

ABOUT^{BE}

HELLO



I'm **Eugenio Bini**

I'm an Architect, an Engineer
and a Creative Director

I was born in Assisi on January 20th 1990
and I live in via Santorre di Santarosa 4
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Let's stay in touch!

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D. Lgs. 30 Giugno 2003, n. 196 per ogni comunicazione.

ABOUT

Graduated with honours in Engineering and Architecture from University of Perugia with the experimental thesis “Perspectives of Urban Regeneration: Public Space and Traffic Calming Strategies” in 2014 and awarded as best graduate student of the year, I qualified both as an Architect and an Engineer.

After graduating, I joined the International Workshop “Lisbon Expo, towards Urban Mending” within the Master “Remaking Landscapes” (UPC – Lisbon) and attended classes with tutors including some of the most important world’s architects such as Gonalo Byrne and Alvaro Siza. I have collaborated with a number of Italian architectural practices, including Carlo Ratti Associati, where I’ve been involved in top-designs such as the Masterplan for Mutti Headquarters, a design-concept for Poste Italiane and Real Rio, an interactive installation for the 2016 Olympic Games sponsored by Cisco System.

Lifelong learner, always interested in new challenges and opportunities I have also focused on product design and auto-production. My latest project, “Figaro”, a hi-tech coffee table, was widely exhibited and critically acclaimed.

Over the years, I gained a large experience in the field of advertising graphics helping companies to define identity and strategies of communication. As art-director I put my self in various creative areas including: branding, logos and corporate images, online/offline advertising, packaging, web design, UI/UX, books, catalogues and magazines, infographics, videos and motion-design, environmental graphics and signage, copywriting.

Beyond the professional career, I promote teaching and researching activities.

SKILLS

Business Skills

Art Direction and Graphic Design focused on Logo Design, Brand Identity, Packaging, UI/UX, Web Design, Advertising

Product Design
Interior Design
Architectural and Landscape Design

Marketing and Communication
Vision and strategy
Inspire and innovate
Idea and functional concepts
Networking and relationship

Autonomy
Responsability and accuracy

Software Skills

Excellent knowledge of Mac / Windows Os

Autocad, Rhinoceros, SketchUp, Lumion, Grasshopper, V-ray

Photoshop, Illustrator, InDesign
After Effects, Premiere

Word, Excel, PowerPoint, Outlook

Wordpress and front-end editor
basic coding

SKILLS

Personal Skills

Public speech, discussion and debate
Writing and storytelling
Listening and empathy

Languages

Italiano > Native
English > Good

Interests

Photography, art, technology,
music (I'm a deejay too!), travelling

Driving Licence

B, own car

POSITIONS

06/2020
today

Jury Member

Mediastars Award / www.premiomediasstars.net

10/2016
today

Art Director & Project Manager

MAND Creative Lab / www.mand.it

06/2016
08/2016

Architect

Peter Plattner Architekt / www.peterplattner.it

10/2015
05/2016

Architect

Carlo Ratti Associati / www.carloratti.com

08/2015
09/2015

Architect

Mario Solinas Architetto / www.mariosolinas.it

04/2015
08/2015

Engineer & Competition Office Manager

Area Progetto Associati / www.areaprogetto.it

09/2014
01/2015

Architect

Studio Are / www.andreamatcovich.it

05/2013
today

Founder

beingarch / www.eugenibini.it

05/2013
today

Collaborator & Tutor

Università degli Studi di Perugia
Dipartimento di Ingegneria

DEGREES

- 2015 **Postgraduate Degree in Landscape Architecture**
Università Politecnica de Catalunya
- 2014 **Architect Qualification – Section A**
Università degli Studi di Camerino
- Engineer Qualification – Section A**
Università degli Studi di Perugia
- 2013 **Best Graduate Award**
Università degli Studi di Perugia
Dipartimento di Ingegneria
- MSc Degree in Construction Engineering – Architecture**
grade 110/110 cum laude
- GRADUATION THESIS: “Prospettive di riqualificazione urbana: spazio pubblico e traffic calming. Un’ipotesi progettuale per Perugia, Borgo XX Giugno”
Supervisor: Urb. Prof. Mariano Sartore
- 2012 **Best Student Award**
Università degli Studi di Perugia
Dipartimento di Ingegneria
- 2008 **High school degree with science concentration**
grade 94/100 – Liceo Alessi, Perugia
- 2007 **ECDL certification**
Test Center ITET Capitini, Perugia

ISSUES

2020 **Professione Creativo. Sull'origine dell'ispirazione e sul futuro della comunicazione.** Article for Media Star Editore, Milano 2020

2015 **Quando l'artigianato incontra l'hi-tech.** Interview by Giovanni Tomasini for dentroCASA Magazine n. 191, Brescia 2015

Ecosistema adriatico. Un futuro open per l'ex zuccherificio di Jesi: idee a confronto. Interview by Valentina Vindusca for nòva, technologic heading of "Il Sole 24 Ore" journal, Jesi 2015

2014 **Scenari strategici per la rigenerazione urbana. Un masterplan per Perugia - Borgo XX Giugno.** First monographic issue of the series "Urban Strategies", Perugia 2014 – ISBN 978-88-903857-2-8

2012 **Mentions of the works realized during my academic record.** Construction Engineering – Architecture, Università degli Studi di Perugia

From the urban shape to the image of the city. Geometry and figuration at the beginning of built space, Marco Filippucci Ph. D. Thesis, La Sapienza – Università di Roma, Dipartimento di Storia, Disegno & Restauro dell'Architettura, Roma 2012, supervisor Roberto De Rubertis.

DISEGNARE CON vol. 3, n. 6 (2010) – The documentation of cultural heritage, curated by Cristiana Bartolomei. Marco Filippucci – Pixel clouds. Photo modelling through free softwares for the relief in architecture.

EVENTS

- 2021 Shortlisted to start a smart-green city regeneration with the thesis project "Perspectives of urban regeneration: public space and traffic calming strategies; a planning hypothesis for Perugia, Borgo XX Giugno" placed on the Recovery Plan Founds Agenda.
- Supporting activity at the Residential Workshop of Urban Planning Design "La città immaginifica. Giovani, inclusione sociale e rigenerazione urbana." as tutor
May 15-17th, Spello
- 2019 Supporting activity at the Residential Workshop of Urban Planning Design "Transizioni Urbane. Progettualità, spazio pubblico e partecipazione per la rigenerazione di Corso Garibaldi." as tutor
May 17-19th, Perugia
- 2015 Participation at the Design Workshop "Sustainability in architecture" with Mario Cucinella, July 3-4th, Gubbio
- Selected to participate at the Residential Workshop of Urban Regeneration "Open Innovation Contest – Un parco tecnologico per Jesi", May 8-9th, May 22-23th; June 12-13th, Ancona, Jesi
- High-training course on "Participation in public tenders for engineering and architecture services contract" with a duration of 16 hours, May 13-14th, Rome
- Exibiting the high-tech coffe-table "Figaro" at "Dentro Casa Design", March 13-14-15th and 20-21-22nd, Brescia

EVENTS

- 2015 Presentation of the thesis project within the Seminar
 "Perspectives of urban regeneration - a planning
 hypothesis for Borgo XX Giugno"
 March 16th 2015, Perugia
- 2014 Partecipation in the International Design seminar
 "Refazer Paisagens – Expo, verso la ricucitura urbana"
 with a duration of 100 hours, July 22-31th, Lisbona
- 2013 Supporting activity at the Residential Workshop of
 Urban Planning Design "Massa Martana – Il valore dello
 spazio pubblico" as tutor
 May 31th – June 2nd 2013, Massa Martana
- 2012 Partecipation in the Workshop of Digital Design
 "Disegnare Terragni – Danteum 2.0" October 4-5th,
 exhibiting the outcomes of the workshop at "Giuseppe
 Terragni. Il primo architetto del tempo", October 6th –
 December 9th, Foligno

AWARDS

- 2021
- Chicco Feeding Bottles & Soothing Restyling**
1st prize
- Mediastars Award XXV**
Todis System Packaging
Special star / Private Label
- 2020
- Pharmathek New UI for Robotic Warehouse Systems**
1st prize
- Mediastars Award XXIV**
Altromercato System Packaging
1st prize / Corporate Identity
Special star / Packaging Design
- 2019
- Open Art Award VIII**
Cukuc Truck Wrapping Adv
1st prize / Outdoor
- 2018
- New Identity for Musei di Verona**
2nd prize (ex aequo)
- PLMA International Salute to Excellence Award**
Migross Grana Padano
1st prize

AWARDS

- 2017
|
Visual Identity for MACA
Museum of Contemporary Art in Alcamo
1st prize
- 2016
|
New Bozen. Rethinking Palais CampoFranco.
2nd prize / ft. Plattner Architekt
- 2015
Roots to the Future. A Masterplan for Mutti.
1st prize / ft. Carlo Ratti Associati
- Telethon. Give Your Voice.**
2nd prize

SELECTED PROJECTS



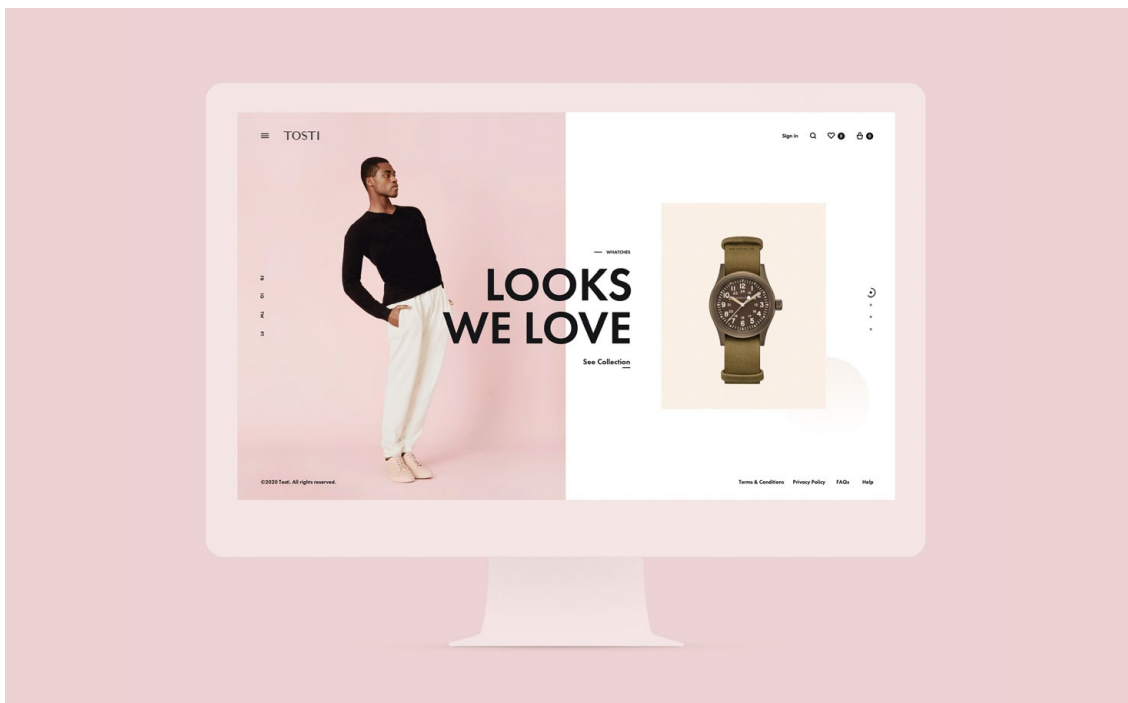
Pharmathek. NovaOs (1st prize), 2020



Clementoni. Packaging System, 2020



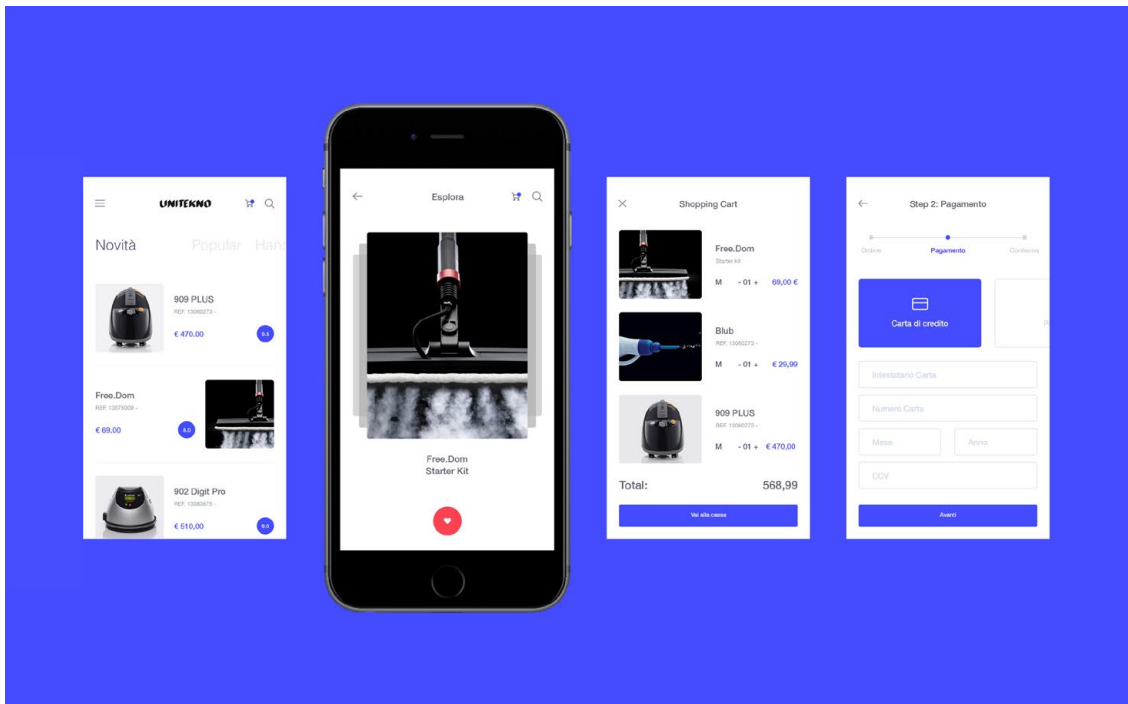
Roner. Williams Adv, 2019



Tosti. eCommerce, 2021



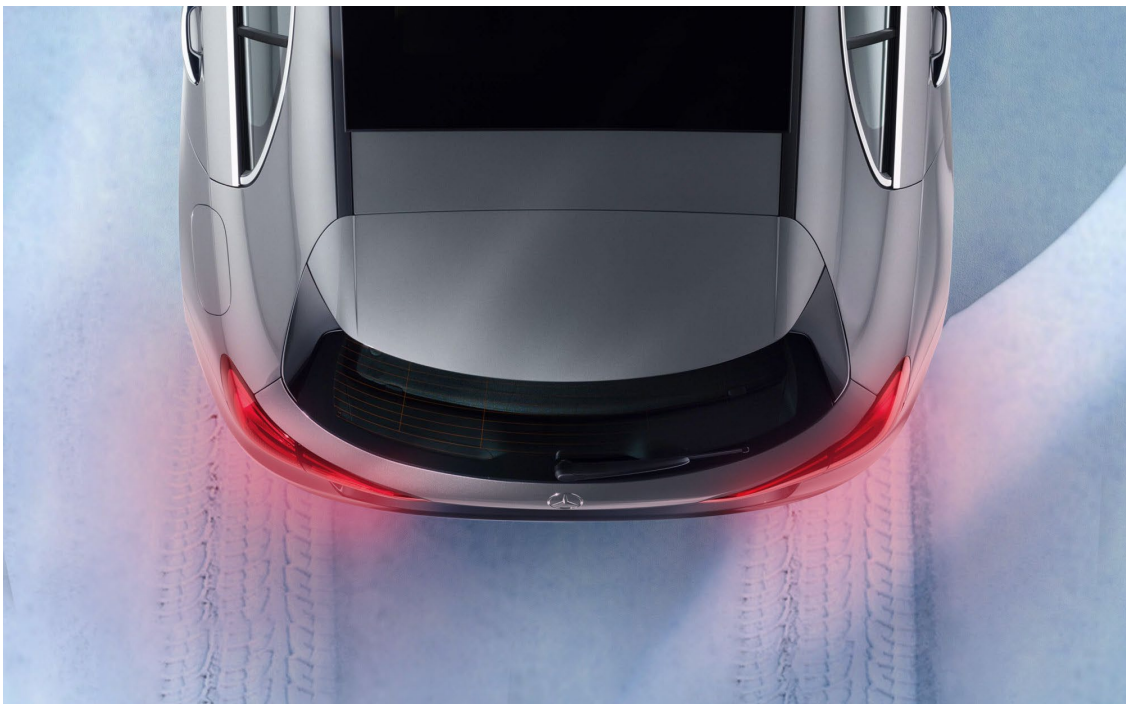
Artemide. FreePixel (ft. Carlo Ratti Associati), 2016



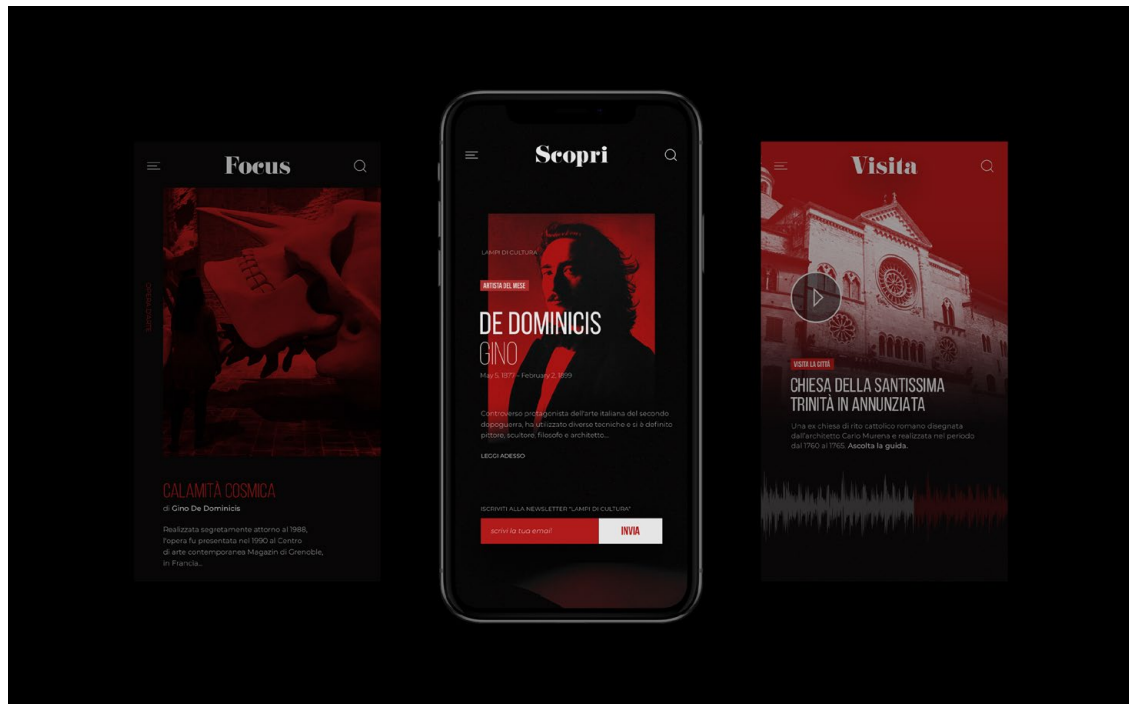
Unitekno. UI/UX Concept, 2020



Cukuc Slow Food. Rebranding (ft. Mand), 2021



Mercedes Benz. Centro Italia. Winter Campaign, 2019



Foligno. App (Concept), 2019



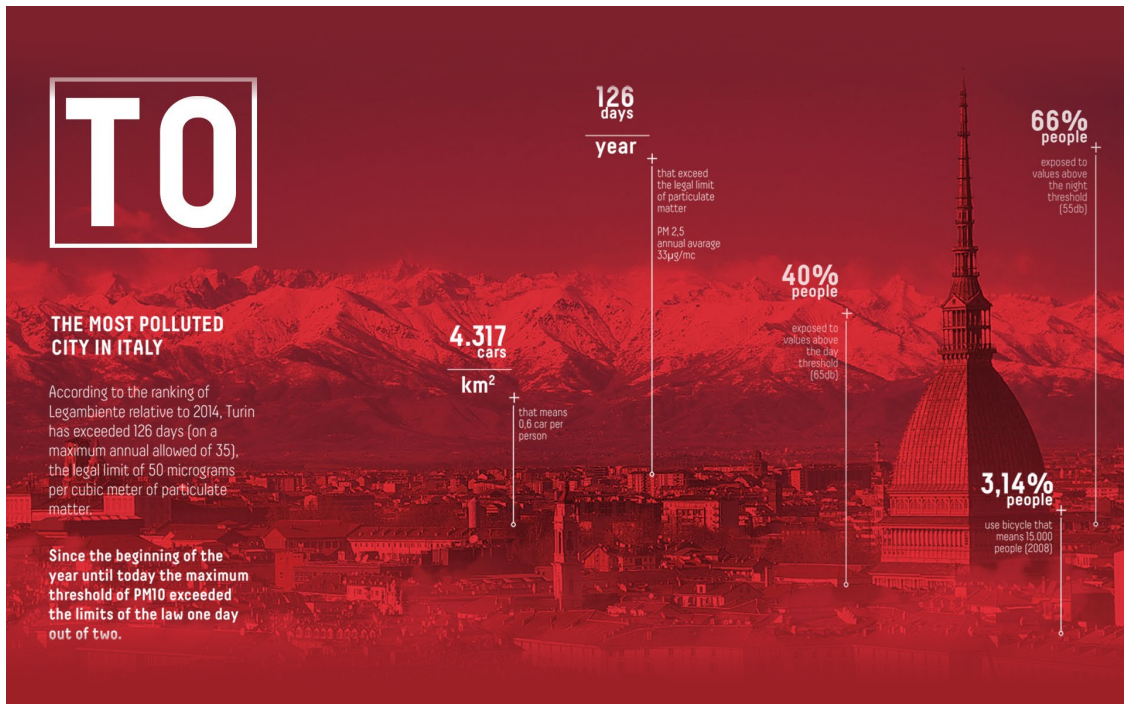
Altromercato. New System (1st Prize), 2019



Tatami. Bed Concept, 2021



Grifo. Web Design Concept, 2018



Città di Torino. So—Pol—lution Research, 2016



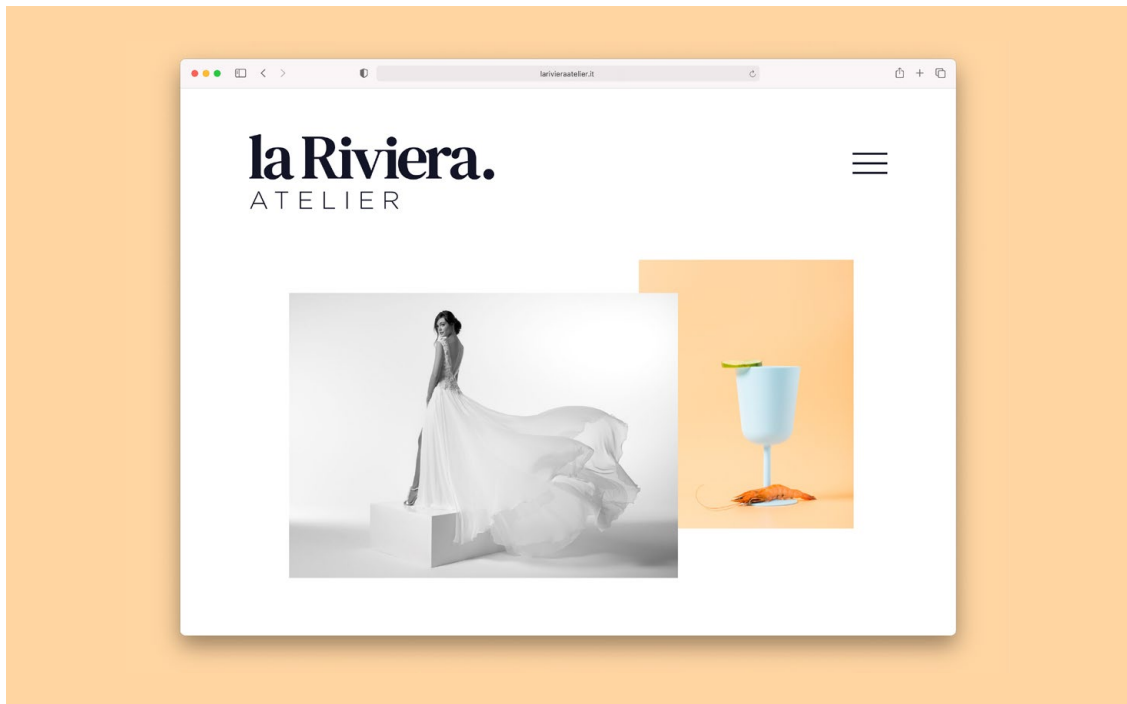
Saonara. Brand identity, 2019



Chicco. Feeding & Soothing (1st Prize), 2021



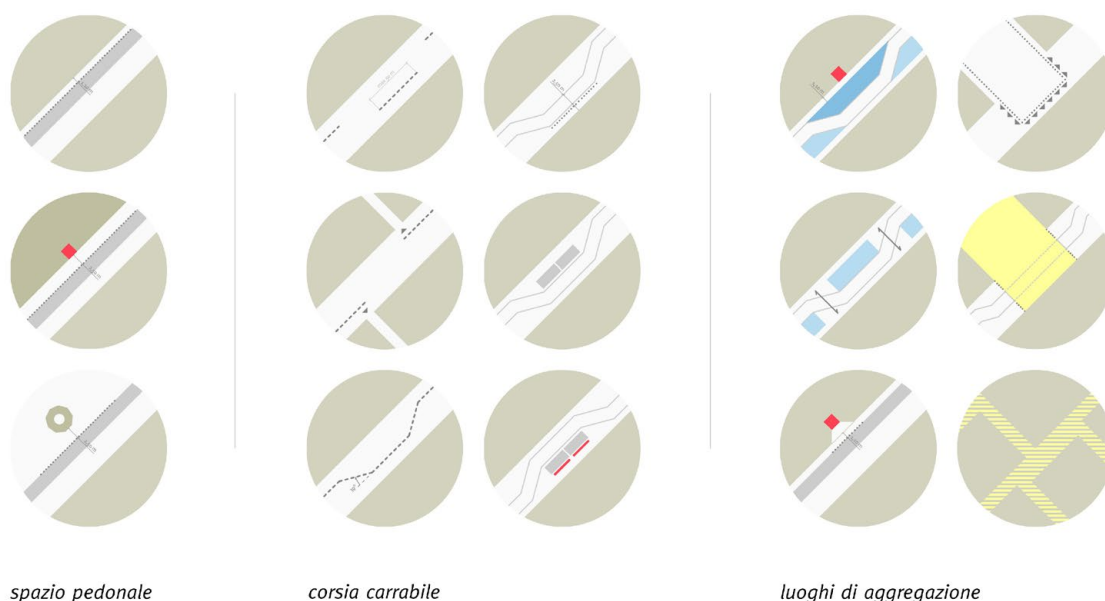
Mutti. Factory (ft. Carlo Ratti Associati) (1st Prize), 2016



La Riviera Atelier. Web Concept, 2020



PopUp. Concept Design, 2019



Traffic Calming. Guidelines, 2014



Borgo XX Giugno. Masterplan (Recovery Plan), 2021

BYE
