

JOURNEY

A Sandwood Aroma Diffuser

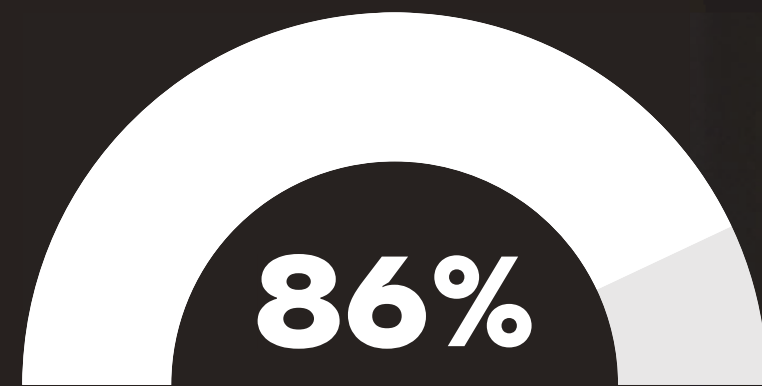


Industrial design
Household Appliances



PROBLEMS

In today's context, where remote and home-based work are increasingly prevalent, the blurred boundary between work and life has led to **over 57%** of people working beyond regular hours and **64%** reporting a decline in mental well-being.



of employees who work from home full-time experience burnout (Zippia)

36.2 M

Americans work remotely in 2025 (Upwork)

“

I really enjoy burning incense, but I usually use candles more often to relax my spirit because the process of using sandalwood is too complex and not as convenient as candles.

-Jennie

Swann, J. (2024, November 15). Survey reveals remote work hidden mental health challenges - Workplace Wellbeing Professional. Workplace Wellbeing Professional. <https://workplacewellbeing.pro/news/survey-reveals-remote-work-hidden-mental-health-challenges/#:~:text=%23%23%20Work,Support%20Struggles>



Design thinking

Balance & Stimulation

The commute to and from work, as well as the coffee breaks we often take for granted, regularly serve as transitional rituals, helping us to transition from home mode to work mode and then from a hectic to a relaxed state.

Meanwhile, stimulating the five senses, especially using olfactory aromatherapy and sandalwood, calms the mind and refreshes attention. Moreover, ritualizing our design, which combines aromatherapy lighting with installation activation, can re-establish a sense of ritual and boundaries that are often lacking in the home office.

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Moodboard



Sense of Ritual

The regular shape makes me feel a sense of ritual

Controversial

Very contradictory, the lines and surfaces are sometimes very gentle and sometimes very sharp

Soft

The curves make me feel very soft

Atmosphere

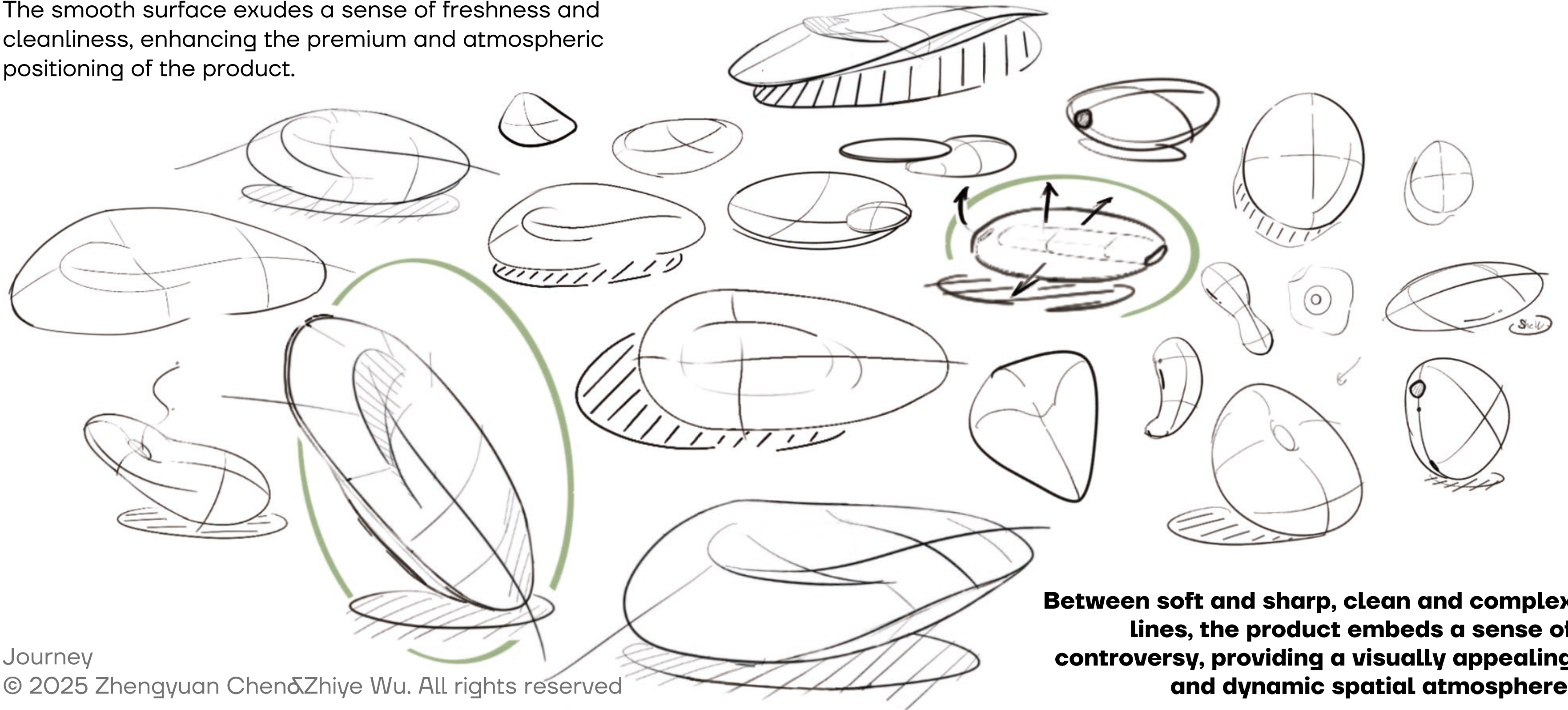
It can adjust the sense of atmosphere of the space, visually.

Neat

Smooth surface give it a clean and finished look

Idea exploration

The smooth surface exudes a sense of freshness and cleanliness, enhancing the premium and atmospheric positioning of the product.



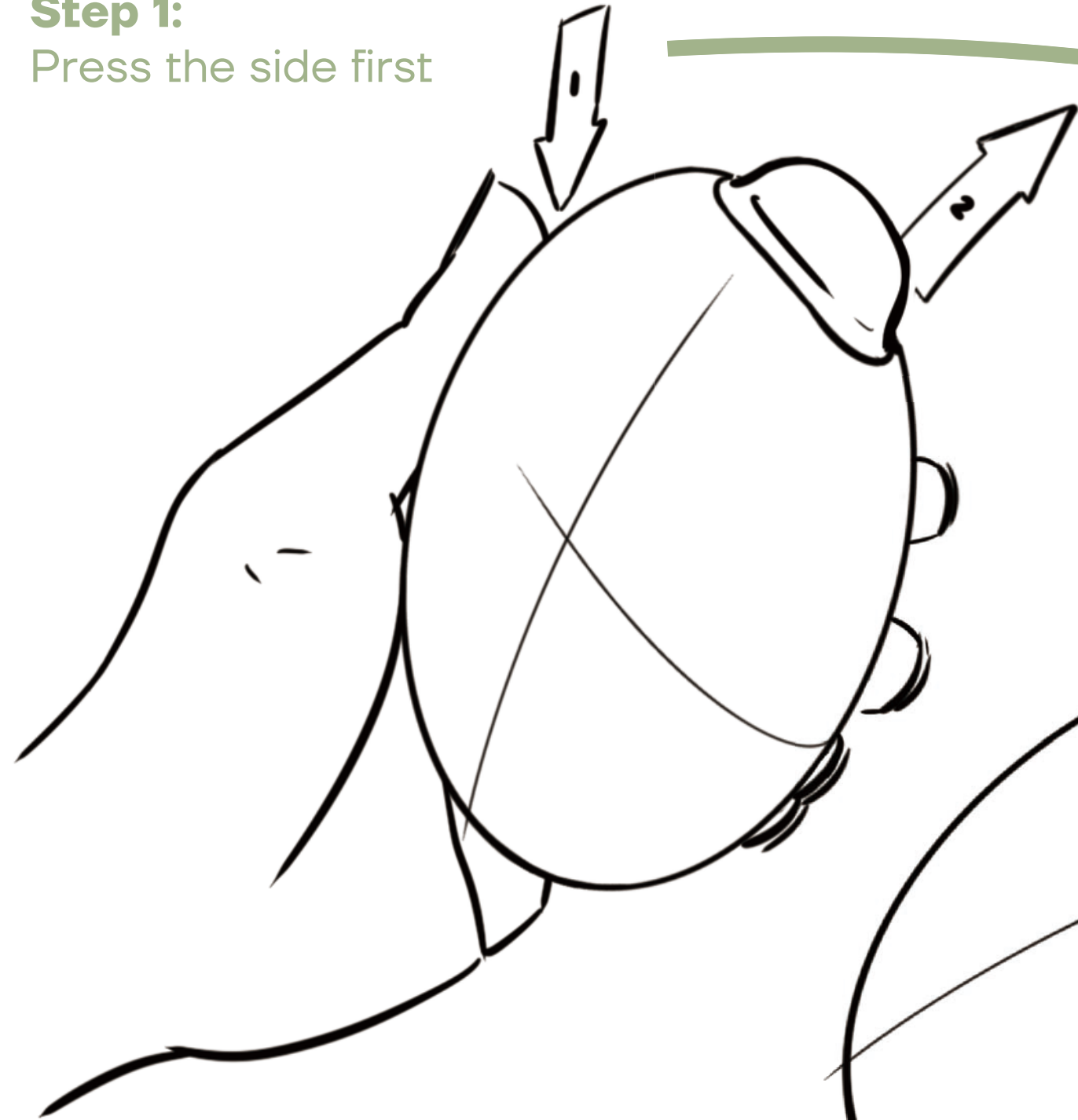
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Between soft and sharp, clean and complex lines, the product embeds a sense of controversy, providing a visually appealing and dynamic spatial atmosphere.

Usage

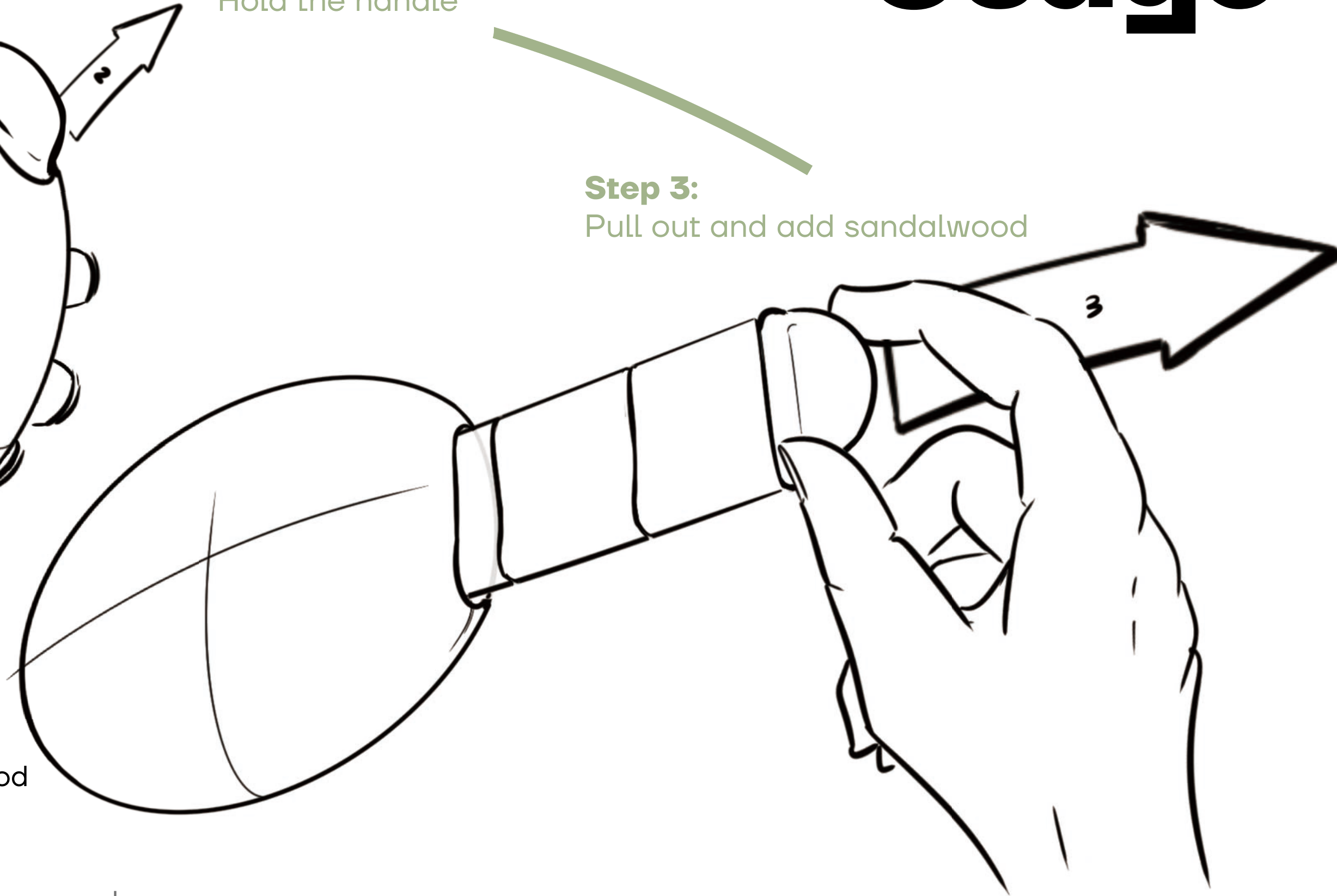
Step 1:

Press the side first



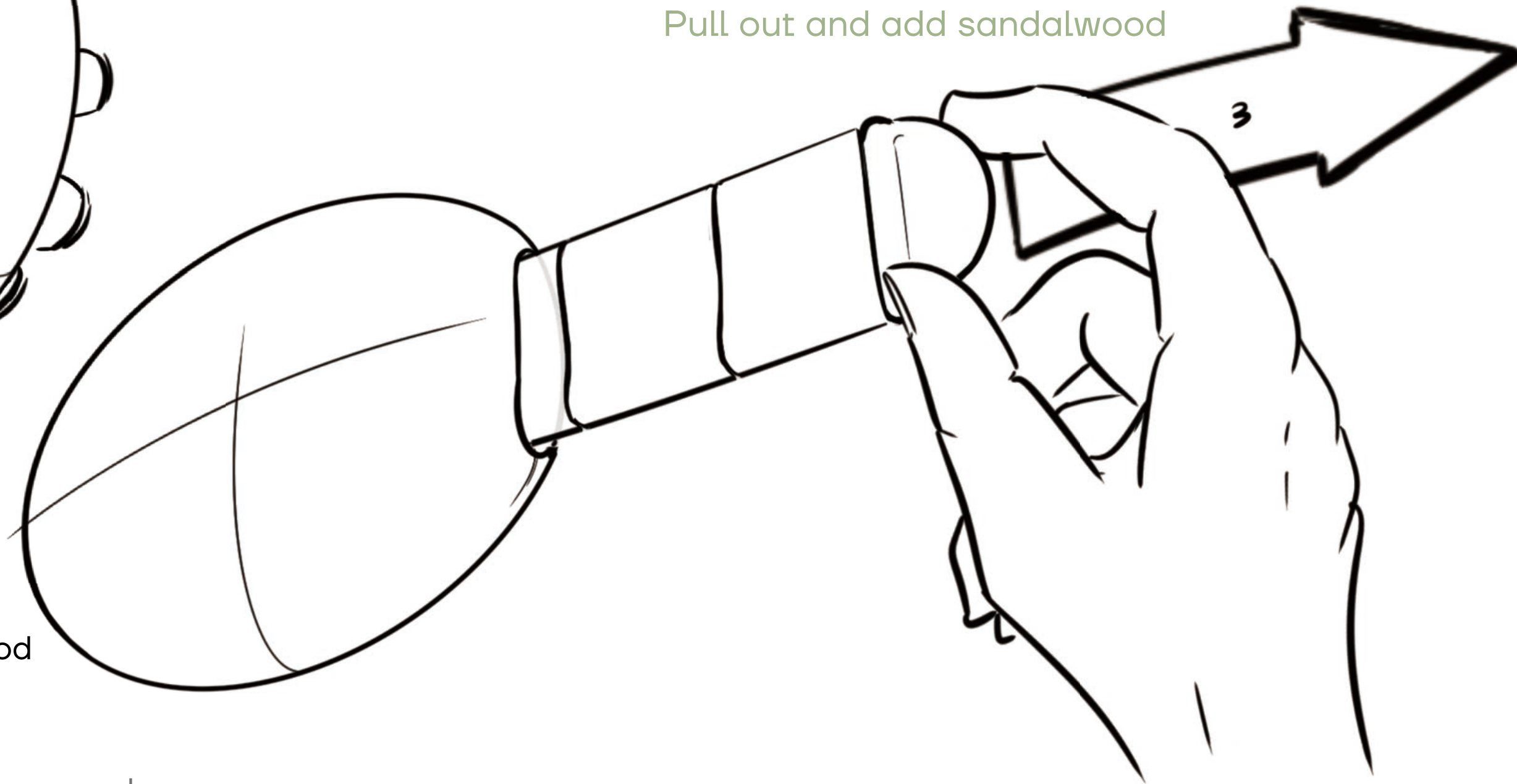
Step 2:

Hold the handle



Step 3:

Pull out and add sandalwood



It can place more than one piece of sandalwood at a time, making it easy to use and clean.

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Usage

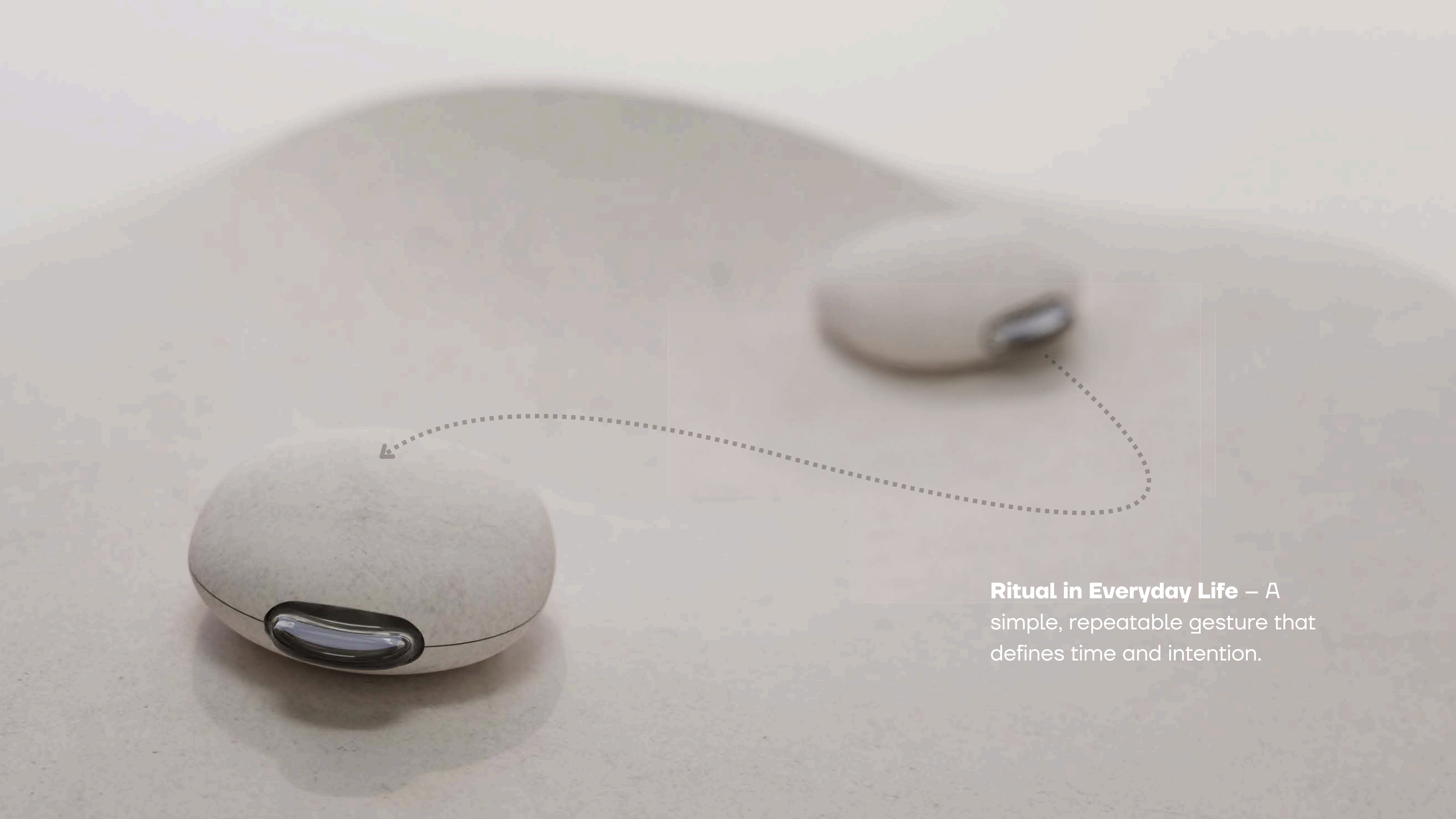
A woman with dark hair tied back, wearing a grey robe, is shown in profile. She is reaching out with her right hand to touch a small, dark, circular object on a larger, circular, light-colored wall-mounted device. The device has a glowing yellow ring around its perimeter. The background features a window with horizontal blinds, through which green foliage is visible. The overall atmosphere is calm and focused.

Step 4:

Gently slide the burner to the edge to begin the ritual, allowing users to relax and focus beneath the incense.



Sensory Transition – Sandalwood and warm light guide the mind between states.



Ritual in Everyday Life – A
simple, repeatable gesture that
defines time and intention.



For Home-Based Living –
Restores psychological boundaries
without changing architecture.



Space Reimagined — Journey does not just enter a space—it transforms it into a place of awareness.