

KOCOTREE COLD CHEESE SUNSCREEN

Featuring an innovative yarn-built
protection system to safeguard children's
summer adventures





Pioneering KK Original Yarn System to Deliver Five Protective Functions

The groundbreaking KK original yarn system is engineered to empower children's fearless exploration of the world. By altering the yarn's molecular structure, the product offers five core protections: UV shielding, heat-blocking, instant cooling, ultra-breathability, and antibacterial safety. Notably, even after 1,000 washes, it maintains superior performance far surpassing national standards.

Yarn-Built Sun Protection to Shield Delicate Skin

TiO₂ UV-blocking factors are spun directly into the fabric, creating a naturally UV-resistant material. After 1,000 wash cycles, this garment retains a remarkable UPF 91, with 2.88% anti-tanning efficacy and 45.1% heat-blocking rate, defending tender skin against harsh rays.



Yarn-Built Cooling to Beat the Summer Heat

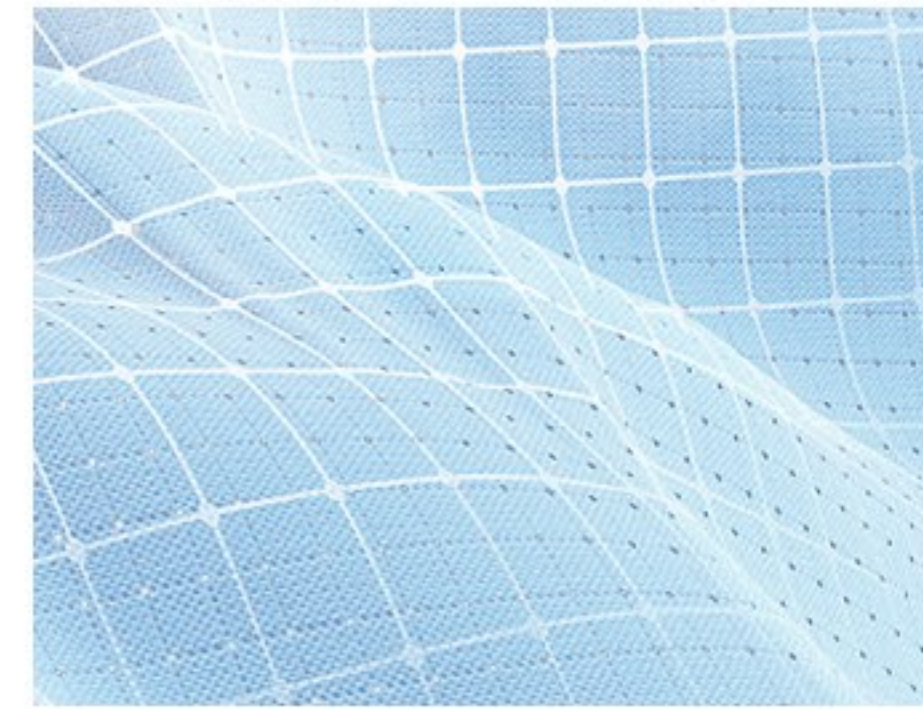
Cooling agents are spun into the yarn core, creating an intrinsically temperature-regulating fabric for rapid heat dissipation and temperature reduction. The cooling coefficient remains at 0.27 as verified after 1,000 washes, perfect for keeping children fresh under the blazing sun.





Yarn-Built Breathability for Unrestricted Play

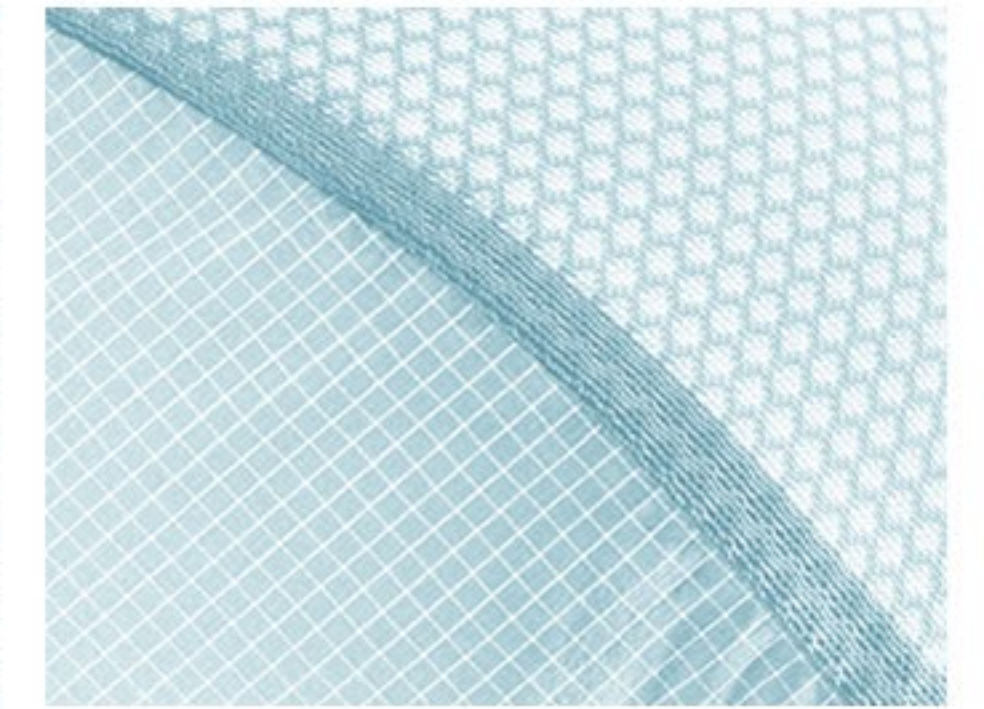
Featuring a full-mesh design, the garment incorporates micro-perforations throughout and large mesh panels in high-sweat areas. This innovation achieves an air permeability rate of 208 mm/s and a moisture-wicking performance of 13,200 g/m²/24h, ensuring that children remain cool and comfortable even during outdoor play under the scorching sun.



100%
Micro-Porous Fabric



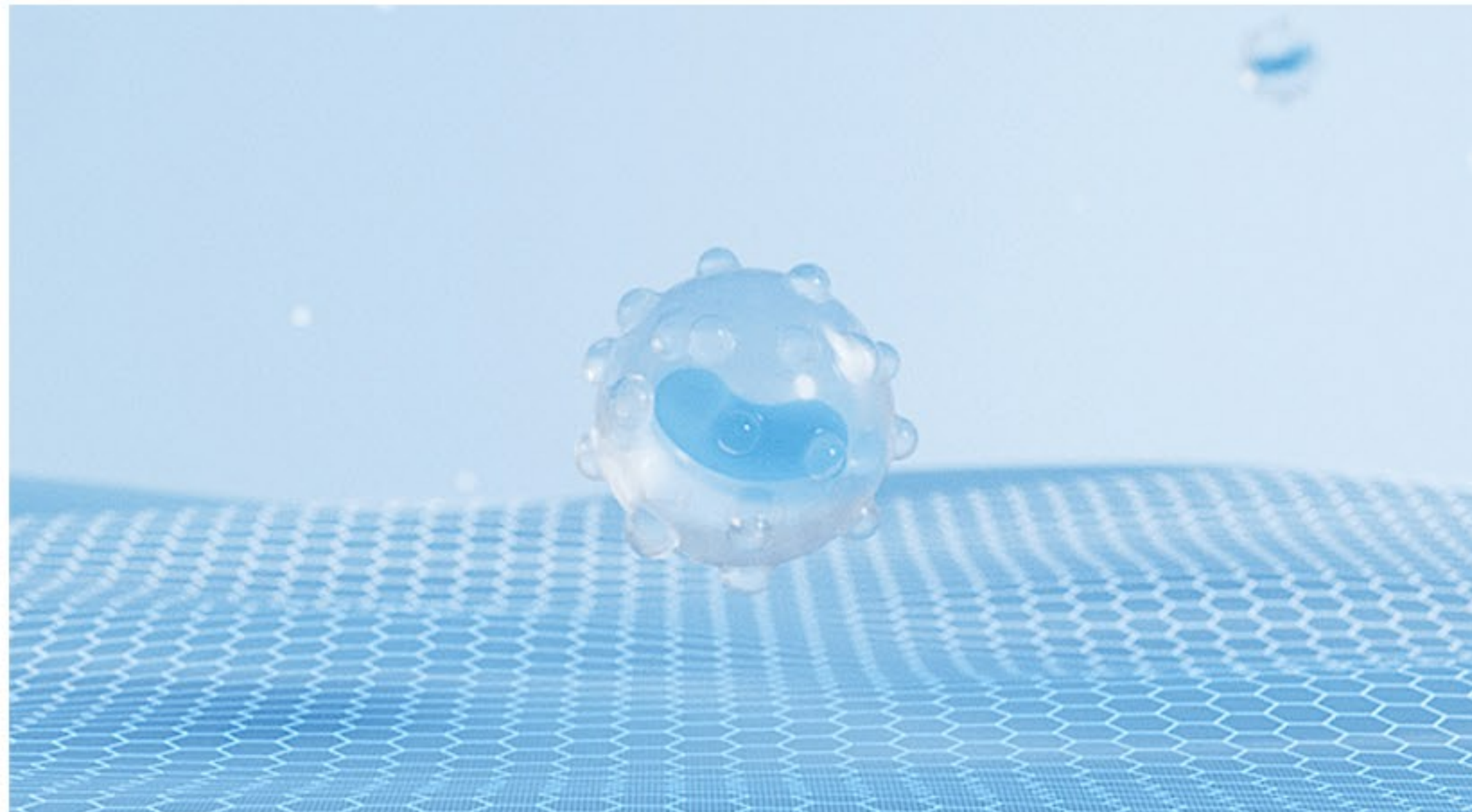
Underarm/Side
Breathable Mesh



Large Crown
Ventilation Panels

Yarn-Built Antibacterial Protection for Odor-Free Even in Sweat and Dampness

Furthermore, the garment utilizes photon broadband irradiation to alter the molecular structure of the yarn, thereby creating a "super-powered antibacterial shield". This enables the fabric to maintain antibacterial performance far exceeding 7A-grade standards even after 1,000 washes. Compared to traditional chemical antibacterial agents, this technology is safer and purer, ensuring no irritation to children's delicate skin.



Lightweight Design Offering Hassle-Free Travel

Weighing only 145g, the lightweight product allows users to enjoy a bare-feel, featherlight experience. Its integrated hood provides all-around sun defense, eliminating the need to carry additional sun protection gear during outings. This reduces physical burden and enables them to enjoy greater freedom while playing and having fun.



Blending Childlike Charm with Fashion to Showcase Vitality

Seamlessly balancing functionality and fashion, the design features a clean, everyday silhouette accented with contrast-color trim, showcasing children's vibrant energy while staying true to their aesthetic. A UV-reactive color-changing logo provides instant visual feedback on sunlight intensity to enhance sun safety awareness and offer an engaging experience.

