

MAZDA EZ-60

Crafting a futuristic mobile space through MAZDA's upgraded "KODO: Soul of Motion" aesthetics and electric vehicle technology.





Continuation of the KODO DNA in the Electric Vehicle Era

The EZ-60 is an innovative electric SUV model guided by MAZDA's "KODO: Soul of Motion" design philosophy. It integrates brand design essence with electric vehicle technology through a future+soul×modern exterior, redefining the aesthetic standard of electric SUVs. It features an iconic front fascia typical of the MAZDA family, with its dual-section waistline flowing from the hood through the C-pillar to the rear to create dynamic tension and a sense of motion.

Perfect Fusion of Fashion and Technology



First Electric SUV to Introduce a D-pillar Air Duct Design

The D-pillar's shark-fin air duct adopts a "light-shadow cutting" silhouette, serving as both an iconic symbol and enhancing the dynamic stance.

3D Signature Wing LED Light Bar

The 60mm-depth mounted 3D signature wing LED light bar is transparent like crystal, showcasing a sculptural artistic radiance.





Eye-catching Chameleonic Presence

The EZ-60 adopts a full-scale clay modeling process, meticulously sculpted over 300 iterations to capture a poised arc of tension. The dual-section waistline and arched fastback design exude power and dynamism, while the dynamic lighting effects around the body give the vehicle a chameleonic presence and exuberant vitality.



Optimal Aerodynamic Performance

The EZ-60 applies 9 air ducts across the vehicle for aerodynamic optimization to reduce drag and enhance driving range for optimal handling, delivering driving pleasure comparable to that of a million-dollar supercar.

The drag coefficient is reduced by 60.8 counts, extending the vehicle's range by 41 km.

The wind noise is minimized, enhancing in-cabin speech clarity by 8%.

At high speeds, the air ducts generate up to 705 N of downforce on the rear axle, ensuring sharper handling and greater stability.



Wing-shaped Wraparound Smart Cockpit

The cockpit with horizontally extended lines is reminiscent of unfurled spacecraft wings, creating an expansive view while perfectly blending cutting-edge technology with luxury.

The 2902mm super-long wheelbase, paired with flexible seats and magic storage spaces, constructs a full-scenario comfort system suitable for business, long-distance travel, camping, and more.

The built-in AI assistant is ready to invoke over 1700 car functions with millisecond-level response, developing a human-vehicle-environment cross-modal AI interaction framework.





World's First Giant-Screen Glasses-Free 3D HUD

The EZ-60 is equipped with the world's first 100-inch giant-screen glasses-free 3D HUD featuring eye-tracking. The HUD displays navigation and information close to the ground while transforming the cabin into a cinema when parked. It also supports Dolby Atmos, bringing an immersive audiovisual experience. The interface brightness adjusts automatically to ambient lighting, further enhancing visual comfort and natural interaction.



“Jinba Ittai”-based Precision Handling

The EZ-60 is optimized over 200 tuning iterations to increase roll stiffness by 20% and improve pitch control by 10%. Combined with a Continuous Damping Control (CDC) system and proprietary “Posture Geometry” technology, it redefines driver-car synergy through predictability, controllability, and fluidity, delivering the “Jinba Ittai” experience for the electric vehicle era.