

Better and Better Series Gel Pillow

Reconstructing sleep technology with biocompatible materials and Eastern cultural symbols



Bionic Gel Material for "3D Conforming Pressure Relief"

The gel layer mimics the tactile feel of human skin via its liquid-solid phase properties and creates a comfortable temperature differential on the scalp by storing energy through its self-temperature regulation. The 60D memory foam features progressive resilience to alleviate head pressure during sleep.





Smoothness



Double Happiness



Better and Better



Fortune

Integration of Eastern Auspicious Symbols

The pillow surfaces are adorned with four auspicious symbols—Fortune, Double Happiness, Smoothness, and Better and Better—using integrated die-casting techniques and Eastern auspicious patterns. This design transforms cultural motifs into tangible sleep rituals.

Microclimate Regulation for Comfortable Sleep

Temperature Control System: The gel's phase-change energy storage and 3D geometric texture on the surface that creates air convection channels establish a physiological rhythm of "cool head, warm feet" for deep sleep.





Zero-Pressure Sleep Ecosystem Design

The pillow features the dual pressure-relief mechanism that combines the gradual deformation of memory foam with the fluid stress dispersion of the gel layer. Complemented by the 70cm ultra-wide pillow surface and modular dynamic adaptation system, it provides precise support for all-night sleeping postures.



Application of Color Psychology

Available in blue, pink, red, and yellow, the pillow integrates Eastern Five Elements Theory with modern minimalist aesthetics, and turns traditional color symbolism into material language. This creates a narrative that bridges "intangible cultural heritage symbols, functional storytelling, and emotional resonance", while catering to the aesthetic preferences of diverse user groups.

