

Mekka NFT Staking

Empowering NFT Owners, Simplifying Staking

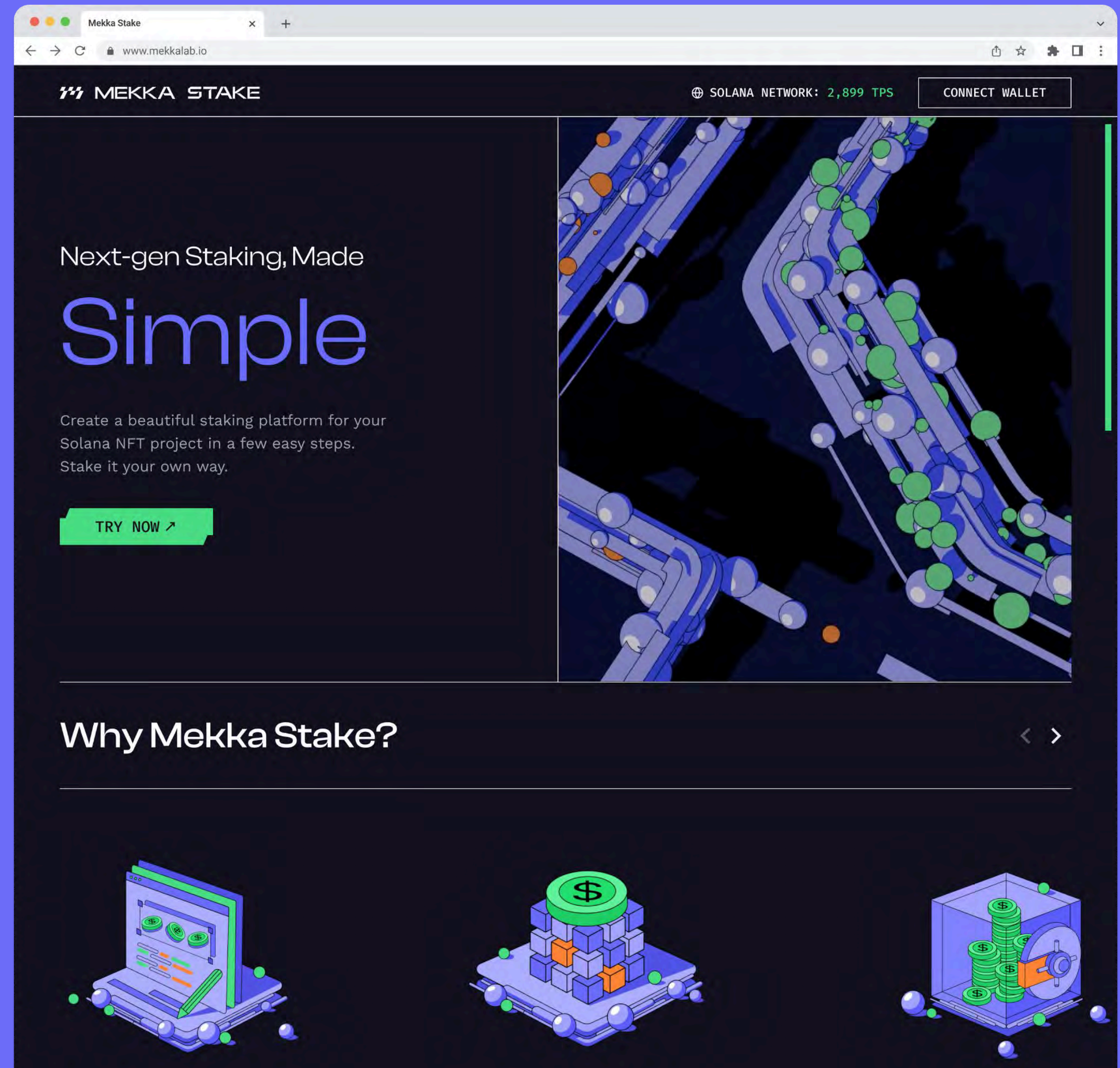
Designer Zefeng (Kenzie) Lu, Yuxiang Yan

Time 2022.5

Scope UI/UX, Web3 Design

Task Brief

The Mekka NFT Staking project provides a cost-effective and efficient template for smaller NFT owners to quickly generate custom staking websites, accompanied by a comprehensive backend management system.



Project Background

From customization to more cost-effective solutions for NFT start-ups

Mekka Lab is a web3 company that develops secure, user-friendly solutions for the Solana NFT ecosystem based in Sydney, Australia. In the early days of Mekka Lab, we helped many companies customize NFT Staking websites to suit their styles. However, the customization process took a lot of time, and the process and features of NFT Staking are usually very similar. With limited design resources, why not design a template for NFT Staking?

What is NFT Staking?

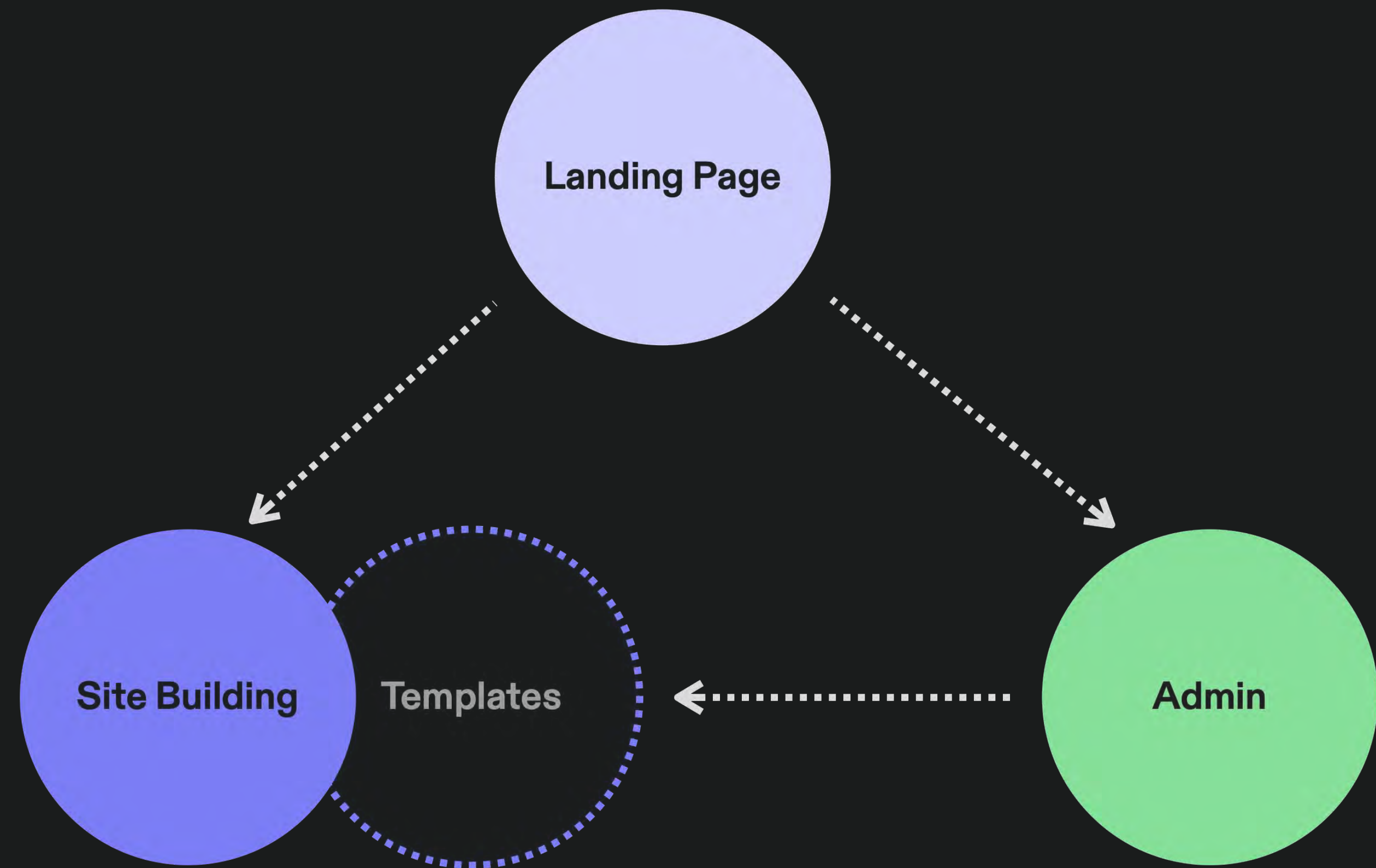
NFT Staking is a process where you lock up a certain number of NFT tokens in exchange for the potential to receive more NFT tokens or other rewards.



Our Vision

Create professional NFT Staking platform in a few easy steps for small clients

Our MVP is built on three core pillars: a sleek Landing Page to attract and engage users, intuitive Site Building and Templates for quick, customizable NFT staking sites, and a powerful Admin Dashboard for seamless management and tracking. Together, they provide a complete, user-friendly solution for NFT staking.



Project Structure

Part 2: Landing Page

The landing page invites clients to try out our staking platform

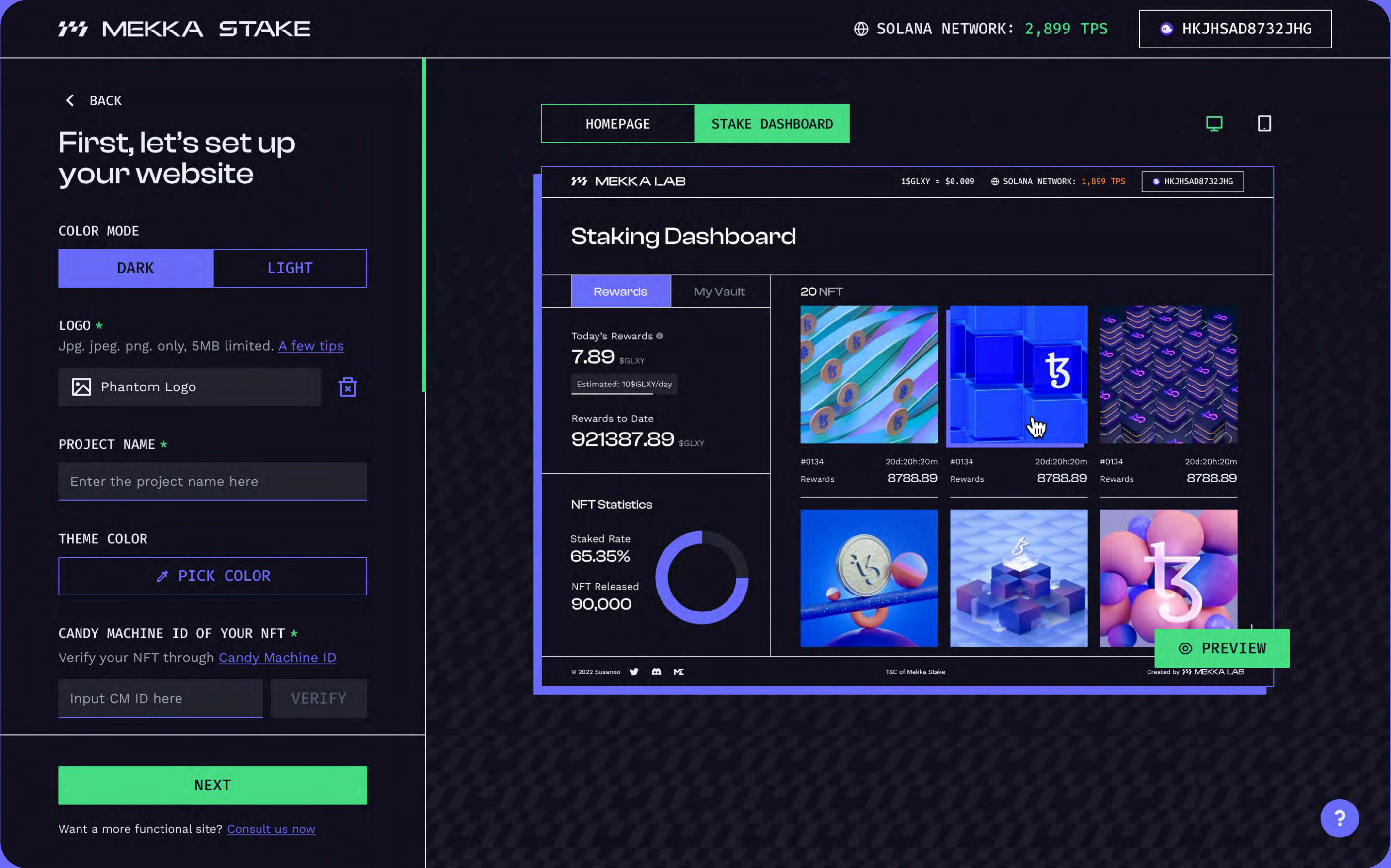
The landing page invites clients to explore and experience the ease of our staking platform, introducing key features, benefits, and how it works, along with success examples to showcase its impact and potential.



Part 2: Site Building

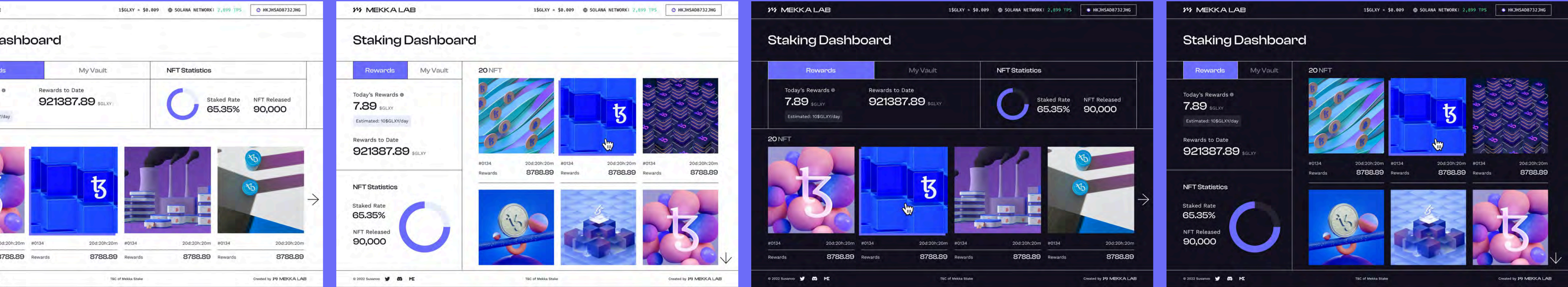
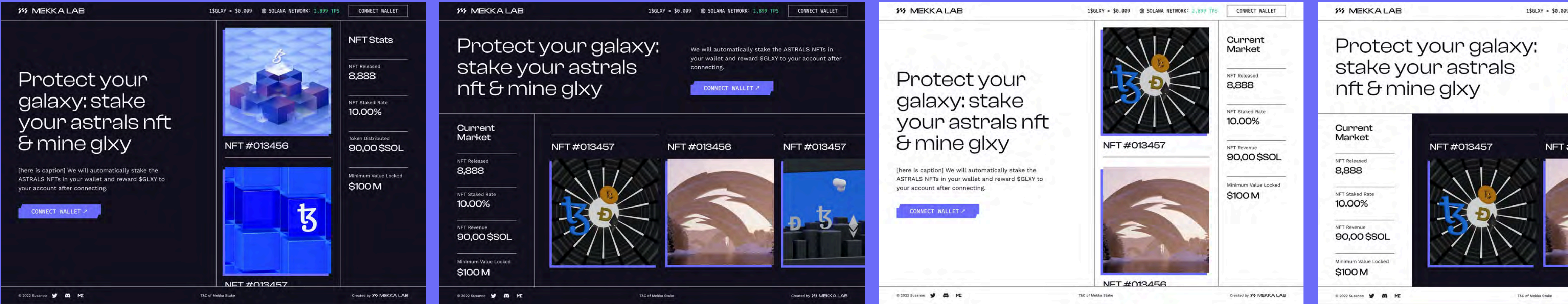
Set-up your staking platform in easy steps with live preview

Set up your staking platform in just a few easy steps with a live preview. On our site-building page, NFT owners can fully customize their platform using our versatile templates, with a wide range of options including color modes, layouts, typefaces, and more.



Part 2: Site Building

10+ Templates, Horizontal vs. Vertical layout, Dark vs. Light mode

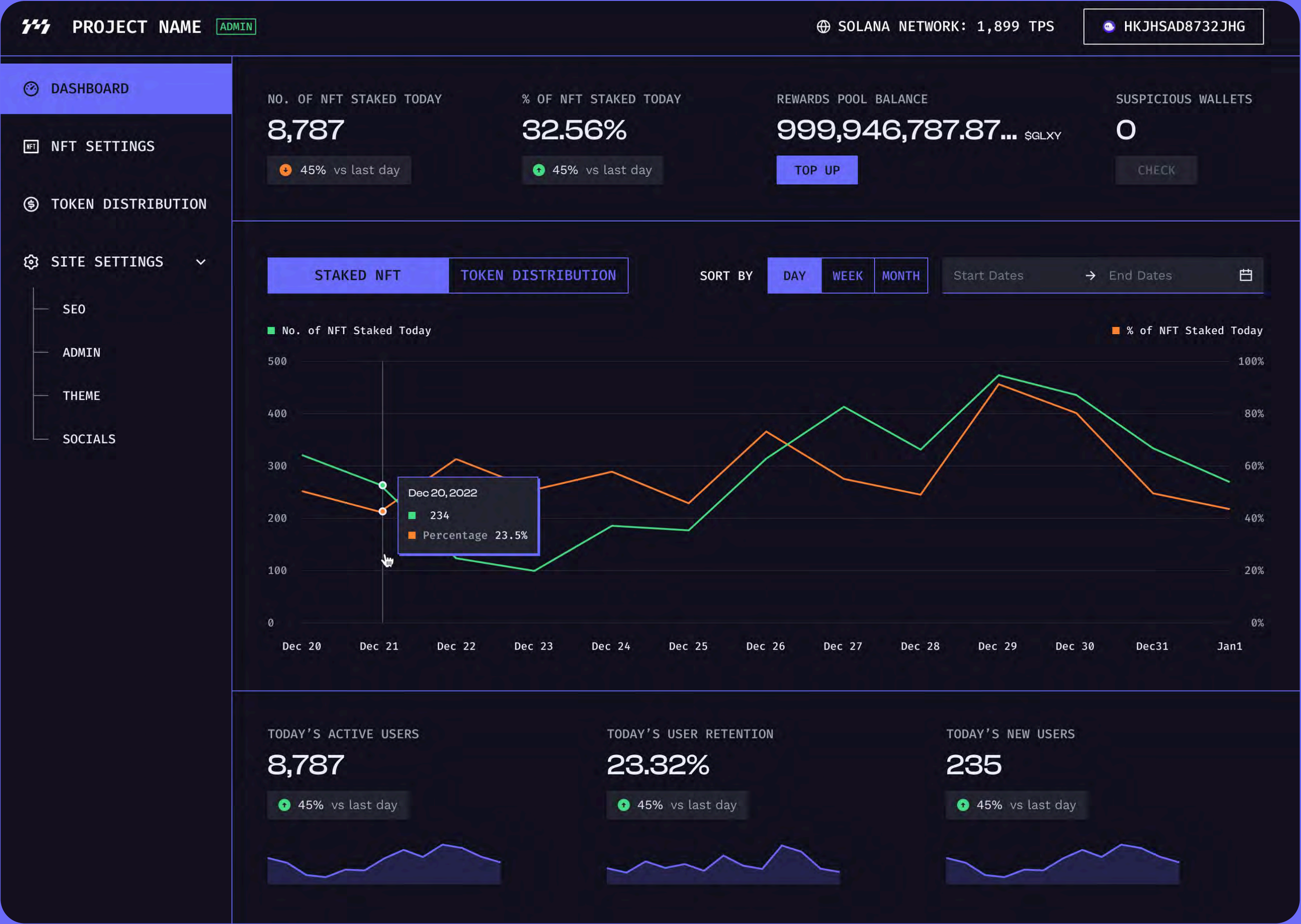


Part 3: Admin

Analyze the performance of your staking system, and manage NFT at any time.

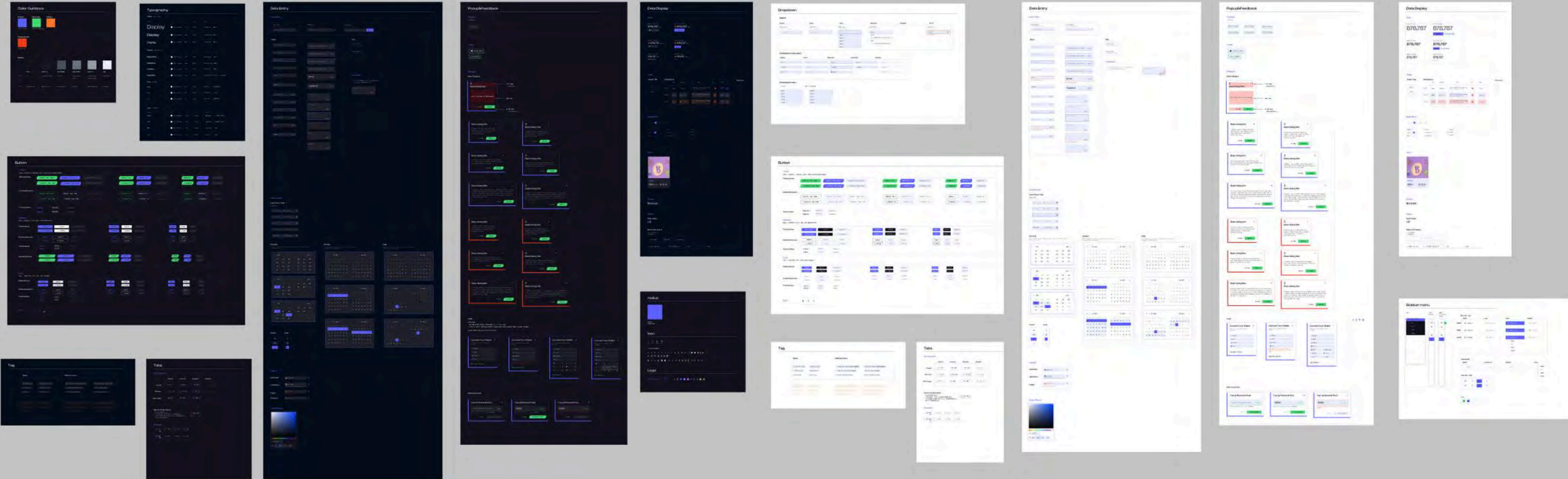
NFT owners can analyze the performance of their staking system and manage their NFTs at any time.

After setting up their staking platform, they gain access to a backend admin dashboard, where they can effortlessly oversee operations, track performance, and make real-time adjustments.



Design System

We built a design system for future Mekka products.



Furthermore Enhancements

Unlocking More Potential for Your NFT Collection

A powerful staking website not only supports your NFT collection's floor price but also facilitates supply shocks. After launching the MVP, we continue to develop more customizable features, unlocking even greater possibilities for NFT owners to tailor and elevate their staking experience.

13+

NFT Companies use our service

