

THE INDUSTRIAL
REVOLUTION XVIII-XIX
CENTURIES BECAME
A LANDMARK EVENT IN THE
LIFE OF SOCIETY AND LED TO
INDUSTRIALIZATION.
THIS PERIOD OF HISTORY
WAS FILLED WITH A LOT OF
NEW DISCOVERIES AND
BOLD DECISIONS THAT
INSPIRED US TO CREATE
THE L&MR COLLECTION.

The concept was based on the event of 1830: the opening of the Liverpool - Manchester Railway in the UK. It is an important milestone in the development of railway transport, which was the crowning achievement of engineering thought, a symbol of the progress of that time.

The updated 2nd generation of mechanical models of the L&MR collection embraces a contemporary interpretation of the Art Deco style, while maintaining and combining the basic Industrial design features and shapes of previous models, incorporating even bolder references to the collection's concept.







HIGHLIGHTS

- 1. Conceptual design in Art Deco style containing more references to the collection's legend
- **2.** Special Hvilina-winder key and Miyota 9209 premium automatic movement, 24 jewels
- 3. Demonstration of the mechanical movement: a window of the dial, as well as a transparent case back
- 4. Product presentation: box and packaging set





THE MAIN FEATURE OF THE COLLECTION IS THE MECHANISM AND A SPECIAL HVILINA-WINDER KEY.

An unusual decision taken by our engineers and designers is designed to diversify the experience of using wristwatches, as well as solve a number of technical challenges that a complex case with the presence of overhead 'side rail' poses.

Winding with the help of a key, good plunges into the mood and era of the XIX-XX centuries.





HVILINA WINDING SYSTEM

The curved shape of the 'side rails' at the strap attachment point makes winding difficult with fingers. For this reason, we have come up with this solution.



DIAL DESIGN

Compositionally, the dial is divided into two sections: an outer part with guilloché engraving and an inner circular section with indicators. These are connected by a raised "railway track" element that doubles as a minute display.

MODEL RANGE









ROCKET NORTHUM

PLANET

LION

THE HOUR INDICATORS
ALTERNATE BETWEEN
ROMAN NUMERALS AND
APPLIED DECORATIVE SCREW
MARKERS. HVILINA
DESIGNERS EMPLOYED A
DECOMPOSITION
APPROACH, WHERE THE
STYLIZED SCREWS LOGICALLY
ALIGN WITH THE MINUTE
"RAILWAY TRACK",
IMITATING THE FASTENING
SYSTEM OF REAL RAILS.

Another striking detail is the decoration above the 6 o'clock marker: a plate inscribed with "Beware of the trains", echoing the design of 19th–20th century railway signs from England. The 27-minute marker serves as a nod to an interesting historical fact: trains on the Liverpool–Manchester Railway travelled at a speed of 27 km/h.



BACK COVER

Also one of the main features of the models is the design of the back cover. The transparent central part, inclosed in a stylized cogwheel, now demonstrates the operation of the mechanism. A matching train and the date of the railroad opening are engraved on the balance wheel of the each model.



SPECIFICATIONS

- 1. Mechanism Miyota 9029 premium automatic: 24 ruby stones, 42-hour power reserve, 10+30 sec /day accuracy;
- **2.** Front and back glass sapphire;
- **3.** Case material stainless steel;
- **4.** Quick-release strap genuine letther;
- **5.** Water resistance 50 m;
- **6.** Engraving back case;
- **7.** Case size of the oval part -34x39x10 mm;
- **8.** Overall case size $-39,2x51, 1\times10$ mm;
- 9. Strap width -22 mm;
- 10. Limited edition 300 psc. each model







PACKAGING