



Frog Prince Kids' All-season Moisturizing Creama

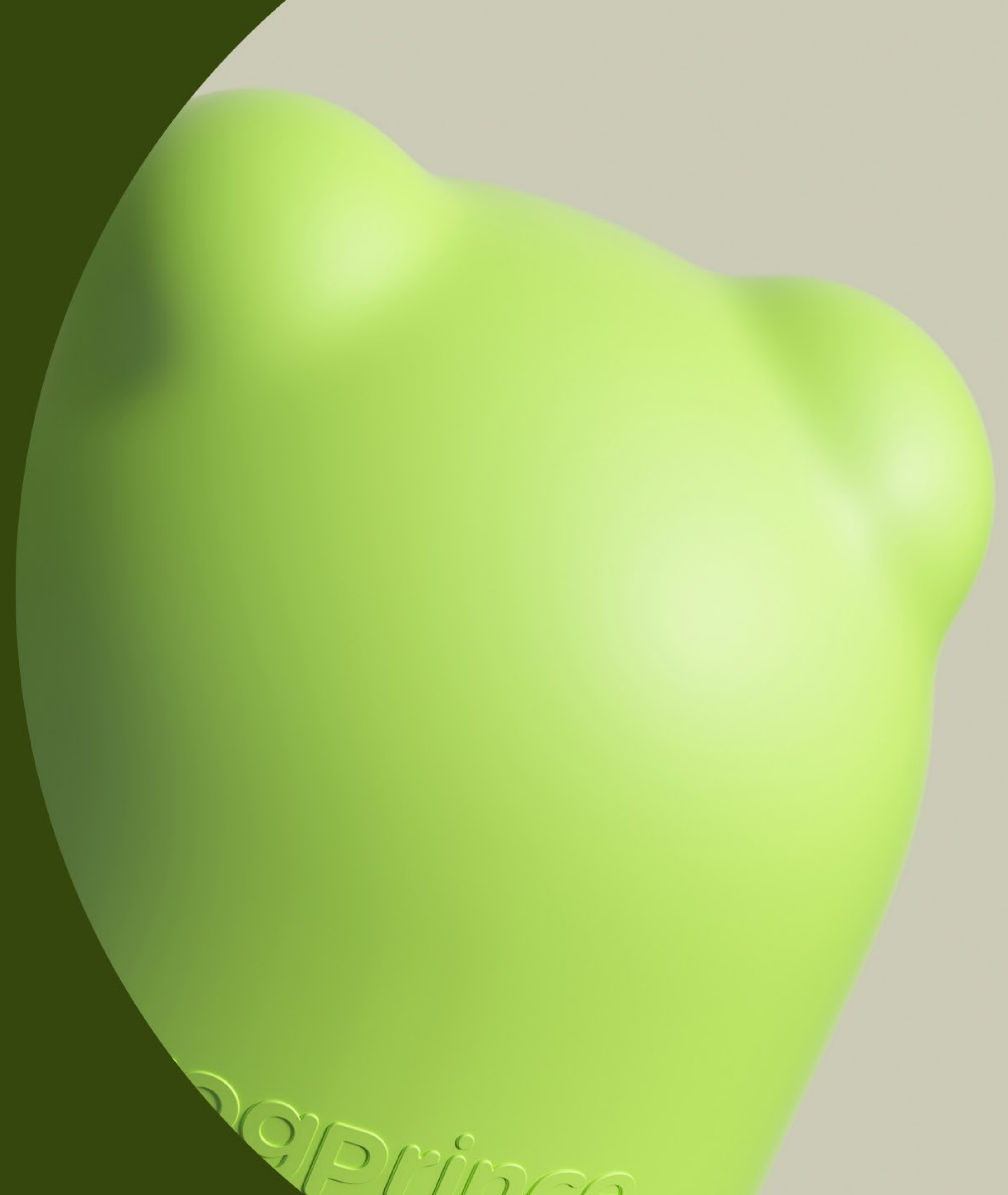


Start a dialogue with nature's guardian through a minimalist bio-inspired aesthetic.

Coexisting with Nature, Safeguarding Childhood Innocence



The packaging design draws the core biological symbols of the frog's eyes, mimicking their rounded arcs, slight convexity, and alert focus to symbolize constant protection for a child's skin.



Princo

Bionic Structure, Adorable and Attractive



Bionic Form: The frog's head is abstracted into soft, voluminous curves, with the eye proportion enlarged to cover 1/3 of the top surface area, creating a strong visual signature.

Ergonomics: The convex eye surface conforms to a child's hand shape, ensuring a comfortable grip and intuitive usability.

Emotional Design: The rounded "adorable" form features a matte texture that subtly conveys gentle barrier-repair properties.



Minimalist Design, Natural Elements



The entire bottle body embraces a rounded cylindrical shape that symbolizes the product's gentle and non-irritating properties. The minimalist aesthetic body, paired with a one-piece molded base, reduces material consumption while establishing a visual-metaphoric connection between a "natural living being" and a "product function carrier."



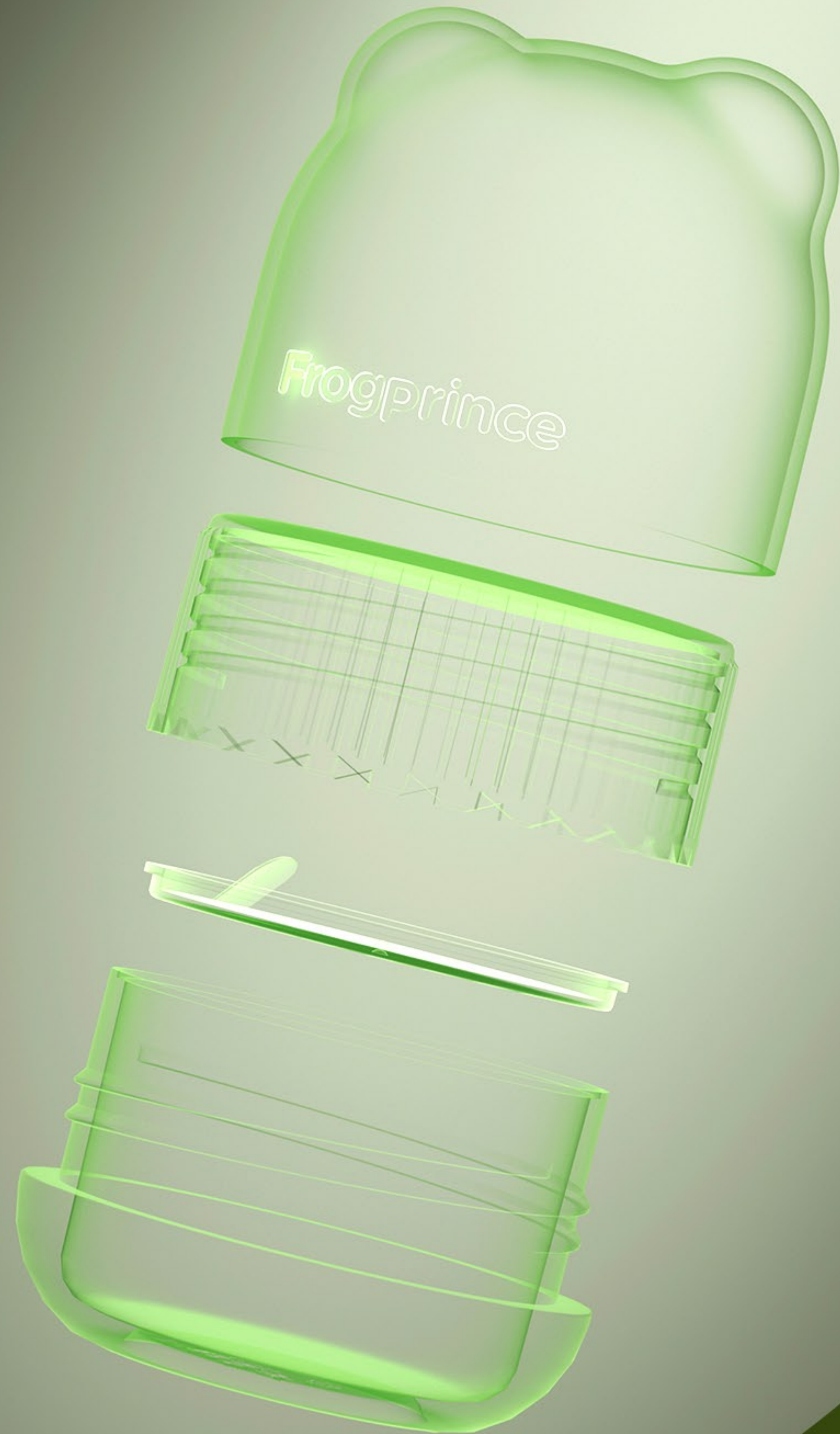
Eco-friendly Materials, Optimized Texture



The overall matte finish enhances both the tactile experience and the visual association with safety. The cap is made from recyclable PP material, embodying an eco-friendly and sustainable design philosophy.

The semi-transparent PP base offers a subtle glimpse of the cream inside, adding visual appeal and interest. This streamlined design minimizes components to reduce material consumption, reflecting our commitment to environmental protection.





A Silent Dialogue with Nature's Guardian



Merging bionic designs, child-friendly ergonomics, and eco-friendly materials, the packaging harmonizes functionality, emotion, and sustainability, providing an innovative paradigm of “transforming biological imagery into practical value” for children’s skincare packaging.