

# Vortuxe Series for Phone and Airpods





# The Embodiment of Natural Energy

The Vortuxe Series for Phone and Airpods draws inspiration from the flowing forms of natural storms, symbolizing a fusion of power and elegance. Its distinctive 3D vortex texture and four-corner protective design serve as strong visual identifiers, pioneering a "tangible dynamic aesthetic" in tech accessories.

Unlike traditional smooth casings, Vortuxe integrates light, touch, and structural protection, giving the product a strong recognition both visually and tactilely. Its original design has been granted a U.S. design patent D1062710S, establishing the brand's independent design language.







#### Storm Aesthetics, Minimalist Form

This series achieves its three-dimensional, flowing 3D vortex texture through precise modeling and layered craftsmanship. Each curve creates soft gradients under light, with the visual sense of flow complementing the delicate tactile feel. The raised four-corner protection not only enhances drop resistance but also aesthetically balances strength and softness. The overall appearance features a natural color palette—from Cloud Mist Grey to Morning Mist Blue—conveying an aesthetic philosophy of "calm within power." Through rigorous proportion control and minimalist composition, the Vortuxe Series exhibits a unique "minimalist power," reinforcing the brand's visual identity.

## Deep Collaboration Between Design and Engineering

The Vortuxe Series not only boasts a unique appearance but also prioritizes the practical aspects of user experience.

The outer shell features a dual-layer protective structure of high-quality liquid silicone and a microfiber lining, offering a smooth touch, stain resistance, and wear resistance. The series is fully compatible with the MagSafe magnetic system, enabling seamless charging and multi-accessory use, maintaining both efficiency and aesthetic appeal. The earphone protective case and silicone stand follow the same design language, featuring an LED visible window, anti-slip upper cover, and impact-resistant structure, providing users with a stable and convenient experience that demonstrates deep collaboration between design and engineering.



Dual-layer protective structure



LED visible window Anti-slip upper cover Impact-resistant structure



Silicone phone stand Supported either horizontally or vertically



### **Design Returns to Sustainability**

The Vortuxe Series utilizes recyclable liquid silicone certified by the Global Recycled Standard, with recycled content exceeding 50%. It is also certified by SGS and RoHS environmental standards, ensuring the material's safety and durability. Production processes strictly control energy and waste, eliminating the use of harmful solvents. Packaging uses biodegradable paper materials and plant-based soy ink printing, comprehensively reducing the environmental footprint. Furthermore, the series complies with Climate Pledge Friendly sustainability standards, reflecting a long-term commitment to environmentally friendly design.



Recycled content exceeding 50%



Certified by SGS and RoHS environmental standards



Eliminating the use of harmful solvents



Comprehensively reducing the environmental footprint

