



# JIMMY LANDABURU

CREATIVE SENIOR / ART DIRECTOR

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*" It's not about ideas. It's about making ideas happen. "*

## HONORS

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|            |                                                                      |
|------------|----------------------------------------------------------------------|
| 2017, 2018 | NEW YORKS FESTIVALS: <b>GRAND JURY OUTDOOR, DESIGN</b>               |
| 2018       | LISBON HEALTH FESTIVAL: <b>GRAND JURY</b>                            |
| 2018       | AMERICAN BUSINESS AWARDS: <b>GRAND JURY</b>                          |
| 2017       | LUXURY INTERNATIONAL AWARDS: <b>EXECUTIVE PRESIDENT JURY BOARD</b>   |
| 2017, 2018 | MUSE INTERNATIONAL AWARDS: <b>GRAND JURY BOARD</b>                   |
| 2017       | EL OJO DE IBEROAMÉRICA FESTIVAL (ARGENTINA): <b>PRINT CRAFT JURY</b> |
| 2017       | VEGA DIGITAL AWARDS: <b>GRAND JURY BOARD</b>                         |
| 2017       | WINA WORLD AD AWARDS: <b>TITANIUM JURY</b>                           |
| 2017       | CRESTA INTERNATIONAL ADVERTISING AWARDS: <b>GRAND JURY BOARD</b>     |
| 2017       | GLOBAL TRENDS VIDEO AWARDS: <b>FINAL JURY</b>                        |
| 2016, 2017 | ADSTARS FESTIVAL (KOREA): <b>PRELIMINARY JURY</b>                    |
| 2016, 2017 | FESTIVAL INTERNACIONAL DE PUBLICIDAD (ARGENTINA): <b>RADIO JURY</b>  |
| 2016       | THE ONE CLUB NY: <b>Y&amp;R BOOTCAMP MENTOR</b>                      |

## AWARDS

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|      |                        |
|------|------------------------|
| 2017 | ADSTARS FESTIVALS      |
| 2016 | THE NEW YORK FESTIVALS |
| 2012 | EFFIE AWARDS           |
| 2011 | POSTER CONTEST DESIGN  |
| 2011 | FESTIVAL DEL CARIBE    |
| 2006 | EL OJO DE IBEROAMÉRICA |
| 2006 | FESTIVAL CÓNDOR DE ORO |
| 2006 | DIARIO EL COMERCIO     |
| 2004 | EL OJO DE IBEROAMÉRICA |

## WORK EXPERIENCE

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|              |                                                         |
|--------------|---------------------------------------------------------|
| 2014 - today | CREACIONAL / AAG Senior Art Director                    |
| 2011 - 2013  | NORLOP JWT Art Director                                 |
| 2010 - 2011  | TORO VÁZQUEZ MORA / FISCHER AMÉRICA Senior Art Director |
| 2008 - 2010  | LOWE ECUADOR Head of Art                                |
| 2003 - 2007  | MARURI GREY Art Director                                |
| 2002 - 2003  | YOUNG & RUBICAM / RIVAS Graphic designer                |
| 2000 - 2001  | MARURI GREY Graphic designer                            |

## INTERNSHIPS

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|      |                                                   |
|------|---------------------------------------------------|
| 2014 | GREY BRASIL Creative / Art Director               |
| 2003 | AGULLA & BACCETTI Creative / Art Director         |
| 2003 | YOUNG & RUBICAM ARGENTINA Creative / Art Director |

## CLIENTS

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SAMSUNG, LG, SONY, CHEVROLET, BMW, DIRECTV, NIRSA, CLARO, COMANDATO, ARTEFACTA, BANKARD, MARCIMEX, SUPERCINES, TVCABLE, JBG, PYCCA, IIASA, LAN CHILE, TESALIA, MEAD JOHNSONS, BANCO AMAZONAS, BANCO BOLIVARIANO, UNILEVER, HOTEL ORO VERDE, SMIRNOFF, JOHNNY WALKER, CORONA, RTS, DIFARE, AMONG OTHERS.

## EDUCATION

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|      |                                                                              |
|------|------------------------------------------------------------------------------|
| 2018 | <b>EDX UNIVERSITY OF QUEENSLAND</b> English Grammar and Style                |
| 2017 | <b>CREHANA</b> Fundamentos de Diseño UX                                      |
| 2017 | <b>MASHABLE SOCIAL DAY EC</b> Congress Digital Trends                        |
| 2011 | <b>BBDO ECUADOR WORKSHOP</b> Photography & Art Direction                     |
| 2007 | <b>BROTHER SCHOOL WORKSHOP</b> Creativity Weekend                            |
| 2004 | <b>MARURI COMMUNICATIONS WORKSHOP</b> Creative Strategies                    |
| 2004 | <b>AGULLA &amp; BACCETTI OPEN MIND INTL WORKSHOP</b>                         |
| 2004 | <b>DESIGNERS REPUBLIC WORKSHOP</b> / Ian Anderson                            |
| 2004 | <b>McCANN 1Th Ecuador Creative Seminary</b> Gustavo Taretto / Martín Mercado |
| 2002 | <b>UNIVERSIDAD DE GUAYAQUIL</b> Bachelor on Graphic Design                   |

## ACADEMIC / OTHERS

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|      |                                                                  |
|------|------------------------------------------------------------------|
| 2017 | <b>ADOBE AWARDS</b> Final Jury / Mentor                          |
| 2016 | <b>BENDITA CARPETA ARGENTINA</b> Creativity mentor               |
| 2016 | <b>CREHANA LATIN AMERICAN SCHOOL</b> First 3D ecuadorian teacher |
| 2012 | <b>M.I. MUNICIPIO DE GUAYAQUIL POSTER CONTEST</b> Final Jury     |
| 2005 | <b>VISOLIT GRAPHIC DESIGN CONTEST</b> Final Jury                 |

## PERSONAL SKILLS

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## SKILLS

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## SOCIAL PROFILES

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