

Allbirds Natural Tech Soft Short-sleeve Tee

Achieving a balance of softness, breathability, and durability through the application of physical principles.





Physical Process for Optimal Comfort

Softness is achieved without relying on chemical softeners. Instead, the fabric's tactile comfort comes from the fiber's own fineness and a physical micro-sueding process, resulting in a skin-friendly touch that stays breathable and dry. Even after repeated washing, the fabric retains its shape, touch, and structure—ensuring a longer product life.

Soft and Skin-friendly Touch

Though constructed with a single-knit structure, the fabric appears fuller and more dimensional thanks to the yarn-dyed process and subtle surface treatment. This delivers the comforting density of a double-knit, while maintaining the lightweight flexibility unique to single jerseys.





Excellent Moisture-wicking Performance, Long-lasting Comfort and Freshness

Crafted through a yarn-dyed knit, the fabric features a 3D coil structure that amplifies its internal capillary effect. This facilitates rapid sweat absorption and heat dissipation, keeping wearers dry and cozy throughout the day.



Refined, Minimalist Visual Aesthetics

The fabric is made with tone-on-tone melange yarns, creating a soft gradient texture and matte finish. It introduces visual depth within a minimalist aesthetic.



Specially Tailored for Asian Physiques

Specifically tailored for Asian body proportions, it features a curved shoulder seam design that enhances the shoulder contour and the chest structure, creating a more sculpted silhouette, superior stability, and a powerful visual presence.



Relaxed yet Structured Fit

With its relaxed yet structured fit, this piece allows effortless movement without tightness or slouch, meeting the demands of the modern urban man and enabling a seamless transition from home comfort to social settings.

