

Qian(Alex) Wan

Product Designer

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EXPERIENCE

Product Designer III, VMware

1/2022 – Current – Seattle

- Designed AI/ML-driven multi-cloud management platform Aria Insights from 0 – 1 to decrease the number of incidents and monitoring requirements for Cloud Ops Admin. The project was specially announced by VMware CEO at VMExplore Global conference and got mentioned in 322 media press releases. Responsible for North Star, roadmap, 11-stakeholder brainstorm workshop, user testing, and more than 14 design iterations
- Set accessibility foundation of 400% zoom design including design components and design process for two product lines and 5 teams
- Led the Northstar of platform-level outbound notification experience for the multi-cloud management platform Aria Hub
- Optimized log root cause analysis investigation browsing and search experience.

UI/UX Designer II, GEICO

11/2020 – 1/2022 – Los Angeles

- Led the design of insurance claim scheduling flow (mobile and desktop-view), including wireframing, hi-fi prototyping. Partnered with UX researcher to conduct eight sessions of user testing. It increased scheduling completion rate by 10.2%.
- Optimized the damage inspection summary page, increasing the click rate by 21%.
- Created the end-to-end design of GEICO Giving Funding to provide financial support across the USA, including project scoping, branding, prototyping, and copywriting.
- Collaborated with design teams and development team to manage GEICO design system.
- Hosted the design team critiques at GEICO Digital Design Team. Drove design discussions and managed critique meeting notes

UX/Product Designer, Penn Medicine

07/2020 – 11/2020 – Philadelphia

- Partnered with data scientist and led the design of cross-platformed ArcGIS data dashboard of 1M+ COVID-related tweets to determine population-level moods and symptoms. The data platform got featured on Forbes and Twitter official website and Philadelphia local media and referenced by big data research papers and behavioral research papers.
- Led the design of web platform that provides well-being resources to help COVID patients overcome social isolation during the pandemic.
- Partnered with UX researchers to conduct research and created six proposals to improve the experience of cancer patients undergoing chemoradiation therapy.

UX/Product Designer, Penn Medicine

03/2020 – 11/2020 – Philadelphia

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Recognition

Design Judge in TreeHacks

International Hackathon at Stanford University

A11y in Action Winner

A11y Awards, 2023

Gold Design Award

Muse Creative Awards, 2023

Arcturus Design Award

Vega Awards, 2022

Silver Design Award

Muse Creative Awards, 2022

EDUCATION

University of Pennsylvania

MS in Integrated Product Design

Specialized in: UI/UX Design

Art Center College of Design

Specialized in: Interaction design

Central South University of Forestry and Technology

BS in Industrial Design

SKILLS

Tools: Figma, Miro, Adobe XD, Sketch, InVision, Principle, Prototipe, Axure, Framer, HTML, CSS, JavaScript, Illustrator, Photoshop, C4D, After Effects, Jira, Python, usertesting.com

Design: Enterprise Product Design, Mobile & Web Design, Data Visualization, Information Architecture, Wireframing, Prototyping (low and high-fidelity)

Research: User Research, User Interviews, Workshop, Personas, Journey maps, Affinity diagram, End-to-End Story, Sitemaps, Usability Testing, Quantum Metric

CERTIFICATIONS

Accessibility Advocate

VMware Accessibility Program

Product-led Certification

improve the experience of cancer patients undergoing chemoradiation therapy.

Pendo x VMware

UI/UX Designer, Meaningful Works

05/2019 – Aug/2019 – Los Angeles

- Assist to develop wireframes and UX flows.
- Create visual assets for landing page.
- Develop Landing Page for AB test.
- Conduct Product UI components analysis.

Quantitative User Analysis Foundation

Quantum Metric

CITI Responsible Conduct of Research Training

Penn Medicine, Healthcare System

Design Lead, TopDesign Agency

03/2012 – 11/2016 – China

- Led a team of designers in developing creative design solutions for clients across various industries
- Worked closely with clients to understand their needs and goals, and developed design strategies to meet their objectives
- Managed multiple projects simultaneously and ensured that deadlines were met while maintaining high-quality design standards
- Developed and implemented design processes and workflows to increase efficiency and productivity
- Mentored and trained junior designers to enhance their skills and knowledge
- Collaborated with cross-functional teams including developers, project managers, and marketing professionals to ensure seamless project delivery