

# SNORINATOR

**Founded: 2023 | Headquarters: Pomona, NY**

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The Snorinator® is the breakthrough anti-snoring pillow crafted to help promote the happy, healthy sounds of silence in your bedroom. Invented by a life-long snorer, it is modeled after the “High Fowler Position” sleeping protocol dating back to 1888, paired with a patented Hinged Head Nest™ to keep sleepers upright for improved oxygen flow and to help reduce nonclinical snoring. Made in CertiPUR-US® Certified Memory Foam, the Snorinator actually feels like sleeping on a cloud. For more information, visit [TheSnorinator.com](https://TheSnorinator.com).

## **SNORINATOR PRODUCTS**



### **The Snorinator Pillow**

The Snorinator is a premium, upright memory foam pillow engineered to help reduce snoring and improve sleep quality. Designed to support open airways, enhance circulation, and minimize back and neck pain, key features include:

- **Patented Hinged Head Nest™:** Cradles the head and neck to prevent rolling or tipping forward, helping maintain proper alignment and clear airways throughout the night.
- **66° Upright Angle:** The only anti-snoring pillow modeled after a clinically recognized sleep posture, the “High Fowler’s Position”, proven to improve oxygen flow and circulation, promoting better oxygen flow and circulation for deeper, more restful sleep.
- **CertiPUR-US® Certified Memory Foam:** High-density foam for safe, durable, and supportive comfort that feels like sleeping on a cloud.
- **Ergonomic Support:** Helps alleviate back and neck pain while promoting proper spinal alignment.
- **Non-Invasive Solution:** A natural approach to reducing nonclinical snoring without machines, mouthpieces, or medication.
- **Built to fit all body types:** The Snorinator comes in two sizes, standard, which is best for snorers over 5' 6”, and small, which is best for snorers under 5' 6”.

### **The Snorinator Travel Bag**

- A durable, zippered travel case that fits both standard and small Snorinator pillows. Ideal for storage or on-the-go use, it keeps your pillow clean, protected, and ready for restful sleep anywhere.

### **The Snorinator Fitted Pillowcase**

- The custom-fit pillowcase is made from soft-touch, moisture-wicking fabric for cool, breathable comfort. Machine-washable and designed for effortless sheathing and removal, it combines convenience with lasting comfort.

## **FOUNDERS**

### **Lloyd and Sue Ecker**

The Snorinator was created by married couple Sue and Lloyd Ecker. For fifty years, Lloyd's snoring was a constant challenge, keeping both him and Sue from getting quality sleep until she finally kicked him out of their bedroom. After trying every modern snoring product on the market, Lloyd became determined to find a solution that would let them sleep soundly together again. His research led him to the ["High Fowler's Position,"](#) a medically recommended sleeping posture developed in 1888 by Dr. George Ryerson Fowler. The results inspired him to design a supportive upright pillow that helps sleepers stay in position and breathe freely through the night. Since inventing The Snorinator, Lloyd hasn't snored since.



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