

# Kocotree Cloud Sunscreen Hat

A children's sun hat featuring original-yarn protection





# Pioneering KK Original Yarn System for Barely-There Protection

Children's delicate skin is vulnerable to UV damage. To support their exploration with greater safety and comfort, the product innovatively incorporates the KK original yarn system. By altering the yarn's physical structure, it delivers five advanced benefits: efficient UV defense, reliable heat shielding, instant cooling, excellent moisture-wicking and quick-drying capabilities, and outstanding antibacterial properties, enabling children to fully enjoy their adventures.





## Yarn-Built Sun Protection for Enhanced Defense

TiO<sub>2</sub> UV-blocking factors are woven directly into the yarn, ensuring a remarkable UPF 274 and **1.88%** anti-tanning efficacy even after **1,000** wash cycles that far exceed national standards. The extra-wide brim and extended neck flap deliver all-around sun defense, allowing children to play freely under the summer sun.





# Yarn-Built Cooling for Long-Lasting Comfort

Cooling agents are spun into the yarn core, enabling a cooling coefficient of **0.2** (tested after **1,000** washes). The fabric also provides **36.2%** heat-shielding rate and **7.7°C** temperature reduction, keeping children cool and comfortable on the go. Moreover, it can rapidly dissipate heat for instant relief even during their intense physical activities.

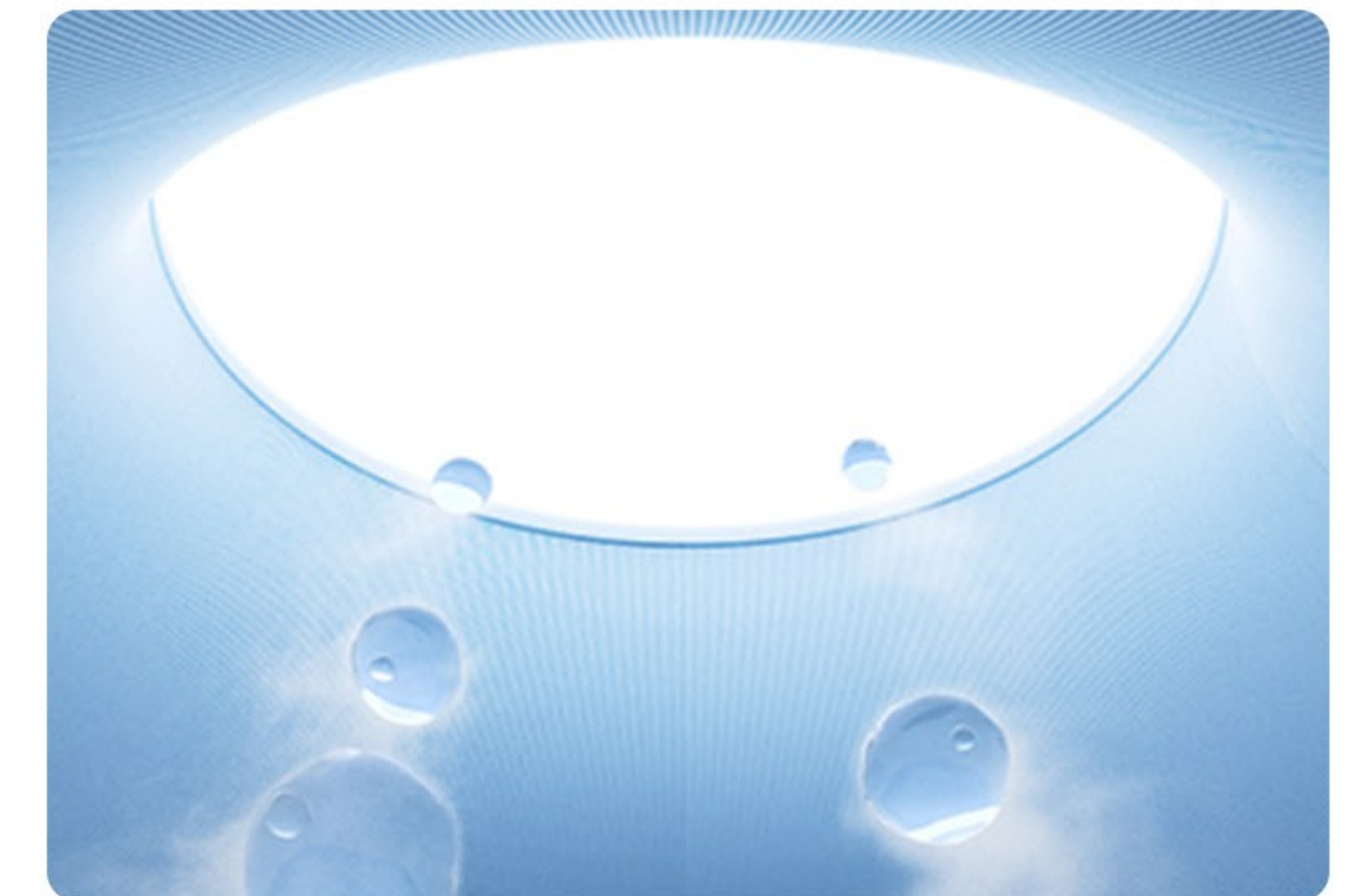






## Yarn-Built Moisture-Wicking for All-Day Dryness

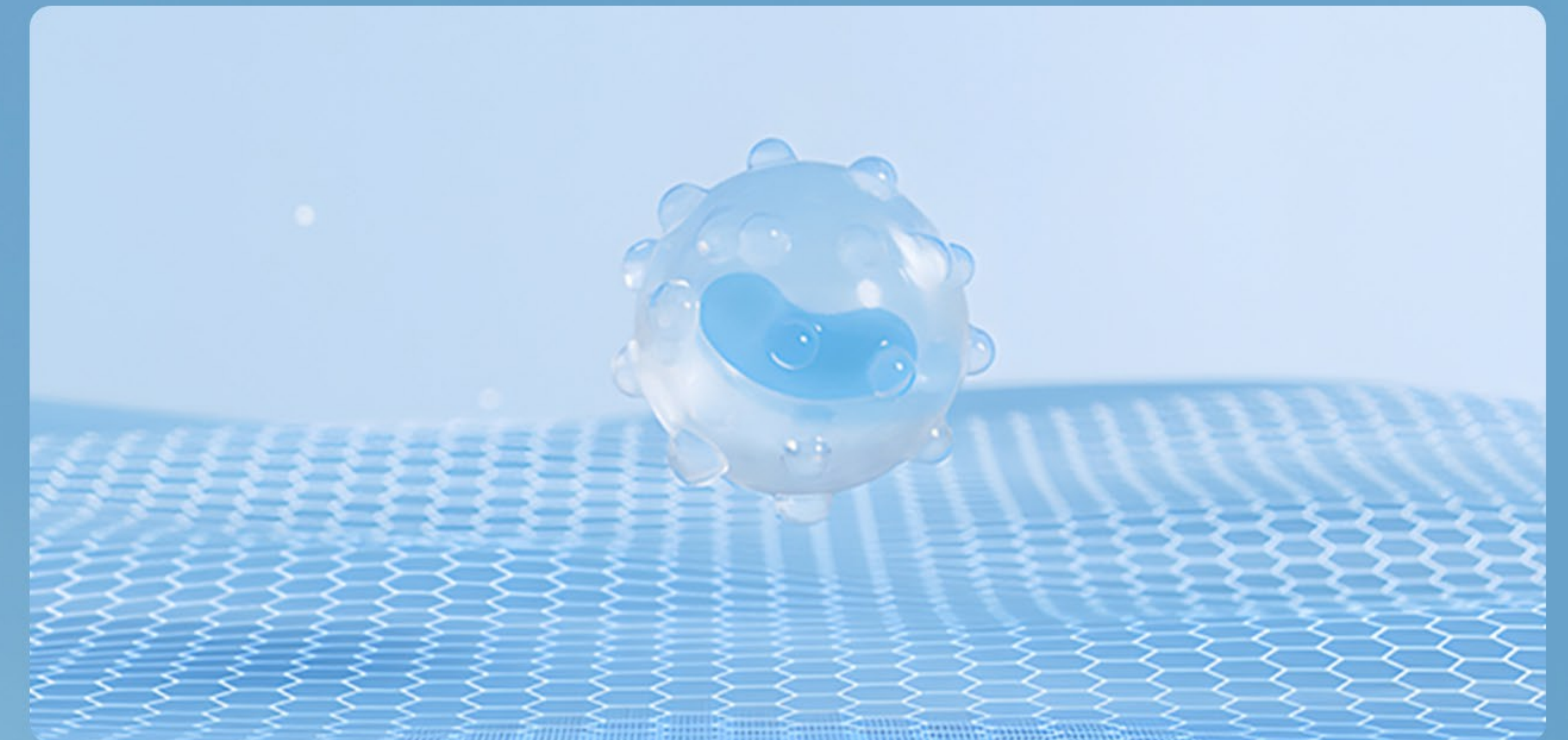
The built-in cooling & quick-dry sweatband uses hollow, porous yarn to rapidly wick sweat to the surface, keeping the forehead dry and comfortable. Even after **1,000** washes, it maintains Level-4 absorption speed and drying time. Paired with breathable mesh lining and a semi-open crown, the hat ensures superior airflow to prevent overheating.





# Yarn-Built Antibacterial Protection for Healthier Wear

To deliver safer and purer antibacterial performance, this hat utilizes photon broadband irradiation technology to permanently alter the yarn's molecular structure. This creates a "super-powered antibacterial shield" that far exceeds **7A-grade** antibacterial standards even after **1,000** washes. With no chemical agents involved in the treatment process, it provides continuous protection for children's health and safety.



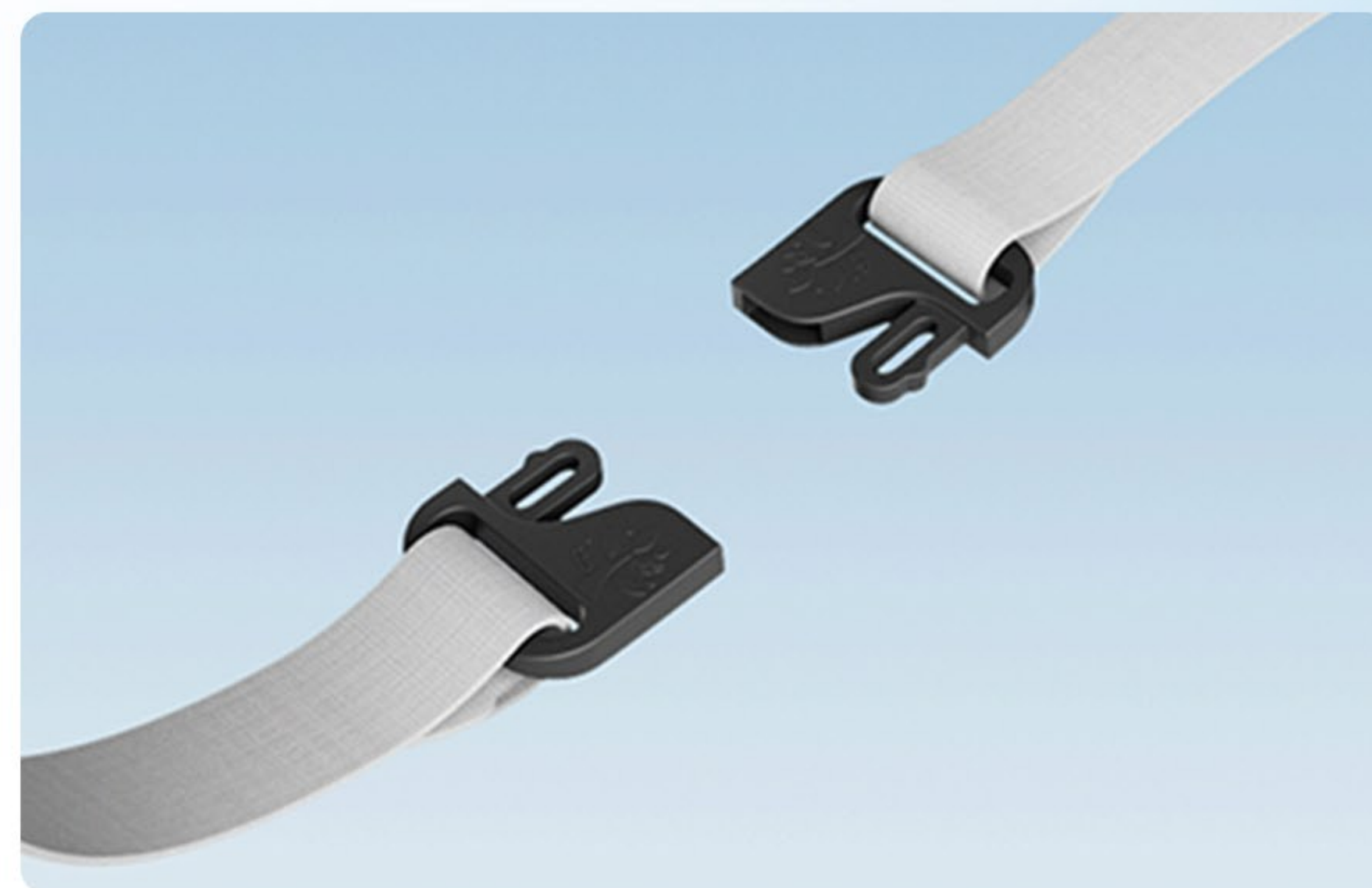


## Smart Safety Details for Peace of Mind

The windproof strap features a safety smart-release buckle that automatically detaches when excessive force is applied (e.g., during strong winds), eliminating choking hazards. The safety whistle enables parents to quickly locate their child in critical situations, ensuring safer outdoor adventures.



Safety Whistle



Smart-Release Detachable Buckle







## Featherlight Design

Weighing just **90g** with no unnecessary bulk, this hat feels barely there, making children head out without any burden and enjoy their outdoor playtime with greater ease and comfort.