

What we took for granted was actually something special.

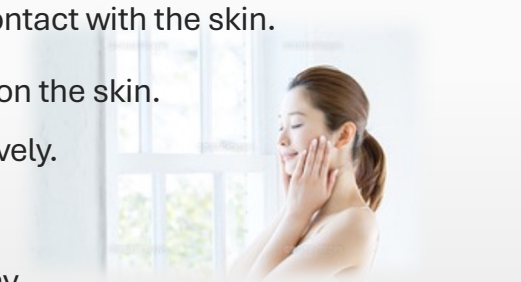
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“Skin Condition”



For nearly half a century, the company has been working with Hinoki lumber daily. On one occasion, a conversation among employees was overheard: “It really makes your skin firm,” “It gives it a nice glow.” It was discovered that the steam released from the kiln during the drying process of Hinoki lumber has the effect of improving skin firmness and glow when it comes into contact with the skin.

It was noticed that the essential oils contained in the steam from the Hinoki lumber have a booster effect on the skin. Additionally, these oils support the absorption of moisture, water, and various “beauty ingredients” effectively.



“Aroma”



Our factory, where Hinoki is processed, welcomes many visitors each day. These include clients from housing manufacturers, government officials, and students on educational visits. The comments they all share are: “It has a wonderful scent,” “It’s very soothing,” “It feels like being in a forest.”

Hinoki contains unique aromatic compounds such as α -pinene and borneol. These components offer various benefits:

- Relaxation effects that calm the mood
- Sedative effects that help soothe the autonomic nervous system and reduce excitement
- Effects that help lower blood pressure and improve sleep quality

This “special wood” is filled with a clear, refreshing scent and phytoncides that continue to purify the forest environment.