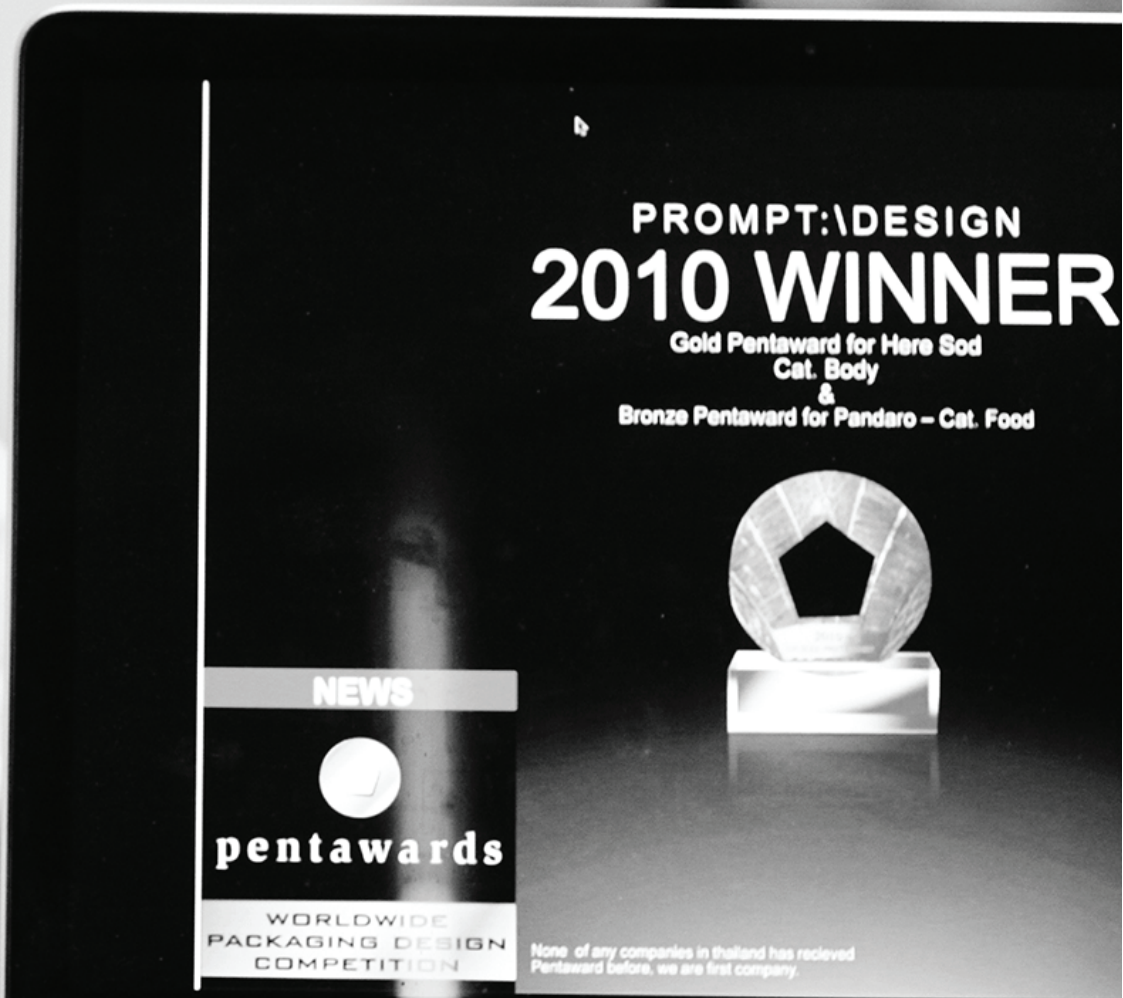


PROMPT:\DESIGN

Somchana Kangwarnjit

Founder Prompt Design



PROMPT:\DESIGN

Founder Prompt Design

ThaiGa
Thai Graphic Designers Association

Board of Directors
Thai Graphic Designers
Association

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Somchana Kangwarnjit graduated from King Mongkut's Institute of Technology Ladkrabang with a degree in industrial design. In 2009, he founded Prompt Design, helping his clients to build brands and businesses by delivering new experiences in strategies and design executions. Prompt Design's have 100 clients include Nestle, CP, Singha, Glico Ice Cream, Meiji, Pfizer, Cargill, Uni-President, Boots, Diageo Moet Hennessy etc.



He is regularly invited to be a committee or jury member for international design competitions (*PENTAWARDS, Core77 Design Award, Asia Student Package Design Competition (ASPAC), Topawards Asia, DeMark, Dremel, SME Award etc.*) and often serves as a guest columnist, guest celebrity designer and professor for many publishers and top universities. Somchana is Board member of Thai Graphic Design Association (ThaiGa). He is invited to be a keynote speaker at the TEDx ChiangMai. And his next challenge is President of the Thai Package Design Association (ThaiPDA).



International Packaging Design Awards :

- Topawards Asia - Outstanding in Creativity award - Here!Sod T-shirt
- Red dot - Communication design Awards 2018 - red dot award - Doi Chaang Coffee
- Red dot - Communication design Awards 2018 - red dot award - Sprinkle Unlimited Inspiration
- Red dot - Communication design Awards 2018 - red dot award - ADDA Shoebox
- Pentawards - Bronze Award Winner 2018 - Raimaijon Sugarcane - Cat. Beverages
- Prime Minister's Awards 2018 - Raimaijon Sugarcane
- Good Design Awards 2018 - Special - Raimaijon Sugarcane
- Demark Awards 2018 - Packaging Design - Raimaijon Sugarcane
- Demark Awards 2018 - Packaging Design - Doi Chaang Coffee
- Demark Awards 2018 - Packaging Design - Sprinkle Unlimited Inspiration
- Demark Awards 2018 - Packaging Design - ADDA Shoebox
- Core77 Design Awards 2018 Winner - Packaging Design - Raimaijon Sugarcane
- Prompt Design Shining Star Achievement Award Winner
- IF Design Award 2018 Winner - Raimaijon Sugarcane
- IF Design Award 2018 Winner - Doi Chaang Coffee
- Thaipack Award Winner 2018 - Doi Chaang Coffee
- Pentawards - Silver Award Winner 2017 - ADDA Shoebox - Cat. Body
- Pentawards - Nomination 2017 - X-Zyte Adhesive Tape - Cat. Other Markets
- German Design Awards 2017 SPECIAL MENTION Excellent Communications Design Packaging - H4U
- Pentawards - Bronze Award Winner 2016 - Oriental Princess Beneficial - Cat. Body
- Pentawards - Platinum Award Winner 2015 - JL Fruit Signature - Cat. Food
- Pentawards - Gold Award Winner 2015 - Prisoner Product - Cat. Food
- Pentawards - Bronze Award Winner 2015 - Tigers Eye - Cat. Beverage
- Red dot - Communication design Awards 2015 - red dot award - Racer Electric Lightbulb Packaging
- Red dot - Communication design Awards 2015 - red dot award - H4U
- FAB Awards - Silver - Johnnie Walker Wow Shopping Bag
- Spark Awards - Bronze 2013 - Racer Electric Lightbulb Packaging
- Pentawards - Silver Award Winner 2013 - H4U - Cat. Other Market
- Pentawards - Gold Award Winner 2012 - Racer Electric Lightbulb Packaging - Cat. Other Market
- Pentawards - Silver Award Winner 2012 - St. Stephen Hair Accessories - Cat. Body
- Pentawards - Nomination 2012 - Kaka Caramel Corn - Cat. Savoury Snack
- Pentawards - Bronze Award Winner 2011 - Here! Sod Air Asia T-Shirt Packaging - Cat. Body
- Pentawards - Bronze Award Winner 2011 - P Around Branding & Packaging - Cat. Other Market
- The Dieline Awards - The First Prize Winner 2011 - Kokoa Hut Shopping Bag
- Asian Designer of the Year 2011 from Designnet Korea
- Communicator Awards - The 2 Gold Awards 2011
- Communicator Awards - The 2 Silver Awards 2011
- Pentawards - Gold Award Winner 2010 - Here! Sod T-Shirt Packaging - Cat. Body
- Pentawards - Bronze Award Winner 2010 - Pandaro Cookie - Cat. Food
- BAD Awards - Finalists of 2010 - Here! Sod T-Shirt Packaging
- The Chip Shop Awards - PEOPLE'S CHOICE AWARD 2010 - Kokoa Hut Shopping Bag
- REBRAND100 - The Notable Award Winner 2010 - ACSF Asian Clay Shooting Federation
- The 2 Awards Winner ASIA Star Packaging Award 2005 from The Asian Packaging Federation(APF)