

Financial news is
inaccessible for many:
full of jargon, lacking context

This problem is especially prominent among non-native speakers and students & young adults

12.2%

of Hispanic households are unbanked due to language barriers, which is double the national average of 5%

Federal Deposit Insurance Corp.

+40%

of college students lack adequate financial literacy knowledge and skills

EBSCO

76%

of college students wish they receive more help to prepare for financial futures

National Financial Educators Council

Consequences of financial illiteracy can be extremely detrimental

Poor Financial Decision-Making

Low financial literacy can lead to incurring high-interest debt or failing to save for emergencies, which exacerbate financial instability

Anxiety and Mental Health Issues

Financial instability and poverty often lead to common mental health issues, such as depression and anxiety

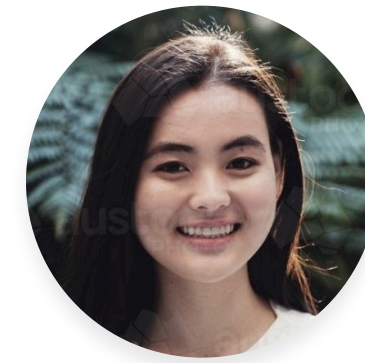
Low Retirement Preparedness

Without knowledge of compound interest, savings plans, or employer-sponsored benefits, many fail to start retirement planning early—leading to financial hardship in later life



“I moved to the US to build a better future for my kids, but I still **struggle** to understand how credit, taxes, or savings work in this country.”

First-generation immigrant parent · Flushing, NY · 42



“No one ever taught me how to manage money — I’m just trying to figure it out as I go, but it feels **overwhelming**”

Recent college grad · Queens, NY · 24

How might we make
economic news more
relevant and **actionable**
for those often left behind?