

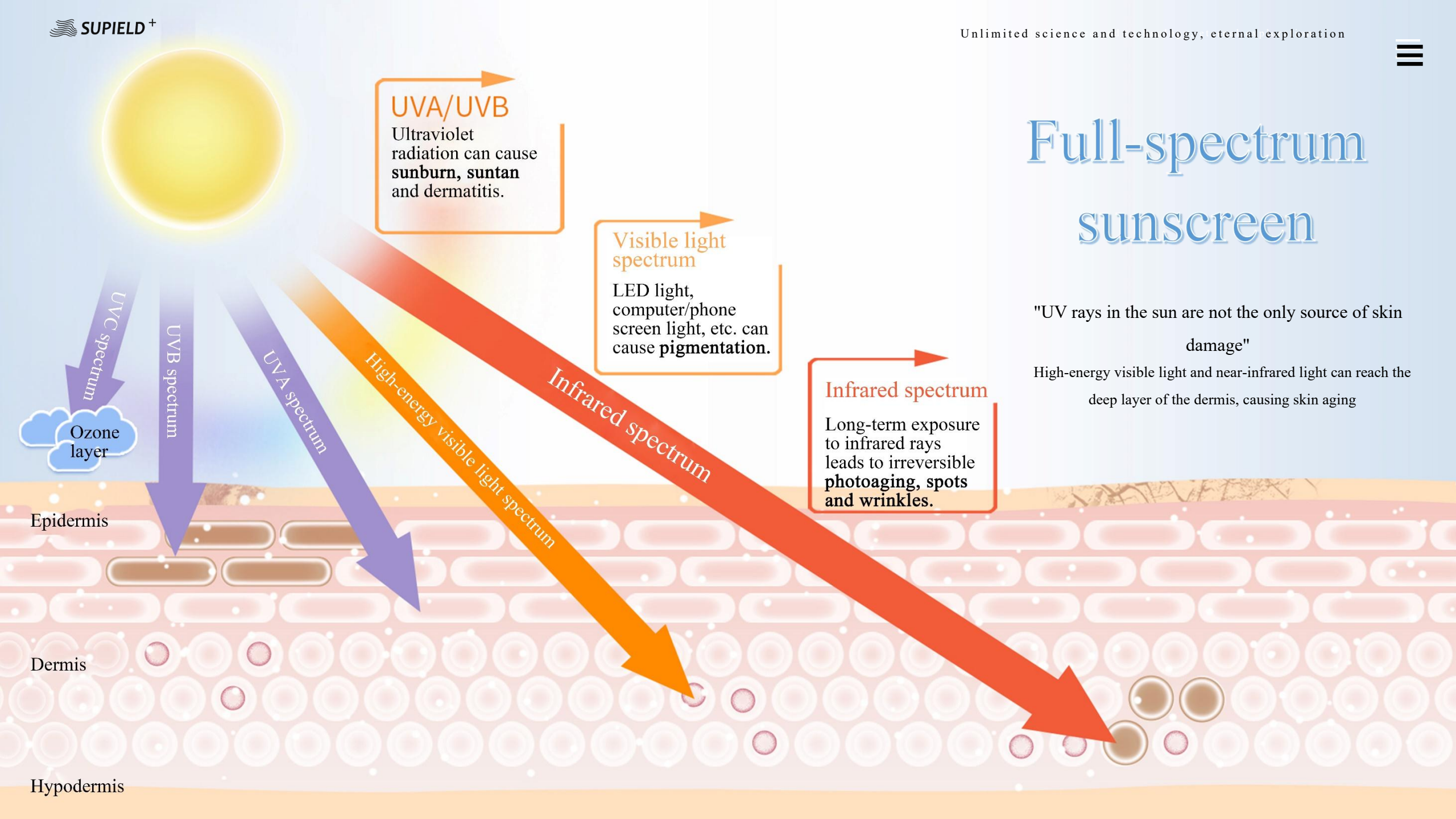
FULL SPECTRUM

Full-spectrum high UPF titanium sunscreen technology

Patent No.: ZL 2019 2 0386381.X

TiO₂





Four advantages



Full-spectrum
sunscreen

Block the damage caused by UV, infrared rays, and visible light to the skin, and prevent photoaging and skin cancer.



High UPF sunscreen

Supied sun protection clothing provides UPF 600+ protection, more than ten times higher than the national standard, ensuring strong and reliable protection for skin.



Titanium cooling
fabric

The titanium composite fiber cooling fabric adopts titanium contact dropwise condensation cooling technique to ensure a washing-resistant and long-lasting cool sense.



Industry status

Pioneer of full-band apparel
Ranked first in global sales of full-band apparel for 3 consecutive years

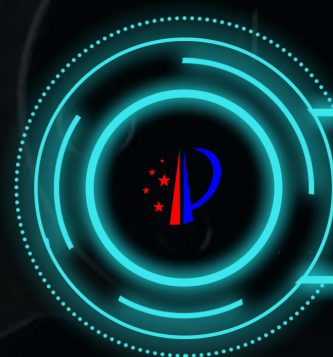
Global certification



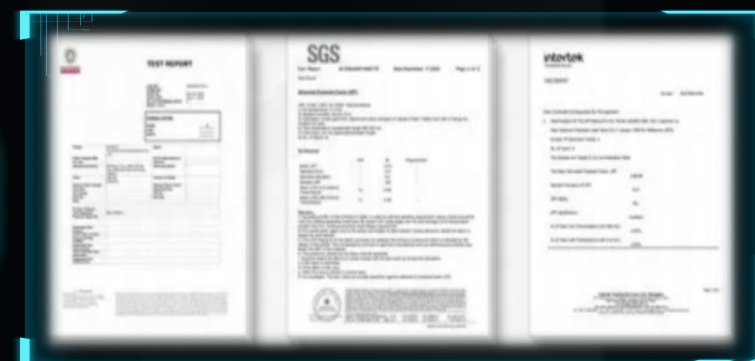
The first to pass authoritative sunscreen tests in
33 countries
Including the USA, EU, South Korea, Japan and Australia



Recommended by Skin Cancer Foundation (SCF)
A sun-protective clothing brand recommended by SCF



Patented full-spectrum sunscreen fabric
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China's first professional sunscreen theme fashion show

Launched by Supield at Shanghai Fashion Week 2021

AW 21

SUPIELD+ 2021 full-spectrum titanium sunscreen series

Theme "Daylight Hours"

At the Shanghai Fashion Week 2021, Supield launched its first technology fashion collection — full-spectrum titanium sunscreen series. The patented fabric certified by 33 countries with UPF 600+ protection was tailored and combined with fashion elements and techniques such as linear structure, hollowing out, splitting, and irregular splicing. Then it was integrated with the brand logo and the pattern of manta ray, creating a new visual experience that combined art and technology in daylight scenes.

Supield full-spectrum titanium sunscreen series was recommended by SCF, embodying the technology concept of the brand. Inspired by the harmonious coexistence between man and nature, this show set up a scene where the sun shines on the ocean, forest, desert and other things, while people lead a young life and embrace the sunshine. The concept of full-spectrum titanium sunscreen proposed by Supield for the first time in China. Specially processed yarns and fabrics can physically block the damage of sunshine to the human body, that is, photoaging. This is a brand-new, technology-based and fashionable all-environment optical protection concept.



SUPIELD+

daylights_protect ('TIME/SPACE/NUMBER');

Daylight Hours



单链接销量
100万⁺件

全品类覆盖

Full range of categories coverage

Sales of a single link
exceed 1 million pieces



单链接销量
20万⁺件

Sales of a single link
exceed 200,000 pieces

