**Azadeh Gholizadehledari Senior Graphic Designer / Director of Graphic Design**

azadegholzade@yahoo.com

Portfolio: <https://drive.google.com/file/d/1L8sHqaHO4B-pVDEDbdW1u2aTuoS4yjtK/view?usp=share_link>

**Summary**

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I am a senior Graphic Designer with more than 13 years of experience who is a creative leader and mentor to conceptualize, develop and implement innovative design. Developing concept, design and execute creative content for all digital marketing channels (email banners, social media stories, onsite assets, and more) are some part of my abilities. I am highly skilled in Adobe software as well as other tools and design technologies. My solid background in strategic problem solving and thinking out of the box has allowed me to manage teams with exceptional performance.

**EDUCATION**

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2022, MA of Communication Design and Creative Strategies, University of HMKW, Berlin, Germany
2013, MA of Graphic Design, University of Tarbiat Modares, Tehran, Iran

**EXPERIENCE**

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13 years, Graphic designer, Azadeh Gholizadeh, Berlin, Germany.

5 Years teacher and instructor of Art (Graphic Design and Packaging) in high schools and Universities.

**MIXED EXHIBITIONS**

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2004, Young Visual Arts Competition, Tehran, Iran.

2012, Energy for All Exhibition, Terni, Italy.

2013, Contact Exhibition, Tehran, Iran.

2013, This House Is Bright Exhibition, Tehran, Iran.

2013, Bastehha Biennial Exhibition, Tehran, Iran.

2014, Packaging of The World, Singapour.

2014, Social Security, Tehran, Iran.

2014, Crescent Exhibition at Peace Museum, Tehran, Iran.

2014, Favorite Design, Paris, France.

2015, Cow International Festival Design Exhibition, Dnipropetrovsk, Ukraine.

2015, Blue Sky Exhibition, The Municipality of Tehran, Iran.

2015, Health, Tehran, Iran.

2015, Cow International Illustration Festival, Dnipropetrovsk, Ukraine.

2015, Favorite Design, Avignon, France.

2016, First Iranian Art and Cultural Festival Exhibition, Copenhagen, Danmark.

2016, Favorite Design, Avignon, France.

2016, Awards Winning Designs Exhibition in Mood Museum of Design, Como, Italy.

2016, TISDC, Taiwan International Student Design, Taichung, Taiwan.

2017, The Dieline, Los Angeles, California, US.

2017, Design Celever, UK.

2017, 40x40 Exhibition, Budapest, Hungary.

2017, Utopa International Design Exhibition, ZhuZhou City, HuNan Province, China.

2017, Festival of Architecture and Interior Designing Conference, Mumbai, India.

2017, Shenzhen International Industrial Design Fair, Shenzhen, China.

2017, Cow International Design Biennial Exhibition, Dnipropetrovsk, Ukraine.
2017, 5th Iranian Artists Forum Annual Exhibition, Tehran, Iran.
2018, 40x40 Exhibition, Budapest, Hungary.

2018, Utopa International Design Exhibition, ZhuZhou City, HuNan Province, China.

2018, Festival of Architecture and Interior Designing Conference, Mumbai, India.

2018, Shenzhen International Industrial Design Fair, Shenzhen, China.

2019, Cow International Design Jury members' artworks Exhibition, Dnipropetrovsk, Ukraine.

2019, 40x40 Exhibition, Budapest, Hungary.

2019, Utopa International Design Exhibition, ZhuZhou City, HuNan Province, China.

2019, Festival of Architecture and Interior Designing Conference, Mumbai, India.

2019, Shenzhen International Industrial Design Fair, Shenzhen, China.

2020, 40x40 Exhibition, Budapest, Hungary.

2020, Utopa International Design Exhibition, ZhuZhou City, HuNan Province, China.

2020, Festival of Architecture and Interior Designing Conference, Mumbai, India.

2020, Shenzhen International Industrial Design Fair, Shenzhen, China.

**AWARDS**

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2004, Finalist, Young Visual Arts Competition, Iran.

2012, Finalist, Utilita, Design for Social, Terni, Italy.

2014, First Prize, Bastehha Packaging Competition, Iran.
2014, Finalist, Favorite Design, France.

2015, First Prize, Health, Iran.

2015, Finalist, Favorite Design, France.

2015, Awarded the honorary diploma of the Association of Graphic Designers of Ukraine.

2015, Winner, Cow International Biennial, Ukraine.

2015, Finalist, Cow International festival Illustration, Ukraine.

2016, Finalist, Favorite Design, France.

2016, Finalist, First Iranian Art and Cultural Festival, Denmark.

2016, Finalist, TISDC, Taiwan.

2017, Winner of Talent Ticket of A'Design Award, Italy.

2017, the Silver A'Design Award winner, Essenza Wine, Italy.

2017, the Silver A'Design Award winner, Herbal Drink, Italy.

2017, Winner of Second Prize of Cow International Biennial, Package Design, Ukraine.

2018-2019, the Bronze A'Design Award winner, Beauty Cosmetic, Italy.

2018-2019, the A'Design Award winner, Beauty Cosmetic, Italy.

2019-2020, Golden A' Design Award Winner for Packaging Design Category.

2019-2020**,** Silver A' Design Award Winner for Packaging Design Category .

**PRESS APPEARANCES**

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<http://www.packageinspiration.com/design/azadeh-gholizadeh/>

<http://www.designclever.co.uk/post/160055966070/a-design-awards-competition-jonathans>

<http://www.cow.com.ua/en/winners-cow-2015/>

<http://pop.inquirer.net/2017/04/packaging-design-magic/>

<http://www.posterpage.ch/div/news14/n140505.htm>

<http://www.worlddesignersday.com/article.php?ID=7975>

<http://pepoalmonte.blogspot.com/2014/05/unite.html>

<http://www.thecompetitionwinners.com/article.php?ID=121079>

<http://hestenagency.com/page/med-luchshaya-mirovaya-upakovka>

<http://vdesignmagazine.com/article.php?ID=276162>

<http://etykiety.pl/en/news/188-innovation-and-trends-in-honey-packaging>

<http://ohmycode.ru/packaging/essenza-wine-concept.html>

<http://www.mbanews.ir/news2/engine/print.php?newsid=16212&news_page=1>

<http://www.posterfortomorrow.org/gallery/country/page/2/lang/es/size/small/slug/ir>

<https://competition.adesignaward.com/designer.php?profile=141983>

<http://www.favourite-design.com/2016/azadeh-gholizadeh/>

<https://competition.adesignaward.com/press-release.php?ID=48750>

<https://competition.adesignaward.com/press-release.php?ID=56415>

<https://competition.adesignaward.com/design-image.php?y=2016&design=48750>

<https://competition.adesignaward.com/design-hero.php?profile=141983>

<https://competition.adesignaward.com/design-image.php?y=2016&design=56415>

<http://www.packagingoftheworld.com/2014/06/pardis-honey-student-project.html>

<http://www.cow.com.ua/en/news/>

<https://competition.adesignaward.com/winner-designers.php>

**ACADEMIC PUBLICATIONS**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Paper "symbolic aspects of animal motifs Qajar seals" in the Visual Arts magazine "Rah Pouyeh ", 2009, Iran.

Paper "Applied Psychology colors" in the Visual Arts magazine "Art Book of the Month", 2012, Iran. Article "Local Costumers Deserve the best", Forsat Emrooz Newspaper, No40, Page 12, 20 August 2014, Iran.

Article "Some efficient ways for Honey Marketing", Forsat Emrooz Newspaper, No47, Page 12, 31 August 2014, Iran.

Article "Laugher Packaging", Forsat Emrooz Newspaper, No366, Page 10, 08 November 2015, Iran.

Article "Visual Analysis Package design features several samples of rice in the world," in the Visual Arts magazine "Nameh Honar", 2015, Iran.

Article "The Combination of Traditions and Modernity", Forsat Emrooz Newspaper, No511, Page 10, 21 May 2016, Iran.

**LANGUAGE SKILLS**

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Persian, Native
English, Advanced

German, Advanced

**COMPUTER LITERACY**

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Adobe Indesign, Advanced
Adobe Illustrator, Advanced.
Adobe Photoshop, Advanced.

Corel Draw, Advanced.
Corel Painter, Advanced.

Adobe After effect, Intermediate.

Cinema4D, Intermediate.

**MEMBERSHIPS & ASSOCIATIONS**

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Senior Partner of WDC\_ World Design Consortium, Como, Italy.
Member of AIBA\_ Alliance of International Business Association, Como, Italy.

Member of IAD\_ International Association of Designers, Como, Italy.

Member of IBSP\_ International Bureau of Service Providers, Como, Italy.

Member of ICCI\_ International council of Creative Industries, Como, Italy.

Member of IDC\_ International Design Club, Como, Italy.

Member of Ispm\_ International Society of Product Manufacturers, Como, Italy.

**JURY MEMBERSHIPS**

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2018-2019, A'Design Award Jury Panel, Italy.

2019-2020, Cow International Festival Design, Ukraine.

2019-2020, A'Design Award Jury Panel, Italy.

2020-2021, A'Design Award Jury Panel, Italy.

2021-2022, A'Design Award Jury Panel, Italy.

2020-2023, LICC, London International Creative Competition, UK.

**COUNTRY**

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Berlin, Germany