

PROMPT:\DESIGN

Somchana Kangwarnjit



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Founder Prompt Design

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Somchana Kangwarnjit graduated from King Mongkut's Institute of Technology Ladkrabang with a degree in industrial design. In 2009, he founded Prompt Design, helping his clients to build brands and businesses by delivering new experiences in strategies and design executions. Prompt Design's have 200 clients include Nestle, CP, Singha, Meiji, Pfizer, Uni-President, Tyson, Dole, Pepsico etc.



He is regularly invited to be a committee or jury member for international design competitions (*PENTAWARDS, Core77 Design Award, Asia Student Package Design Competition (ASPAC), Topawards Asia, DeMark, Dremel, SME Award etc.*) and often serves as a guest columnist, guest celebrity designer and professor for many publishers and top universities. Somchana is Board member of Thai Graphic Design Association (ThaiGa). He is invited to be a keynote speaker at the TEDx ChiangMai. And his next challenge is President of the Thai Package Design Association (ThaiPDA).



168 International Packaging Design Awards

15th World Design Company Ranking PENTAWARDS

6th World Ranking World Brand Design Society

TOP50 Packaging Design Company in IF DESIGN AWARD

Judging Experience



- Barcelona, Spain
- Tokyo, Japan
- London, UK



- Tokyo, Japan



- Como, Italy



- New York, USA



- New York, USA



- Shanghai, China



- England



- Tokyo, Japan



- Tokyo, Japan



- Shanghai, China



- India



- Iran



- Nara, Japan



- Taipei City, Taiwan























- Taipei City, Taiwan



- Yilan, Taiwan

International Design Awards

				
x19	x8	x4	x13	x8
				
x22	x14	x3	x14	x4
				
x3	x5	x2	x4	
				
x1	x4	x2	x1	x16
		other		
	x3	x10		