

**100% Recyclable Materials** - Aluminium and HDPE can be fully recycled without quality loss, reducing waste and promoting circular use.

**No Glue Construction -** All parts are mechanically fastened for easy disassembly, repair, and recycling.

**Genuine Leather Durability -** Unlike synthetic alternatives, real leather is a natural, biodegradable material that lasts longer and ages beautifully, reducing the need for replacement.







# Expanding the Drobe Experience

Drobe's journey begins with the Cabin model, introducing travellers to a new era of modular luggage. Designed for efficiency, adaptability, and organisation, it sets the foundation for a complete rethinking of travel storage.

As we establish Drobe in the market, the next step is to expand with **Medium (M)** and **Large (L)** check-in models, built on the same innovative principles. These larger suitcases will feature an extended **four-level** shelving system, offering even more storage capacity an organisation for long-haul travel.

With a focus on introducing travellers to the Drobe concept through the Cabin model, the check-in versions will follow, completing the ultimate modular luggage system.



